

# Victoria Wells

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## EDUCATION

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### University of Arkansas at Little Rock

Little Rock, Arkansas

Bachelor of Arts in Web Design & Development

August 2020-December 2024

- **Relevant Coursework:** Web Design Principles, Graphic Design, Typography, Social Media Marketing, Document Design, Technical Writing, Usability Research and Design, Mobile Web Design
- **Awards/Honors:** Dean's List, The National Society of Leadership and Success

## WORK EXPERIENCE

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### UALR Communications Skill Center - University

Little Rock, AR

Work Study

Present

- Tutored students in developing their communication skills and assisted them in their school work.
- Successfully completed training measured through weekly meetings and projects.

### UALR World Languages Department - University

Little Rock, AR

Work Study

October 2022 - May 2023

- Assisted professors within the department in making/editing posters and formatting documents.
- Developed time management skills by keeping track of projects with deadlines.

### RippleMatch - Software Company

Remote

Leadership Development Marketing Intern

January 2023-March 2023

- Leveraged various growth strategies and tools including social media, email marketing, presentations, and peer and faculty member networking to grow the user base and awareness on campus.
- Strategically assessed growth and performance metrics to improve, change and/or help design new growth strategies.

### Arvest Bank - Financial Services Company

Bentonville, AR

Information Technology Intern

May 2022 - August 2022

- Learned software development and QA testing processes through shadowing multiple members of Arvest's Robot Process Automation Center.
- Successfully completed training in the application UiPath and assisted employees on projects.
- Managed a group project with other interns and successfully delivered a presentation about Arvest's Wealth Management Department.

### Ulta Beauty - Retail Company

Little Rock, AR

Lead Task Beauty Advisor

May 2021 - April 2023

- Leveraged marketing strategies learned through training to sell products to customers.
- Assisted in managing a team of beginner taskers during shifts.
- Developed interpersonal communication skills by having to work within a constantly changing team in a fast paced environment.

## SKILLS

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**Coding/Markup Languages:** HTML, CSS, Java Script, and SQL.

**Computer/Server Software:** Adobe Creative Suite, Microsoft Office, Google Docs Editors

**Other:** Figma, Miro, Canva

