

Victor L. Otazú

votazu.estrada@gmail.com ■ <https://www.linkedin.com/in/victorotazu/> ■ Cupertino, CA 95014 ■ (669) 204-2517

Summary: I love combining software and data to create groundbreaking products. I have built and led cross-functional teams and software products for the fintech industry. Currently, I am a graduate student at Carnegie Mellon University at Silicon Valley, capitalizing on my experience, and looking for internship opportunities in product management.

EDUCATION

Carnegie Mellon University | M.S Software Management (GPA 4.0) | Mountain View

Aug 2019 - Dec 2020

Universidad Peruana de Ciencias Aplicadas | Software Engineering, Cum Laude | Lima, Peru

Mar 2003 - Dec 2008

PROFESSIONAL EXPERIENCE

Valia (valia.pe)

Lima, Peru

Startup that offers innovative data analytics products for the real estate market in Peru and Latin America.

Co-founder and Head of Engineering

Feb 2018 - Jul 2019

- Built the data analytics platform that helped **200** real estate agents in Peru to optimize their workflows by **60%**.
- Competed with **1399** startups and won the StartUp Peru prize (funds) in the category “Innovative ventures.”
- Owned the implementation of Valia’s isochronous search feature and market analysis report. Both features helped the company to secure funding from our first investor for **\$50,000**.

LenddoEFL - (www.eflglobal.com)

Lima, Peru

FinTech that helps lenders in emerging markets to serve underbanked people by implementing advanced analytics.

Manager, Product Owner

Jan 2015 - Jan 2018

- Led and coached three engineering teams, in a fast-paced environment, that implemented the software products that served several financial institutions around the world such as BTPN (Indonesia), Sovcom (Russia).
- Orchestrated the implementation of a product that reduced the processing time of critical datasets by **40%**.
- Defined the vision, strategy, and roadmap of LenddoEFL’s WebApp, improving customer satisfaction by **30%**.

Software Engineer & Data Team Lead

Jul 2011 - Dec 2014

- Collaborated to design and build the systems and engineering practices that allowed the company to scale and go from processing **100** loan applications on a good day to processing more than **1,000** on a regular day.
- Spearheaded a digital transformation project in Indonesia to reinvent the company’s psychometric tool. The success of this project encouraged the company to invest **\$1.5M** in a major digital transformation project.
- Devised an algorithm to capture metadata that helped the company to reduce fraud by **37%** (<http://bit.ly/vicMeta>).

PROJECTS

Convey | Product Manager

Aug 2019 - Present

Platform to help people improve their presentation skills. We are participating in the McGinnis Venture Competition.

Buck-le Up! | Product Manager

Aug 2019 - December 2019

Platform to help international students to make budgets when moving to the United States.

Social Innovation Club | VP

Aug 2019 - Present

Our goal is to inspire other students to be social change leaders and create sustainable solutions.

AWARDS

- “Beca Presidente de la Republica” scholarship in 2019, given by Pronabec, to study at Carnegie Mellon University.
- Second place in Startup Weekend 2014 for pitching a product to curate Youtube videos for children.
- MVP (Most Valuable Player) award in 2012, given by LenddoEFL for my performance and leadership.

SKILLS

Product: Team leadership, requirements gathering and analysis, roadmaps, agile methodologies (Scrum, Kanban), SDLC, management, product lifecycle management, Balsamiq, Figma, Google Analytics, Jira.

Technical: C#, Python, R, Java, SQL Server, MySQL, MongoDB, Redis, ETL tools, Amazon AWS, Azure, Git.