


## Brainstorm & Idea Prioritization Template




Date	19 September 2022
Team ID	
Project Name	Airlines Data Analytics for Aviation Industry
Maximum Marks	4 Marks


### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended



#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

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A

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

#### Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we [your problem statement]?





#### Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

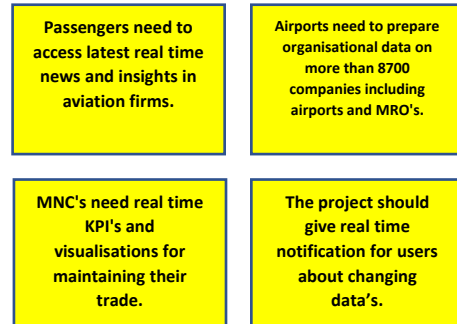
### VICTORIA VIMALA VIJI



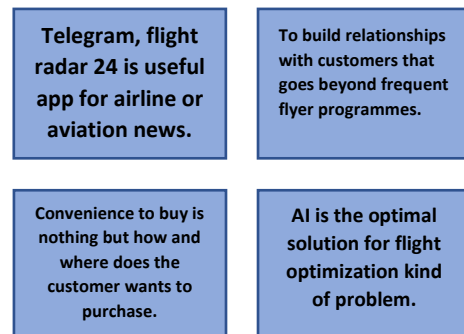
### ASHIHA SHAHIRA



### RAMYA JAWAHAR



### SELVA KAVIYA



### Step-3: Idea Prioritization

It enables the stock market buyers to invest suitable airline stocks.

MNC's need real time KPI's and visulaisations for maintaining their trade.

Air taxi services helps to accommodate between 4 to 18 people, used particularly by business travellers.

Passengers need to access latest real time news and insights in aviation firms

Passengers need the shortest airline route for cost edfficiently.

On time flight environment, Snacks and more legroom might be obvious contributors to a good experience and more loyalty.

Airports can prepare for advanced air mobility.

Airports need to prepare organisational data on more than 8700 companies including airports and MRO's.

Airports need best visualisation to prevent delays in the air travel

It helps the travel and tourist agencies to create mobile apps for services.

Telegram, flight radar 24 is useful app for airline or aviation news.

Prioritize

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Passengers need to access latest real time news and insights in aviation forms.

Telegram, flight radar 24 is useful app for airline or aviation news.

Passengers need the shortest airline route for cost efficiency

Air taxi services helps to accommodate between 4 to 18 people, used particularly by business travellers.

Convenience to buy is nothing but how and where does the customer wants to purchase.

To develop preliminary guidelines and standard for aircraft alerting system.

The project should give real time notification for users about changing data's

Airports need to prepare organisational data on more than 8700 companies including airports and MRO's.

It helps the travel and tourist agencies to create mobile apps for services.

On time flight environment, snacks and more legroom might be obvious contributors to a good experience and more loyalty.

To build relationships with customers that goes beyond frequent flyer programmes.

It helps the travel and tourist agencies to create mobile apps for services.

Airports need best visualisation to prevent delays in the air travel

AI is the optimal solution for flight optimization kind of problem.