**Leadership**

Name

Institution

Course

Instructor

Date

Leadership

The interview features Bill Shumard, who is the Special Olympics Southern California CEO, as he raffles the early bird prizes for the Special Olympics. The interview, which is an illustration of the essence of the intellectual construct in leadership, features the idea the CEO and the organization came up to manage to support the athletes and ensure sustainability in the face of the Coronavirus pandemic. Bull Shummard, as the CEO of SOSC, initially illustrates to the viewer and those participating in the raffle the importance of the program and why it is set to aid athletes remain competitive and physically fit even as they have to train away due to the effects of the coronavirus pandemic (Chacon, 2020). As a leader, he illustrates the importance of intellectual construct more so in terms of strategic thinking and planning for the organization.

Strategic thinking entails the definition of the program goal and the mission of the organization. This is useful to the leadership when there is the need to make the decision that will solve a problem or improve the processes used in the organization. In the case of SOSC, the challenge was brought about by the effects of the pandemic and the resulting need to keep athletes away in order to meet the regulations and the measures put in place by the Centers for Disease Control (Chacon, 2020). Notably, the Dream House Home Raffle is one of the largest fundraisers carried out in the U.S, aiming to raise funds in the effort to empower people with different forms of intellectual disabilities and provide the means through which they can keep physically fit. By giving out the prizes and the dream home, SOSC gains the means through which it is able to support athletes to live productive lives and be respected members of society.

References

Chacon, P. (2020, March 26). *Special Olympics Southern California CEO bill Shumard Raffles early bird prizes for Special Olympics*. KTLA. https://ktla.com/morning-news/special-olympics-southern-california-ceo-bill-shumard-raffles-early-bird-prizes-for-special-olympics/