

ÉQUIPE 2



Restitution du 22 avril
Construire son site vitrine

GOUTRY • HABERER • RESCH • ROUSTAN • STIK • TIMSIT

Dico?

Remise en contexte

Aujourd'hui, gérer les données statiques...

Installation et configuration du CMS
(CMS + Code)



Création des keys dans le CMS



Injection de keys dans le code

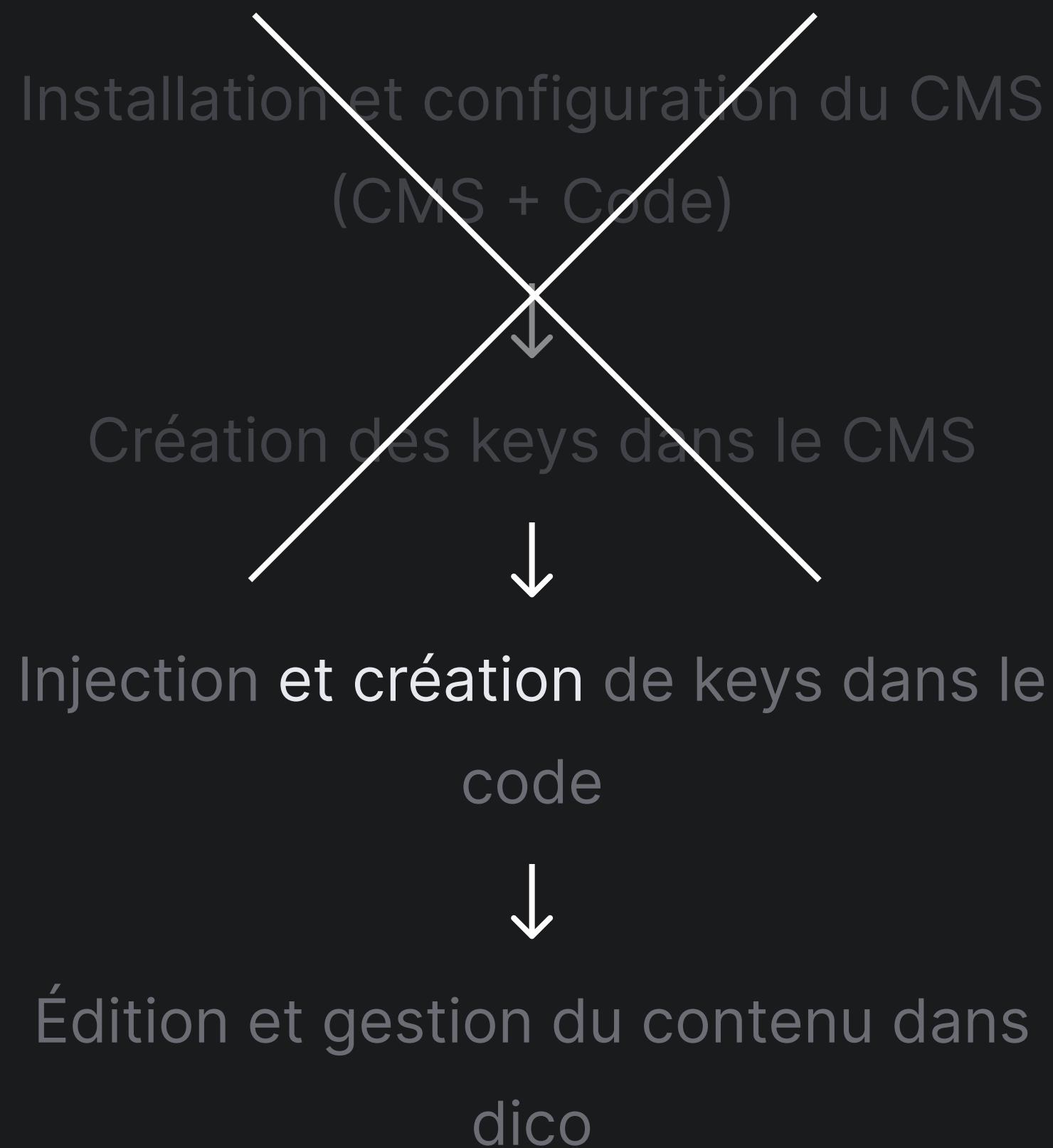


Édition et gestion du contenu dans le
CMS

**Usage possible, mais
pas pensé pour :
l'expérience est
mauvaise**

Gestion de keys statiques avec un CMS

Avec dico

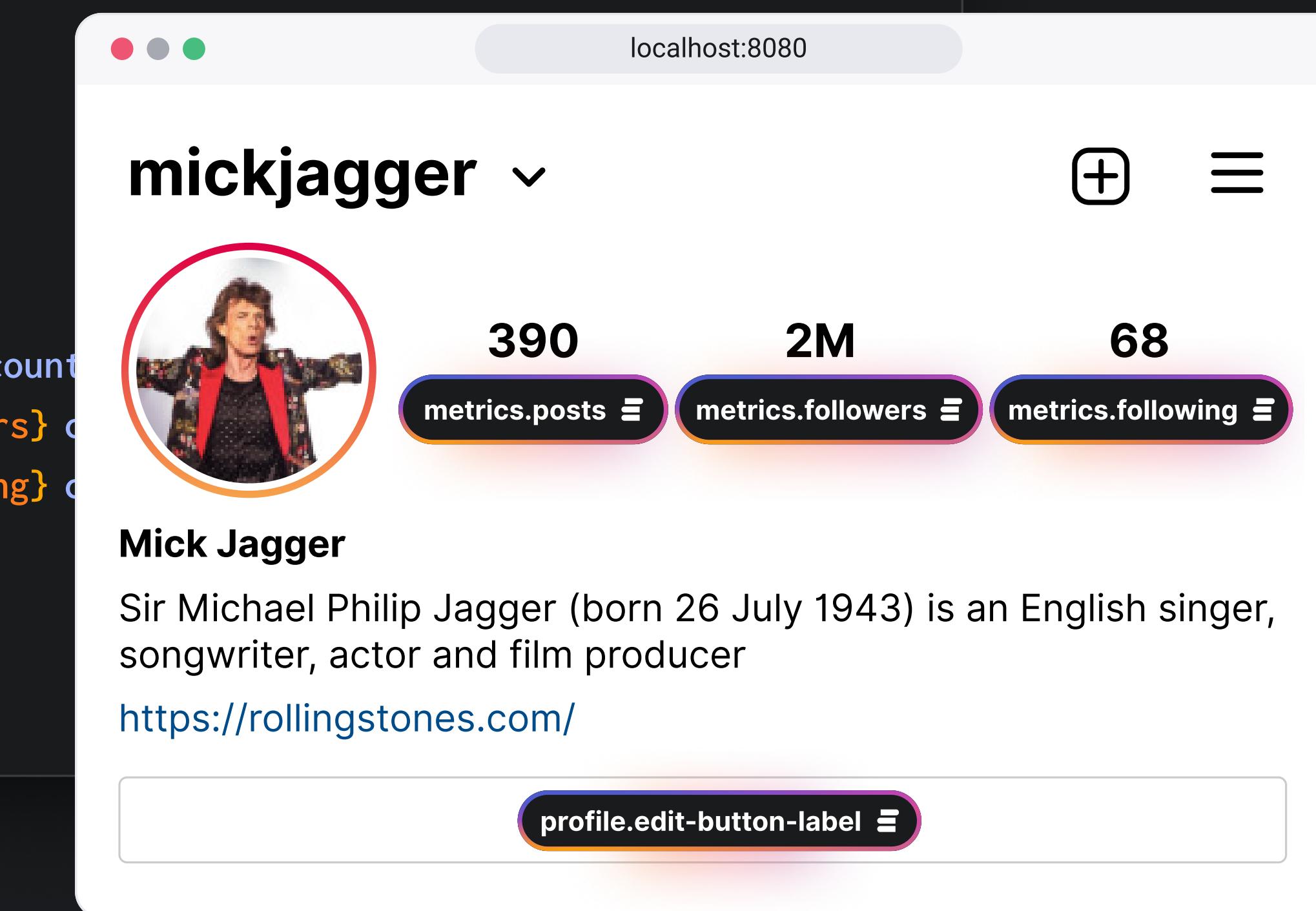


**Proposer une
expérience utilisateur
excellente.**

Interface développeur / créateur de contenu

Étape 22

```
1 import { useCollection } from "@dico/react";  
2  
3 export default function ProfileMetrics (props) {  
4   const metrics = useCollection ("profile.metrics", [  
5     "posts",  
6     "followers",  
7     "following",  
8   ]);  
9  
10  return (  
11    <ProfileMetrics>  
12      <Metric label={metrics.posts} count={390}>  
13      <Metric label={metrics.followers} count={2M}>  
14      <Metric label={metrics.following} count={68}>  
15    </ProfileMetrics>  
16  );  
17};
```



Stratégie
Objectifs

À qui s'adresser ?

