



Clicking with Clients: Online Marketing for Private Practice Therapists (Paperback)

By Daniel Wendler

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English. Brand new Book. Online marketing made easy Online marketing doesn't have to be difficult. In fact, online marketing can be one of the easiest ways to build your private practice. With the right strategy and a bit of effort, you can create a sustainable flow of online referrals. Clicking with Clients can show you how. It's written by Daniel Wendler, a doctoral student in clinical psychology and an online marketing expert. Before starting his graduate studies in psychology, Daniel worked for some of the top digital marketing agencies, and started his own successful internet businesses as well. He wrote Clicking with Clients to help therapists feel confident marketing their practice online. If you want a practical guide to launching your website, attracting new clients and growing your practice through the web, this is your book. Inside, you'll learn step-by-step instructions on how to: -Build and design a website -Attract new clients through SEO, social media, and online advertising -Protect your privacy online -Self-publish a book to share your expertise -And more! Plus, you'll learn common marketing pitfalls to avoid, as well as clever strategies for making the most...



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