

EntendIA

"We don't wait for the future. We build it."

OUR MISSION

Empowering businesses to thrive in the AI era

We transform Spanish companies into AI-first organizations through practical training and custom solutions. Our mission is to bridge the gap between cutting-edge AI capabilities and real business value, delivering measurable results in weeks, not years.

We believe every business deserves access to AI transformation, regardless of their technical background. We make the complex simple and the future accessible.

OUR VISION

A future where AI amplifies human potential

We envision a business landscape where AI is not a threat but a catalyst for growth, creativity, and innovation. Where every employee is empowered with AI skills, and every process is optimized for maximum human-AI collaboration.

By 2030, we aim to have transformed 1,000 Spanish companies into AI-first organizations, creating a new generation of digitally empowered businesses that lead their industries.

OUR VALUES

• Results Over Theory

We measure success in business outcomes, not technical jargon. Every engagement produces working AI skills within 5 weeks, or your investment back.

• Radical Transparency

No black boxes, no mystery. We teach you how it works, why it works, and how to evolve it. Your AI knowledge stays with you.

• Human-Centered AI

AI should amplify people, not replace them. We design solutions that make teams more effective, creative, and fulfilled in their work.

• Ambitious Pragmatism

We dream big but execute practically. Every solution is grounded in your current reality while building toward your future potential.