

Retrieval method	p1	p2	p3	p4	p5	p6	p7	p8	p9	Total		
I went to the profile and...												
...kept scrolling down until I found it in the feed		X	X		X			X	X	X	6	
...used the Timeline links on the right to access a time period					X						1	
...knew it was in their profile/cover pictures, so I clicked there directly				X		X					2	
...directly browsed the albums												
... I knew which one it was in	X	X					X		X	X	X	8
... I had to go through a few albums to find it					X	X	X		X		X	7
I used Facebook’s search engine to find the album or post												0
I searched in my browser history												0
I searched in my messages history												
... it was a shared link												0
... the photo was sent privately (in the messages)						X						1
I searched my inbox for the relevant Facebook notification emails												0
I asked someone to send me a link to it												0
I had a picture in mind but I can’t remember where it was					X							1
I had a picture in mind and knew where it was, but I couldn’t find it/it’s been deleted			X									1
Experience												
Works fine	X	X		X		X		X	X	X	X	11
Laborious			X		X	X	X	X		X		12
Had trouble finding it		X		X								2
Couldn’t find it at all												0
Wasn’t where I thought it was			X		X							2

	(grades range from 1 to 10)									
What do you use social media for?	p1	p2	p3	p4	p5	p6	p7	p8	p9	Average
Keep friends up to date	1	7	9	5	9	5	6	7	9	6.44
Preserve things that affect me emotionally	1	6	1	1	5	1	2	1	5	2.56
Stimulate friends to think about certain topics	5	4	5	6	1	1	1	7	5	3.89
Satisfy a spontaneous need for communication	1	5	9	5	1	5	5	7	9	5.22
Get attention for my projects	1	5	9	1	5	5	9	6	5	5.11
Define my reputation	1	2	9	8	1	5	5	7	1	4.33
Chat with friends	5	9	9	6	9	9	8	9	9	8.11
Follow news of friends	5	9	9	1	9	9	9	8	9	7.56
General attention	1	3	9	8	1	1	4	7	5	4.33
Keep in touch with friends far away	5	9	9	8	9	5	5	9	9	7.56
Use groups for school/work/activities	9	9	9	1	9	9	10	8	9	8.11
Follow celebrities or brands	1	2	5	1	4	5	1	5	5	3.22
Follow networks about general news and current affairs	5	3	5	5	5	9	6	7	1	5.11
Follow content about my domain (blogs, magazines, communities)	1	2	9	6	5	9	9	5	1	5.22
Leisure activities	5	2	5	1	5	5	8	3	1	3.89
Be part of the community	9	6	5	1	5	5	5	4	9	5.44
No specific goal	9	5	1	3	5	1	7	5	5	4.56
How long do you think Facebook will stay popular before being replaced by something else?	10	10	5	?	5	10	10	5	2	7.125
<b>Would you be willing to manually curate the archive of your social networks to organise it?</b>										<b>Total</b>
Yes, every few weeks, so that I can keep a fresh eye on what's important							X			1
Yes, every year or so, that'd allow me to look back		X	X	X	X	X	X		X	7
Yes, less often, when I think of it										0
No, I'd prefer the curation to be done automatically, even if that means it is less accurate	X*							X		2
No, I think a standard timeline is better than these alternative representations										0
No, I would not be interested in your product anyway										0
* although if something was missing, they would like to be able to manually fix this.										



Cartography	Clarity	Relev.	Effici.	Beauty
1	3.44	3.00	3.22	4.33
2	3.44	3.67	3.44	4.00
3	1.78	2.44	1.89	3.67
4	3.89	3.22	3.22	4.11
5	4.67	4.44	3.56	3.67
6	2.44	3.78	2.33	2.89
7	2.33	3.00	2.44	3.22
8	2.44	2.33	3.33	1.11
9	2.67	2.33	3.44	3.89
10	4.00	3.56	3.67	4.00
11	3.00	2.89	2.56	3.22
12	2.22	2.67	2.67	3.44
13	4.33	3.89	4.11	4.00