# Victor L. Otazú

votazu.estrada@gmail.com ■ https://www.linkedin.com/in/victorotazu/ ■ Cupertino, CA 95014 ■ (661) 641-4117

**Summary:** I love solving problems by combining software and data. I have built and led engineering teams and software products for the fintech industry. Currently, I am a graduate student at Carnegie Mellon University at Silicon Valley, capitalizing on my experience, and looking for full-time opportunities in product management.

**EDUCATION** 

Carnegie Mellon University | M.S Software Management (GPA 4.0) | Mountain View Universidad Peruana de Ciencias Aplicadas | Software Engineering, Cum Laude | Lima, Peru

Aug 2019 - Dec 2020

Mar 2003 - Dec 2008

#### PROFESSIONAL EXPERIENCE

# **Mesmer** (mesmerhq.com)

Palo Alto, CA

Startup that develops AI-powered bots to accelerate every function of customer experience testing..

- Orchestrated the implementation of a sandbox application by documenting specifications, prioritizing features, and working with a team of developers, showcasing the product to the whole company by the end of my internship.
- Became an expert in a core feature, supporting other interns to validate this feature before its launch.
- Documented product specifications for two new features by collaborating with the design team and VP of Product.

Valia (valia.pe)

Lima, Peru

Startup that offers innovative data analytics products for the real estate market in Peru and Latin America.

#### **Data Engineer and Founding member**

Feb 2018 - Jul 2019

- Built the data analytics platform that helped 200 real estate agents in Peru to optimize their workflows by 60%.
- Competed with 1399 startups and won the StartUp Peru prize (funds) in the category "Innovative ventures."
- Owned the implementation of **2** critical features that helped Valia raise funds for **\$50,000** from a seed investor.

## **LenddoEFL** - (www.eflglobal.com)

Lima, Peru

FinTech that helps lenders in emerging markets to serve underbanked people by implementing advanced analytics.

#### Manager, Product Owner

Jan 2015 - Jan 2018

- Led and coached **3** engineering teams that implemented the software products that served several financial institutions around the world such as BTPN (Indonesia), Sovcom (Rusia).
- Orchestrated the implementation of a data product that reduced the processing time of critical datasets by 40%.
- Defined the vision, strategy, and roadmap of LenddoEFL's WebApp, improving customer satisfaction (NPS) by 30%.
- Accomplished a shorter release cycle by **50%** by proposing and implementing a new software release process.

# **Software Engineer & Data Team Lead**

Jul 2011 - Dec 2014

- Collaborated to design and build the systems and engineering practices that allowed the company to scale and go from processing **100** loan applications on a good day to processing more than **1,000** on a regular day.
- Designed and implemented the SQL and NoSQL databases of the company, supporting 10M monthly transactions.
- Devised an algorithm to capture metadata that helped the company to reduce fraud by 37% (http://bit.ly/vicMeta).

## **AWARDS**

- "Beca Presidente de la Republica" scholarship in 2019, given by Pronabec, to study at Carnegie Mellon University.
- Second place in Startup Weekend 2014 for pitching a product to curate Youtube videos for children.
- MVP (Most Valuable Player) award in 2012, given by LenddoEFL for my performance and leadership.

#### **SKILLS**

- Product: Product Market Fit, organization, prioritization, product strategy, roadmapping, requirements gathering.
- Methodologies and tools: Scrum, Kanban, Trello, Atlassian Suite, Google Analytics, Git, Ms. Office, Figma, Balsamiq.
- Technical skills: C#, Python, Javascript, Java, SQL, MySQL, SQL Server, MongoDB, Redis, Amazon AWS, Azure.