

Spokane, WA | (425)-553-7561 | victorsevenants@gmail.com

Education

Gonzaga University – GPA: 3.8

Bachelor of Business Administration, Supply Chain Management, Marketing Minor.

- Graduation date: May 2025

Experience

Make Happy Consulting – **Marketing Strategies Intern** | London, UK

April 2023- June 2023

- Directed and facilitated consulting workshops.
- Prepared strategies and data for supplier meetings and negotiations. Developed and maintained relationships with vendors and suppliers.
- Part of new product development team, conducting cost and price analysis using statistical tools to research and develop new products.
- Utilized databases to research target demographics, analyzing patterns and trends to draw conclusions.

Overlake Country Club – **Operations Staff** | Medina, WA

July 2022 – October 2022

- Ensured quality service for members and guests. Organized and maintained inventory of equipment.
- Prepared scheduling for day-to-day operations. Ensured fluid and efficient movement of the organization.
- Presented analysis of daily operations to team members. Providing summary of the forecast for upcoming events.
- Built relationships with colleagues and members. Leveraged partnerships to meet business objectives and drive value to team member contributions.

Clubs and Activities

Gonzaga University,

New Venture Lab | Work consistently with local startups and entrepreneurs. Provide them with business plans and marketing strategies. Perform market research, revamping social media platforms, providing them with deliverables weekly.

Active Minds | Attend seminars about mental health awareness. Participate in workshops to provide stronger capabilities to understand and cope with mental health.

Business Operations and Technology Association | Gain basic understanding of python and SQL coding languages. Run business analytic forecasts to evaluate profitability. Used simulations to examine financial positions and cash flows to develop reports.

American Marketing Association- Attend networking seminars and presentations of corporate representatives. Use surveys and data analytics to define effective marketing strategies.

Skills & abilities

- Fluent in Dutch, basic understanding of French and Spanish.
- Social Media; Meta, X, Instagram, Tik Tok.
- Proficient in Microsoft Office; Excel, PowerPoint, and Word.
- Varsity athlete through highschool.