



# EntendIA

*"We don't wait for the future. We build it."*

MISSION, VISION & VALUES



## OUR MISSION

# Empowering businesses to thrive in the AI era

We transform Spanish companies into **AI-first organizations** through practical training and custom solutions. Our mission is to bridge the gap between cutting-edge AI capabilities and real business value.

We believe every business deserves access to AI transformation. We make the **complex simple** and the future accessible. We deliver **measurable results in weeks**, not years.

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5

WEEKS TO RESULTS

2-3

AI SKILLS GUARANTEED

100%

MONEY-BACK GUARANTEE



## OUR VISION

# A future where AI amplifies human potential

By **2030**, we aim to transform **1,000 Spanish companies** into AI-first organizations, creating a new generation of digitally empowered businesses.

## THE ENTENDIA JOURNEY





## OUR VALUES



### Results Over Theory

We measure success in business outcomes. Every engagement produces working AI skills within 5 weeks, or your investment back. No slides, no reports—just working solutions.



### Radical Transparency

No black boxes, no mystery. We teach you how it works, why it works, and how to evolve it. Your AI knowledge stays with you forever.



### Human-Centered AI

AI should amplify people, not replace them. We design solutions that make teams more effective, creative, and fulfilled in their work.



### Ambitious Pragmatism

Dream big, execute practically. Every solution is grounded in your current reality while building toward your future potential.