Étape 22

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15        metrics.followers
16      <Metric label={metrics.following} count={68}>
17        metrics.following
18    </ProfileMetrics>
19  );
20}
```

70% développeur
30% content manager

→ Notre proposition de valeur se concentre sur l'expérience développeur, pas le content management.

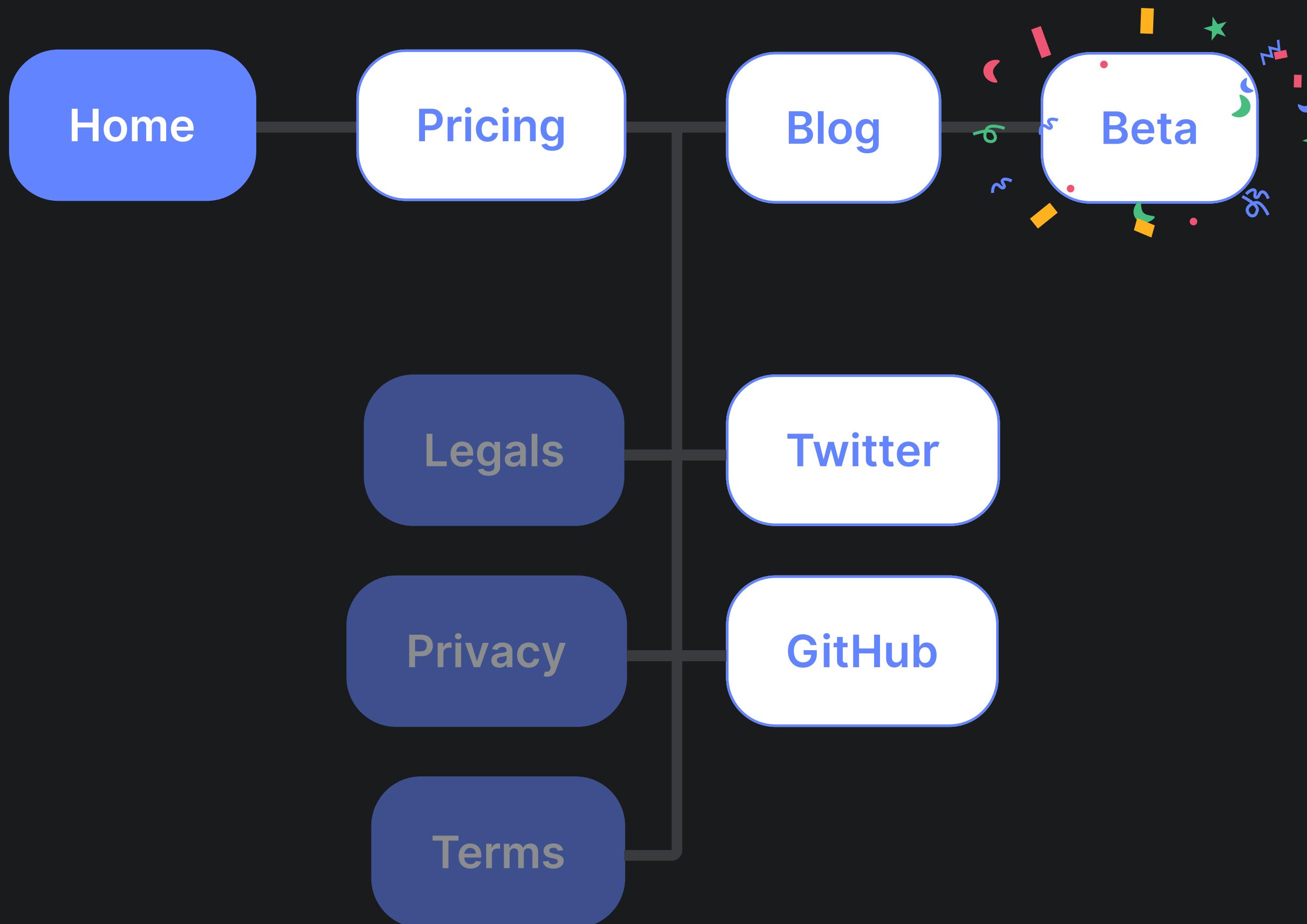
Quels messages à faire passer ?

- Compréhension du produit
- Preuve de traction du produit
- Établir une mailing liste d'intéressés

Faire comprendre que Dico est génial

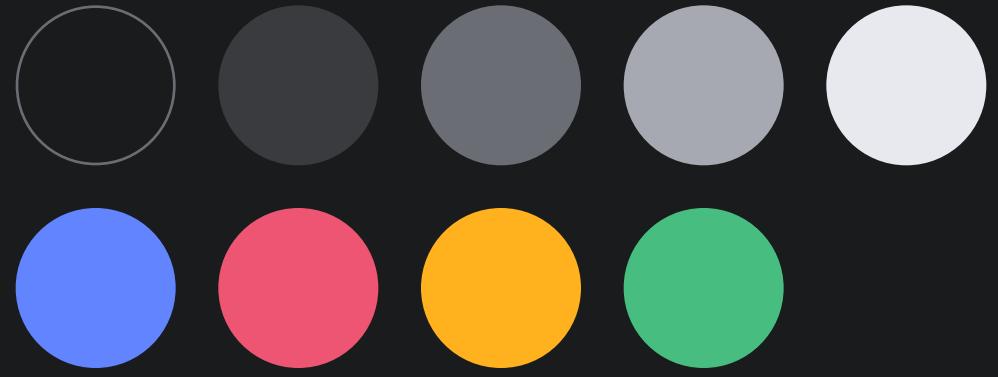
Comprendre le produit, puis le gain apporté par son usage.

