

Victoria Mortensen

Product Manager & Engineer

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Philadelphia, PA

Drexel University Bachelor of Science in Software Engineering
JUNE 2023 | PHILADELPHIA, PA
Cumulative GPA: 3.6

Skills

- Planning: Product Strategy and Roadmapping
- Languages: TypeScript, Python, C, Java
- PM tooling: Jira, Segment
- Web: HTML/CSS/JS, Bootstrap, Tailwind
- Project: Agile Scrum and Kanban, +GSD!
- Frameworks: React.js, Next.js, Ionic, Vue.js
- Modeling Experiments: Jupyter, Google Colab
- Databases: Most relational DBs and SQL
- Analytics: Mixpanel, Google Analytics
- Code Tools: GIT, NPM, AWS CLIs, etc.
- UX Tools: Figma, Storybook
- APIs: UberEats, Doordash, Grubhub, Plaid
- QA: Integration, End-to-End
- Infrastructure: Amazon Web Services

Experience

Lula Convenience / Technical Product Manager (Assoc.)
FEBRUARY 2021 - PRESENT | PHILADELPHIA, PA

✦ Product Management

- Execute user and market needs research for the SaaS delivery platform. Feature ideation across both internal tooling and the customer-facing platform (Web and Native App).
- Develop highly technical product specifications, user flows in Figjam, designs in Figma, research and implement Storybook as a component/UI library.
- Involved in the complete product design process; e.g. bringing Modifiers feature to life.
- Manage PM and technical initiatives on Golden Datasets; communicate to stakeholders up and down the org on business outcomes.
- Collaborate with the engineering team, and ultimately generate Jira tickets that seamlessly integrate into the task queue for future planning, while owning the tech triage.

✦ Engineering

- Produce detailed schematics, database models, and schemas across Lula's entire platform, and provide starting points for new feature design.
- Initialized the React project on the internal platform and pushed the initiative's very first lines of code on reports, initial store overview, integration forms, etc.
- Design and engineer customer-facing features for inventory features, initial toggles, filter designs, and category selection.

LLABB / Engineer / Associate Product Manager
APRIL 2020 - SEPTEMBER 2020 | NEW YORK, NY

- Participated in user interviews to better understand the factory production process.
- Produced wireframes to align customer expectations with the actual implementation.
- Designed and created DB schema, deployed it on AWS Aurora, and optimized queries.
- Developed a workable prototype (MVP), incl. initial UI and UX considerations, and deployed it on AWS Amplify.

Relevant Coursework

- Human-Centered Design Methods
- Human-Computer Interaction
- Social & Collaborative Computing
- Team Process & Product
- Design I, II
- Artificial Intelligence
- Software Specification and Design I, II
- Social Media Data Analysis
- Database Management Systems
- Software Architecture
- Open Source Software Eng