Victoria Liang

Product / UX Designer

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EDUCATION

Carnegie Mellon University
BS in Information Systems
Additional Major in HCI
Minor in Design
Expected May 2020
Dean's List (Fall 2016 to present)
GPA 3.80

EXPERIENCE

Capital One — UX Design Intern
June 2019 to August 2019

Designed, prototyped, and tested new Offer Summary experience to assist Auto Navigator customers at dealerships and help business track customer leads. Presented future recommendations to Auto Navigator Design Team.

412 Food Rescue — Product Design Intern
January 2019 to May 2019

Designed social features of mobile app to increase volunteer engagement and passive user growth of nonprofit's volunteer base. Created design system using Sketch library.

TeleTracking Technologies — UI/UX Design & Illustration Intern
May 2018 to August 2018

Audited patterns and added best practices to the Mosaic design system to support consistent product experiences. Created illustrations and animations to define the Mosaic brand.

East Coast Asian American Student Union — Director of Marketing & Outreach
June 2019 to present

Lead design and outreach teams in branding, marketing, and outreach efforts for 2020 run of annual 3-day conference attracting 1000+ participants across the East Coast.

ACTIVITIES

1000Plus — VP of Design
August 2019 to April 2019

Asian Students Association — Booth Chair
October 2017 to April 2018

Kappa Phi Lambda — Service and Philanthropy Chair
January 2019 to present

SKILLS

Design	Tools	Technical
Design Strategy	Sketch	HTML/CSS
UX Research	Illustrator	Javascript
Wireframing	InVision / Marvel	Python
Prototyping	Principle	Ruby on Rails
Visual Design	Adobe XD	C
Illustration	Photoshop	SQL