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Hi Apple,

As a fast learning designer with experience in digital user interfaces and constant client-facing interaction, I genuinely believe that I can bring my skill set and knowledge to you as a designer.

As a Senior Experience Designer at PNC Bank, I led the design aspect of a large-scale project to entirely redesign their mobile application end-to-end which would be seen by PNC Bank's 7 million users. I honed my skills in mobile design paradigms, motion design, information architecture, and so much more during the 4 year project. My ability to create detailed work while still seeing the larger picture has become absolutely essential to my skillset. I've worked closely with various product managers and senior-level suites, which has taught me how to effectively communicate my thoughts and incorporate ideas through criticism. With four promotions over the last four years, I have grown with PNC Bank and currently stand as their Senior Experience Designer after first joining as a Junior Designer Associate.

On a technical level, I like to think of myself as a program agnostic designer. I have experience in the programs listed in my resume (Adobe Creative Suite, Sketch, HTML/CSS/Javascript, etc.), but I can also pick up new programs extremely quickly. I work well in fast-paced environment and can keep track of my feedback after hundreds of iterations. I pride myself in quality precision and a love for learning more quickly.

I'm definitely willing to relocate.

Thank you for your time, and I hope to meet with you soon,

Victor Song