

Victor Song
147 N Craig St Apt 28
Pittsburgh, PA 15213
(484) 995 8658
hi@victorsong.me

Vox Media
85 Broad St
New York, NY 10004

March 26, 2018

To whom it may concern,

As a fast learning designer with experience in digital user interfaces and constant client-facing interaction, I genuinely believe that I can bring my skillset and knowledge to Vox as a Product Designer.

As an Experience Designer at PNC Bank, I led the design aspect of a large-scale project to entirely redesign their mobile application end-to-end which would be seen by PNC Bank's 7 million users. I honed my skills in mobile design paradigms, motion design, information architecture, and so much more during the 2 year project. My ability to create detailed work while still seeing the larger picture has become absolutely essential to my skillset. I've worked closely with various product managers and senior-level suites, which has taught me how to effectively communicate my thoughts and incorporate ideas through criticism. With two promotions over the last three years, I have grown with PNC Bank and currently stand as their Experience Designer after first joining as a Junior Designer Associate.

On a technical level, I like to think of myself as a program agnostic designer. I have experience in the programs listed in my resume (Adobe Creative Suite, Sketch, HTML/CSS/Javascript, etc.), but I can also pick up new programs extremely quickly. I work well in fast-paced environment and can keep track of my feedback after hundreds of iterations. I pride myself in quality precision and a love for learning more quickly.

I am willing to relocate as needed. I'm a dog person, but wound up adopting a cat.

Thank you for your time, and I hope to meet with you soon,

Victor Song