

Victoria Wells

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EDUCATION

University of Arkansas

Little Rock, AR

Bachelor of Arts in Web Design & Development

August 2020-May 2024

- **Relevant Coursework:** Web Design Principles, Graphic Design, Typography, Social Media Marketing, Document Design, Technical Writing, Usability Research and Design, Mobile Web Design.
- **Awards/Honors:** Dean's List

WORK EXPERIENCE

RippleMatch - Software Company

Remote

Leadership Development Marketing Intern

January 2023- Present

- Leveraged various growth strategies and tools including social media, email marketing, presentations, and peer and faculty member networking to grow the user base and awareness on campus.
- Strategically assessed growth and performance metrics to improve, change and/or help design new growth strategies.

Arvest Bank - Financial Services Company

Bentonville, Arkansas

Information Technology Intern

May 2022 - August 2022

- Learned software development and QA testing processes through shadowing multiple members of Arvest's Robot Process Automation Center.
- Successfully completed training in the application UiPath and assisted employees on projects.
- Managed a group project with other interns and successfully delivered a presentation about Arvest's Wealth Management Department.

Ulta - Retail Company

Little Rock, Arkansas

Lead Task Beauty Advisor

May 2021- Present

- Leveraged marketing strategies learned through training to sell products to customers.
- Assisted in managing a team of taskers to get planogram tasks done efficiently and quickly.

SKILLS

Coding/Markup Languages: HTML, CSS, Java Script, Python, and SQL.

Adobe: Photoshop, Illustrator, Premiere Pro, Rush, and After Effects.

Microsoft Office: Word, Excel, Teams, Powerpoint, and Outlook.

Google Suite Applications

Figma

Miro

Canva