Andrew Roddy

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EDUCATION

KENNESAW STATE UNIVERSITY
B.S. TECHNICAL COMMUNICATION, CONCENTRATION - USER EXPERIENCE DESIGN
May 2018 | Marietta, GA

COURSE WORK

USABILITY TESTING
- Developed a Persona to represent an average retail customer in order to design a bookstore website navigation menu and test its usability
- Conducted a microstudy using the Card Sort usability technique to categorize web pages based on user feedback
- Conducted a microstudy using Product Reaction Cards and System Usability Score surveys to analyze user feedback on a product
- Performed a Cognitive Walkthrough in analyzing the usability of a client website in order to identify pain points and measure how well the website meets customer needs

FRONT-END DEVELOPMENT
- Designed and developed a high fidelity prototype for a theoretical non-profit organization using HTML, CSS, Javascript, and UXPin

VISUAL DESIGN
- Engaged in design best-practices such as iterative prototyping, user-centered design, and content management in order to complete various course projects as part of a team
- Gained proficiency in industry standard design tools such as Adobe Illustrator, Photoshop, Dreamweaver, and other Creative Cloud products

TECHNICAL WRITING AND EDITING
- Collaborated on a team of students to create several informational reports on a variety of topics with an emphasis on document organization, design, and copy-editing
- Contributed to student-led discussions analyzing recent literature/research in technical communication to foster skills in collaboration and learn new techniques to improve the quality of my work

WORK EXPERIENCE

MOUNT PARAN NORTH CHURCH OF GOD | MAINTENANCE STAFF
Mount Paran North
April 2015 - Current | Marietta, GA
- Perform routine maintenance on Church property and prepare spaces for regular/special events

INFORMATION TECHNOLOGY SERVICES | HARDWARE TECHNICIAN
Agnes Scott College
Summer 2014 | Decatur, GA
- Configured, installed, and troubleshooted new hardware/software across campus

SKILLS

PROGRAMMING		SOFTWARE	CAREER INTERESTS
HTML	CSS	Mac, Windows OS	User Experience
JavaScript	jQuery	Microsoft Office	User Researching
		Adobe Creative Cloud	Technical Writing
		UXPin	