



EntendIA

"We don't wait for the future. We build it."

MISSION, VISION & VALUES

2026

OUR MISSION

Empowering businesses to thrive in the AI era

We transform Spanish companies into **AI-first organizations** through practical training and custom solutions. Our mission is to bridge the gap between cutting-edge AI capabilities and real business value.

We believe every business deserves access to AI transformation. We make the **complex simple** and the future accessible. We deliver **measurable results in weeks**, not years.

5

WEEKS TO RESULTS

2-3

AI SKILLS GUARANTEED

100%

MONEY-BACK GUARANTEE

OUR VISION

A future where AI amplifies human potential

By **2030**, we aim to transform **1,000 Spanish companies** into AI-first organizations, creating a new generation of digitally empowered businesses.

THE ENTENDIA JOURNEY



OUR VALUES



Results Over Theory

We measure success in business outcomes. Every engagement produces working AI skills within 5 weeks, or your investment back. No slides, no reports—just working solutions.



Radical Transparency

No black boxes, no mystery. We teach you how it works, why it works, and how to evolve it. Your AI knowledge stays with you forever.



Human-Centered AI

AI should amplify people, not replace them. We design solutions that make teams more effective, creative, and fulfilled in their work.



Ambitious Pragmatism

Dream big, execute practically. Every solution is grounded in your current reality while building toward your future potential.

