## Victor Kernes

User Experience & Visual Designer

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Profile I am a visual & user experience designer. I have a passion for interface design,

user experience, mobile design & typography. I am constantly challenging

myself to learn new skills and solve problems with new technologies.

Experience

2014 - Current Laurus College | Marketing & Design | Santa Maria, CA

My current role involves managing and creating all marketing and design work including: website, blog, newspaper advertisements, email campaigns, social

media posts, Google, Yahoo, and YouTube paid search & display advertising.

2014 - Current victorkernes.com (Freelance) | Graphic / Visual / Web | Santa Maria, CA

I work with local small businesses, helping them with graphic design, brand

development, logo design, social media advertising, and website design.

2012 – 2014 Unionmade Goods | Sales Team | San Francisco, CA

Lead the entire team in sales during my whole tenure. Assisted with the launch of customer clientele service and helped clients such as Nick Wooster,

Steven Yeun, and David Beckham.

2009 – 2012 Trader Joe's | Customer Service | San Francisco, CA

Managed purchase orders for multiple grocery sections within the store.

Provided the highest level of customer service and took ownership over each

section worked.

**Education** Fashion Marketing | Art Institute, San Francisco, CA | 2012 – 2014

General Education | Allan Hancock, Santa Maria, CA | 2009 – 2012