hi@ victorsong.me
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VICTOR SONG

SKILLS

Adobe Creative Suite
Ai, Ps, Dw, Id, Ae, Au

Rapid Prototyping
Sketch, Invision, Framer

Web Development
HTML, CSS, Javascript

Programming
Python, Ruby

Photography
Portraits, Products, Weddings

English, Chinese

EDUCATION

Carnegie Mellon University | May 2015
Bachelor in Fine Arts | Communication Design
Minor in Photography

EXPERIENCE

PNC Bank | Digital Experience Designer | June 2015 - Ongoing
Redesigned the mass market mobile app
Brought Apple app store rating from 1.9 to 4.8
Developing and maintaining PNC Mobile Style Guide

Automoblox | Web Designer | Summer 2014
Redesigned Automoblox's website (unpublished)

Bearded | Web Design Intern | Summer 2013
Maintained woodtyperevival.org using Ruby on Rails
Produced posters using a letterpress

ACTIVITIES

Joyful Noise | Pitch
Directed an a cappella group

Interfellowship Association | Outreach Director
Directed several on-campus fellowships towards unity for larger evangelism goals

Pi Delta Psi Fraternity Inc. | Fraternity Artist, Historian, Performance Master
Designed brand identity
Documented events via photography
Choreographed dance performances

International Freestylers | Publicity Chair
Designed flyers for a dance group