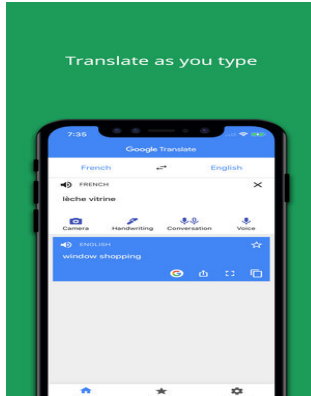


Joe Jung 648411

We live in a country with people from all over the world, but not everyone is fluent in English and that can cause some problems if someone needs to ask or have a more personal conversation. Although we do have translation apps and the internet to help translate a word or a simple phrase, sometimes we require a higher degree of interaction with another party. Translating any language to another is hard. Many countries have their own version of metaphors. Certain phrases might sound bad or offensive, but in certain countries it might mean a compliment. Someone who doesn't understand all of the little nuances and slang being used, might take words literally and out of context. Real-time translation, particularly using a mobile device, should help remedy a lot of situations where more careful analysis and detail is required to explain or translate a message.

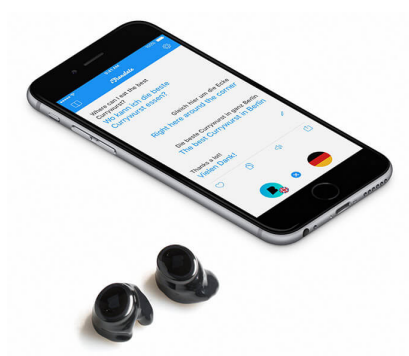
Joe Jung 648411



We all know Google translate or just using Google search. It does certain translations well, such as translating single words, maybe even small phrases. There are many mistakes as better translation software is being developed.



Another similar product is Skype Translate. This requires a face to face call, which is almost similar to my product. My concept would not need to have a video call to translate.



One other product is called the iTranslate Dash Pro. The Dash Pro uses earbuds and your smartphone to assist in real-time translation.