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To whom it may concern,

I'm writing to apply for the Product and Experience Designer position that is currently available on [grailed.com](https://grailed.com). I'm currently an Experience Designer at PNC Bank, and I believe that the knowledge and experience I've acquired will make me a valuable asset to Grailed & Heroine.

I was hired by PNC Bank straight out of college and have worked there for almost three years. There I honed my experience design skills by redesigning their mobile app from the ground up. Through the process I gained valuable knowledge of user research, information architecture, motion design, mobile design paradigms, and more. I was constantly wireframing and designing user flows for new features that benefit the experience of the app. Because of this, I learned to work well with product managers in real time. Often I'd lead them through the design process so that they could adequately illustrate their vision of what a feature should be. I think this experience is a good match for Grailed & Heroine.

On a more technical level, I have wide experience with the entire Adobe Creative Suite. This includes After Effects for video prototypes and Adobe XD, their new experience design program. I can use Sketch, Invision, Framer, and will be able to pick up any prototyping software that Grailed & Heroine uses without any problems. I also have experience with HTML, CSS, Javascript, and know programming fundamentals so that I can interact with developers on a higher level.

On a personal level, I am fast paced and enjoy working in real time with product managers and developers. I'm always open to criticism and feedback and will always try to incorporate it into subsequent iterations. I like to be on time by the minute and hope that this precision finds its way into my designs as well. I am happy to relocate from Pittsburgh. I have a cat, but I'm a dog person.

From the description of the job listing, it seems that Grailed & Heroine wants to move forward by leading with experience design. I would love to work in this space and help you solve problems. My goal as a designer is to make sure that users find delight both in what a product does and how it appeals visually.

Thank you for your time, and I hope to meet with you soon,

Victor Song