

What Is Included (KSh 50,000 Package)

Website Structure

5–6 page Laravel website aligned with the AGIFFS master plan:

1. Home Page

Hero banner with Summit theme and Nairobi 2026 focus.
Intro text about AGIFFS mission and purpose.
Countdown timer to Summit 2026.
Featured partners/sponsors logos.
Call-to-action buttons

2. About AGIFFS

Vision, mission, and core objectives.
Overview of “The African Story” – innovation, youth, and green resilience.
Alignment with COP27–COP30 outcomes.

3. Summit & Expo 2026 (Nairobi Edition)

Overview of the event, main theme, and key focus areas.
Summary of agenda and participation options.
Basic registration or interest form.

4. Partners & Sponsors

Founding and institutional partners (AU, AfDB, UNEP, UNFCCC, etc.).
Sponsorship levels (Platinum, Gold, Silver).
Logos and short partner descriptions.

5. News & Media

Section for press releases, summit updates, or communiqués.
Optional embedded video or media highlight.

6. Contact & Secretariat

Contact form for inquiries, partnerships, and media.
Secretariat address, key contact information.

B. Technical & Functional Scope

- Built using **Laravel 11 (PHP framework)**
- **Responsive design** (optimized for desktop, tablet, and mobile)
- **Reusable component-based structure** for future expansion
- **Basic admin dashboard** to manage:

- Text and content blocks
 - News/updates
 - Partners and sponsors
 - **Email integration** for contact and registration forms
 - **SEO setup:** metadata, social preview, sitemap
 - **Google Analytics** integration
 - **Basic security setup:** CSRF protection, SSL configuration support
 - **Deployment-ready structure** (client can host on VPS or shared host)
-

C. Design & Branding

- Visual style aligned with the AGIFFS color palette:
Green (growth), Gold (value), Blue (trust), and Earth tones (authentic Africa)
 - Professional, clean, modern interface with subtle African textures or motifs
 - Typography and spacing optimized for readability
 - Optimized images and lightweight layout for performance
-

D. Deliverables

- Fully functional Laravel-based website (5–10 pages)
 - Admin panel for core content management
 - One (1) revision cycle after first demo
 - Basic training document for updating content
-

E. Timeline

Phase	Duration	Deliverables
Planning & UI/UX Design	8 days	Mockups + content structure
Development & Integration	18 days	Full Laravel website build
Testing & Launch	4 days	Final review + deployment
Total	30 days	—

What Is Not Included (Exclusions)

These features are **part of the original AGIFFS master plan but not included in this KSh 50,000 package.**

They can be developed in future phases as funding allows.

Ø Advanced Functional Components

- Virtual Expo or Exhibitor Platform
 - Investment Hub with project submission and investor matching tools
 - Country-level data dashboards or project tracking systems
-

Ø Content & Language Expansion

- Multilingual website (English, French, Arabic, Portuguese)
 - Country subpages or rotating host model sections
 - Additional dynamic pages beyond 6 core sections
-

Ø Complex Integrations

- Advanced ticketing/registration portals
 - API integrations with partner institutions
 - Automated partner onboarding or management systems
-

Ø Infrastructure & Maintenance

- Ongoing maintenance or content management beyond 14 days post-launch
 - Continuous security monitoring, backups, or updates
-

Ø Marketing & Visibility

- Social media campaign setup

- Paid advertising management
 - Extended SEO or analytics reporting beyond basic setup
-

Payment Terms

- **50% deposit** to begin project development
 - **50% balance** upon completion, before deployment
 - All payments via bank transfer or mobile money
 - Client provides hosting, domain, and written content (text and media)
-

Scalability & Future Growth

The Laravel structure is designed for **scalability** and **modular upgrades**. When more funding becomes available, the platform can easily integrate:

- The Virtual Expo (expo.aagiffs.africa)
- Investment Hub (projects.aagiffs.africa)
- API-based dashboards for climate finance tracking
- Multilingual and regional expansions

This ensures that even within the current 50,000 KSh budget, the system remains **future-proof** and ready for long-term growth.