



EntendIA

"We don't wait for the future. We build it."

MISSION, VISION & VALUES

2026

OUR MISSION

Empowering businesses to thrive in the AI era

We transform Spanish companies into **AI-first organizations** through practical training and custom solutions. Our mission is to bridge the gap between cutting-edge AI capabilities and real business value.

We believe every business deserves access to AI transformation, regardless of their technical background. We make the **complex simple** and the future accessible.

We deliver **measurable results in weeks**, not years. Every engagement produces working AI skills that stay with your team forever.

5

WEEKS TO RESULTS

2-3

AI SKILLS GUARANTEED

100%

MONEY-BACK
GUARANTEE

OUR VISION

A future where AI amplifies human potential

We envision a business landscape where AI is not a threat but a [catalyst for growth](#), creativity, and innovation. Where every employee is empowered with AI skills, and every process is optimized for maximum human-AI collaboration.

By [2030](#), we aim to have transformed [1,000 Spanish companies](#) into AI-first organizations, creating a new generation of digitally empowered businesses that lead their industries.

THE ENTENDIA JOURNEY



OUR VALUES



Results Over Theory

We measure success in business outcomes, not technical jargon. Every engagement produces working AI skills within 5 weeks, or your investment back. No slides, no reports—just working solutions.



Radical Transparency

No black boxes, no mystery. We teach you how it works, why it works, and how to evolve it. Your AI knowledge stays with you long after we're gone. We transfer capability, not dependency.



Human-Centered AI

AI should amplify people, not replace them. We design solutions that make teams more effective, creative, and fulfilled in their work. Technology serves humans, never the reverse.



Ambitious Pragmatism

We dream big but execute practically. Every solution is grounded in your current reality while building toward your future potential. Bold vision, practical steps.

