# Victor Otazú

#### Product Owner & Team Leader

Software engineer with 9+ years of experience building and leading multidisciplinary teams and innovative software products.

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## **WORK EXPERIENCE**

# Valia (valia.pe)

Startup that offers innovative data analytics products for the real estate market in Peru.

## **Co-founder and Software Engineer**

February 2018 - Present

Design and implement the systems that collect raw housing market data and that convert them into information accessible to ours users through a web and mobile applications.

#### **Achievements:**

- We own the most comprehensive database of housing market data in Peru. To achieve this, I had to research the 20% of data sources that would give us the 80% of the market data and implement the systems that collect and transform the data.
- Valia was selected, among other 1400 startups, to be part of the 6th generation of Startup Peru (a non-reimbursable funds contest aimed at innovative ventures from the Innóvate Perú program of the Ministry of Production) in the category "Innovative ventures".
- Sold **100** licenses of our software to Universidad de Lima and RE/MAX Peru.

### **LenddoEFL** - formerly known as Entrepreneurial Finance Lab (EFL) - (www.eflglobal.com)

Global FinTech company that helps lenders in emerging markets to confidently serve underbanked people and small businesses by using AI and advanced analytics.

## **Manager, Product Owner**

July 2011 - January 2018

Led and coached multidisciplinary teams such as Data, Technology and Global Delivery teams. Also, led the implementation of several software products for internal clients and financial institutions around the world such as BTPN (Indonesia), Sovcom (Rusia), Janalakshmi, among others.

## **Achievements:**

- Led the design and implementation of a product that allowed LenddoEFL to reduce the processing time of its critical datasets of loans performance by 40%.
- Defined the product vision, strategy and roadmap of LenddoEFL's WebApp and data transformation engine. The data transformation engine improved the data quality by 30% and allowed the data science team to obtain critical data in real-time.
- Helped to design and build the systems and processes that allowed the company to scale and go from processing 100 loan applications in a good day to processing more than 1,000 in a regular day.

- Proposed a new software release process to improve quality and turnaround time. We achieved shorter and more frequent release cycles (from 3 to 2 weeks) and better quality (60% fewer incidents)
- Participated in a digital transformation project in Indonesia to redesign the company's
  psychometric tool by using gamification and design thinking techniques. The success of this project
  encouraged the company to invest \$ 1.5M in a major project.
- Introduced an algorithm that allowed the company to capture **5** times more data without burdening the customers and implemented a fingerprint solution that reduced the impersonation problems in Ghana by **40**%.

#### **EDUCATION**

- Universidad Peruana de Ciencias Aplicadas: Graduate Diploma in Business Intelligence, 2011
- Universidad Peruana de Ciencias Aplicadas: Software Engineering. Cum Laude, 2008

### **SKILLS**

- Scrum Product Owner<sup>®</sup>, agile methodologies, continuous improvement, design thinking.
- Leader, results-driven, entrepreneurial spirit
- Programming: Python, C#, JavaScript, R.
- Web: ASP.Net, Django, Flask, Angular

- Data/Business Intelligence: SQL Server Business Intelligence, Pentaho Suite, DBT.
- DB: MySQL, SQL Server, MongoDb, Redis.
- Cloud Services: Amazon Web Services, Google Cloud Platform
- Other: Git, Jira, Trello, Google Analytics

### ADDITIONAL INFORMATION

Languages: Spanish (native), English (advanced)

## **Awards**

- Received the MVP (Most Valuable Player) award in 2012, given by LenddoEFL for my outstanding performance and team collaboration.
- Second place in StartUp Weekend 2014 for pitching a product to curate Youtube videos for children.

## **Interests**

🚵 Camping 🧎 Hiking 🥮 Barbecuing 😂 Teaching Scratch Programming 🔟 Home brewing.