

Victoria Canning-Choi

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Skills

Product

Spec documents
User stories & personas
Prioritization
Cross team collaboration
Task management

Design

Wireframes & mock ups
User experience research & interviews
Product workflows
Usability & user acceptance testing
Adobe Creative Cloud
Prototyping

Development

HTML & CSS
JavaScript & jQuery
SQL & MongoDB

Projects

Birth Control App, User Centered Design Methods

Designed a birth control app using the following user research methods: UX Questionnaire, Stakeholder Walkthrough, Heuristic Evaluation, Survey, and Affinity Diagrams.

Natal Net, <Br/eak> Inequality Hackathon

Designed and developed a SMS and web based application for pre- and post-natal care for women in Bangladesh. **Grand prize winner** awarded by Plan International Canada and **API challenge winner** awarded by Google.

Capstone Project, Systems Design Engineering

Project management and design lead for capston project. The goal is of the project is to decrease the problem of overspending by bringing traditional cash based budgeting to the digital age.

Experience

Program Manger, Intune for Education

Microsoft

Fall 2017 & Summer 2018

- Planned, designed, and implemented the UI for features by engaging with customers, user research and design teams, and using an iterative design approach
- Worked across data, engineering, and reporting teams to determine telemetry needed, technical feasibility, and allocate resources to ship features that reach over 200,000 devices
- Designed and released WiFi profile management, a feature that is now being used over 1300 sessions per week
- Analyzed customer data to algorithmically choose the most used settings and the Microsoft default values for Express Configuration

Product Manager

411 Local Search Corp

Winter 2017

- Improved the SEO, and designed the business login pages and Advertiser Centre for the redesign of 411.ca
- Managed team priorities, features, improvements, and bug fixes which led to the on-time release of the site redesign launch
- Led weekly executive marking meetings, reviewing weekly and monthly ad performance, conversions, and web traffic

Product Manager

Horizn

Summer 2016

- Managed penetration and security testing, prioritizing fixes to meet compliancy deadlines
- Automated analytical reporting by integrating Google Analytics, SQL databases, and Google Scripting used by Motorola

Front End Designer

Ontario Institute For Cancer Research

Fall 2015

- Developed responsive web page templates using php and Drupal theming, Bootstrap, and Mason.ry for over 15 different organizations

Education

Systems Design Engineering, BASc

University of Waterloo

Graduating Class of 2019

Relevant courses: User Centered Design Methods, Cognitive Ergonomics, Conflict Resolution, Cognitive Processes, Interface Design

Activities & Interests

Activities: Executive for UW/UX, yearbook director for Graduation Committee, and photographer for Hack the North

Interests: Photography, hiking, traveling, and bullet journaling