Arborescence



Branding

Thème



Manrope

Manrope

Manrope

Manrope

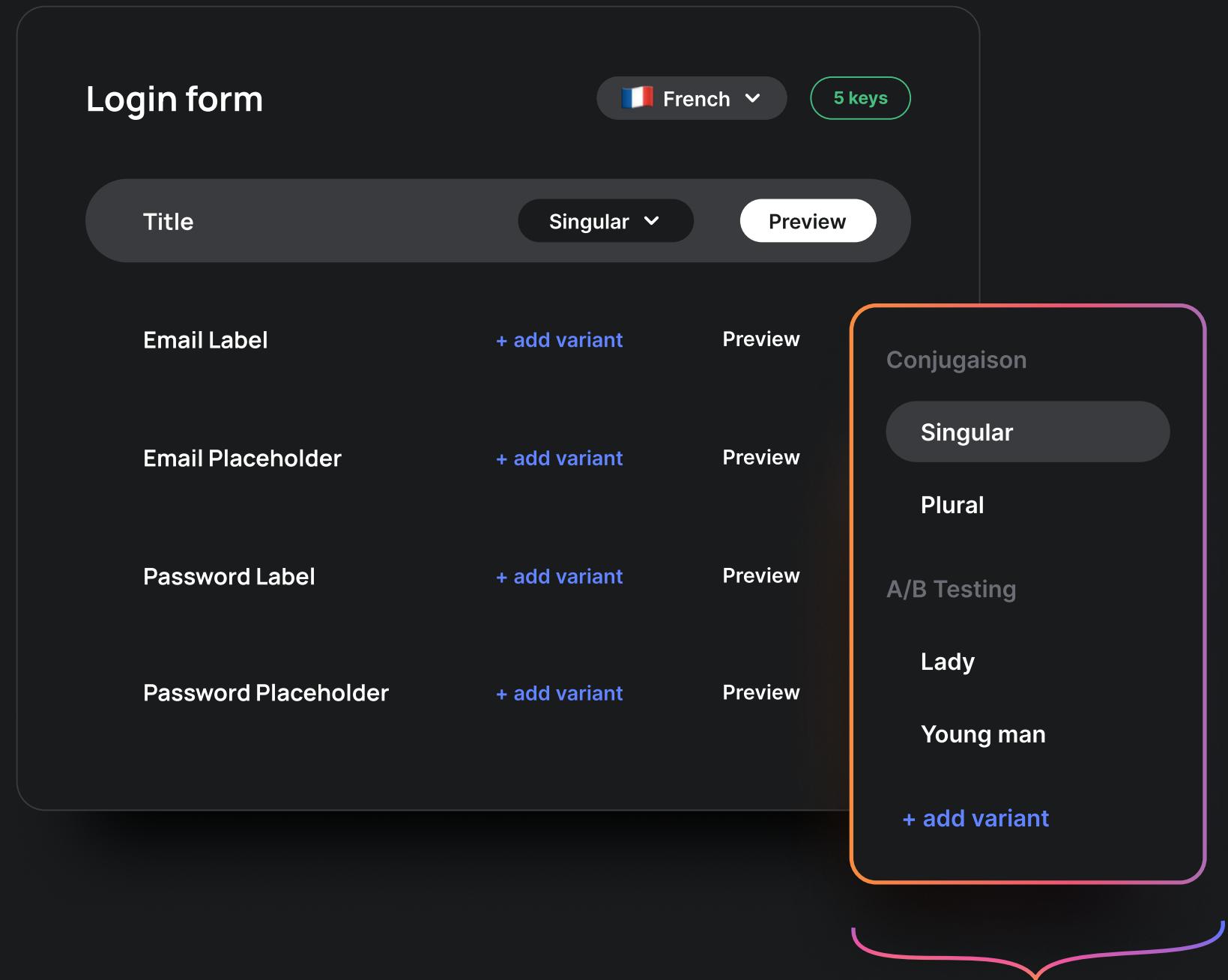
Inter

Inter

Inter

Branding

Système graphique



Easy traductions, easy variations

Create **traductions** and **variants** for your
keys automatically

You can create your own type and use it whenever you
want. For example, singular/plural variations, A/B testing
wording and much more.

[Learn more →](#) } CTA

} Titre

} Chapeau

} Corps

Branding

Sémantique

“why not dynamize them?”

“Discover Dico in multiple suits”

“Discover Dico in multiple suits”

“Like magic...”

“Team management and permissions, of course.”

