

Maven Analytics Mexico Toy Sales

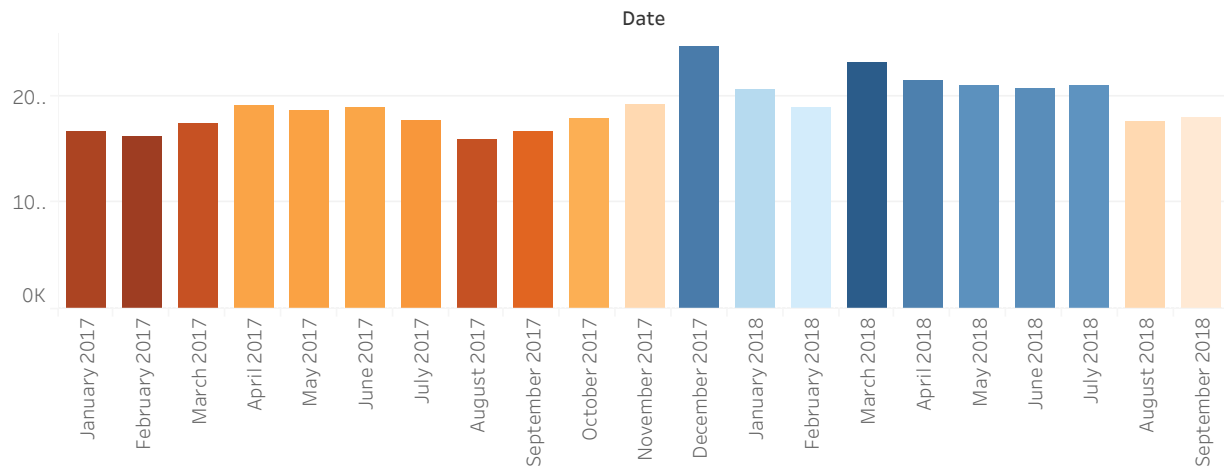
Total Profit
\$4,014,029

Revenue
\$14,444,572

Inventory Cost
\$300,210

Total Sales
1,090,565

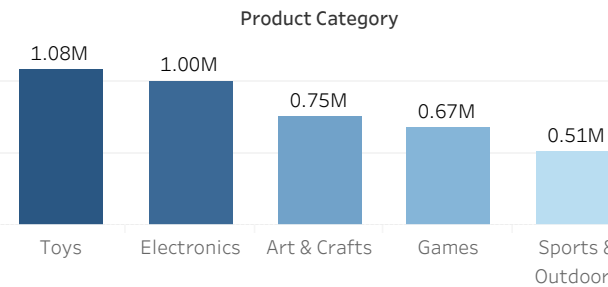
Profit Per Month



Top Profiting Category by Location

Store Locat..	Product Category				
	Art & Cra..	Electroni..	Games	Sports & ..	Toys
Airport	61.4K	108.2K	80.8K	39.4K	88.3K
Commercial	155.5K	287.6K	146.3K	112.5K	225.0K
Downtown	444.3K	502.5K	378.4K	293.5K	630.0K
Residential	92.1K	103.2K	68.5K	60.4K	136.2K

Total Profits by Category



Top 5 Profiting Items

ind..	Product N..	Profit (K)
1	Colorbuds	834.94K
2	Action Figure	347.75K
3	Lego Bricks	298.69K
4	Deck Of Cards	252.10K
5	Glass Marbles	187.59K

Bottom 5 Profiting Items

ind..	Product N..	Profit (K)
31	Monopoly	20.31K
32	Teddy Bear	12.83K
33	Chutes & Ladders	11.49K
34	Uno Card Game	10.84K
35	Classic Dominoes	8.94K

Money Tied Up in Inventory by Item

