



Preparing Effective Business Plans: An Entrepreneurial Approach (Hardback)

By Bruce R. Barringer

Pearson Education (US), United States, 2014. Hardback. Condition: New. 2nd edition. Language: English. Brand new Book. For undergraduate and graduate courses in entrepreneurship This book is for the future entrepreneur who wants to understand the critical issues and feasibility of developing a business venture, while developing an extensive business plan. Teaching and Learning Experience This text will provide a better teaching and learning experience-for you and your students. Here's how: Focus on the "Front End" of the Entrepreneurial Process: The entrepreneurial process is discussed and defined as part of the comprehensive business plan process. Give Students a Solid Point of Reference: A business plan, for a fictitious company name Prime Adult Fitness, is built throughout the course of the book. Present Special Insights on Presenting and Writing a Business Plan: The book provides tips and suggesting for presenting a business plan with confidence and pose and includes a 12 slide PowerPoint with suggestions on what to include on each slide.



Reviews

A fresh e-book with a brand new perspective. This is certainly for anyone who statte that there had not been a really worth reading. I am just happy to explain how this is the very best publication i have go through in my individual lifestyle and may be he best pdf for ever.

-- Margarett Roob

The very best publication i possibly study. This is certainly for anyone who statte there was not a worth looking at. I am just very happy to tell you that this is basically the best pdf i actually have study inside my individual life and could be he very best pdf for possibly.

-- Darlene Blick

You May Also Like



Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value (Hardback)

Pearson Education (US), United States, 2015. Hardback. Condition: New. 2nd edition. Language: English. Brand new Book. B2B sales professionals: resist mindless discounting, level the playing field against tough procurement organizations, and close the deal on your terms! Negotiating with Backbone, Second Edition...



Hesi A2 Practice Test Book: 500 Study Questions for the Hesi A2 Admission Assessment Exam Review (Paperback)

Moon Point Test Prep, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Boost Your Confidence and Your Score! Score big with Moon Point Test Prep, a powerful new education and test preparation series created by licensed educators, experienced tutors, and...



The Business Student's Handbook: Skills for Study and Employment (Paperback)

Pearson Education Limited, United Kingdom, 2016. Paperback. Condition: New. 6th New edition. Language: English. Brand new Book. 'It is very clear and easy to understand and well laid out. A good key text.' Alison Bragg, Faculty Lead for Employability, Business and Law,...



Unlock: Unlock Level 4 Listening, Speaking & Critical Thinking Student's Book, Mob App and Online Workbook w/ Downloadable Audio and Video (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2019. Mixed media product. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Get your students thinking critically. A six-level skills-based English course. Unlock Listening, Speaking & Critical Thinking is a six-level, research-informed, academic-light English course...



Frank Wood's Business Accounting: Volume Two (Paperback)

Pearson Education Limited, United Kingdom, 2015. Paperback. Condition: New. 13th New edition. Language: English. Brand new Book. "This is an ideal technical accounting textbook, broken into short chapters that focus on specific areas" Elayne Taylor, University of Dundee "Comprehensive text for studying...



Life's Healing Choices: Freedom from Your Hurts, Hang-ups, and Habits (Hardback)

SIMON & SCHUSTER, United States, 2007. Hardback. Condition: New. Language: English. Brand new Book. LIFE HAPPENS. Happiness and Healing are yours for the choosing. We've all been hurt by other people, we've hurt ourselves, and we've hurt others. And as a result,...