“This guys know what's good...”



Dynamiser les données statiques | dico.app

Le site

Un petit tour?



Dynamiser les données statiques | dico.app



Rendez-vous sur:
dico.app

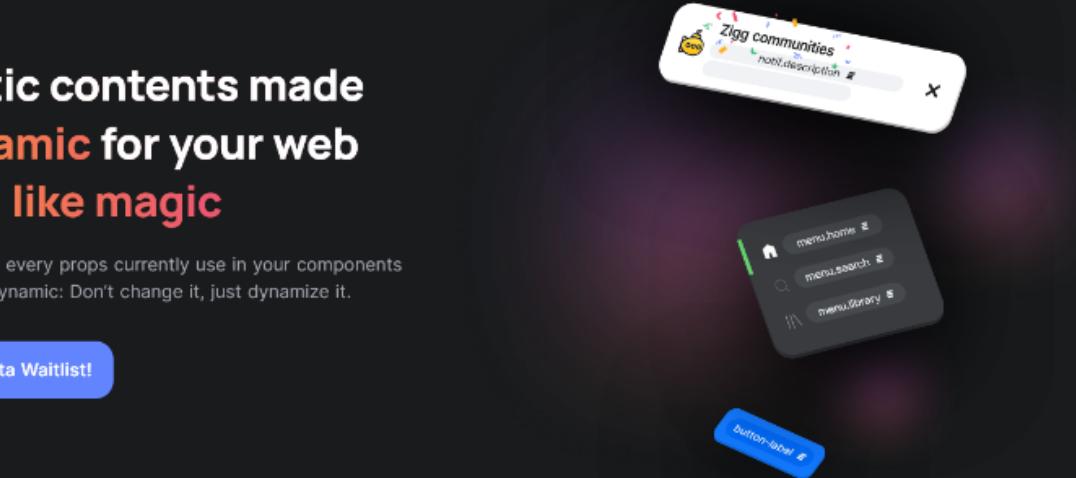


Pricing Blog Join Beta Waitlist →

Static contents made dynamic for your web app, like magic

With Dico, every props currently use in your components become dynamic: Don't change it, just dynamize it.

Join Beta Waitlist!



Components are using props, why not dynamize them?

Use Dico keys directly into your components. Your workflow stays the same, with only one major difference: your content is now magically dynamic.

Code snippet:

```
1 import {useCollection} from "@dico/react";
2
3 export default function ProfileMetrics({props}) {
4   const metrics = useCollection("profile.metrics", [
5     "posts",
6     "followers",
7     "following",
8   ]);
9
10  return (
11    <ProfileMetrics>
12      <Metric label={metrics.posts} count={390}>
13        390 Posts
14      <Metric label={metrics.followers}>
15        2M followers
16      <Metric label={metrics.following}>
17        68 following
18    </ProfileMetrics>
19  );
20}
```

Dashboard screenshot: Mick Jagger profile showing 390 posts, 2M followers, and 68 following.

Smart collections

Fill in a collection or create a new one?

Not a relevant question anymore: declare your keys directly into collections *within your components*.

Code snippet:

```
1 import {useCollection} from "@dico/react";
2
3 export default function LoginForm() {
4   const loginForm = useCollection("form.login", [
5     "emailLabel",
6     "emailPlaceholder",
7     "passwordLabel",
8     "passwordPlaceholder",
9     {name: "submitLabel", maxLength: 30},
10   ]);
11 }
```

Manage your team efficiently

Team management and permissions, of course.

Add new members to your team and use role-based access control to easily manage the content each one has access to.

Darrell Steward (Owner), Courtney Henry (Editor), Jenny Wilson (Editor), Darrell Steward (Owner).

Easy translations, easy variations

Automate translations creation for your keys, for the languages you selected.

Use the plain text type for content not needing translation. You can create your own types and use it whenever you want: singular/plural variations, A/B testing wordings and so much more.

Login form: Title (Salut !), Email Label (Email), Password Label (Mot de passe), Password Placeholder (*****). Variants: Singular, Plural, Lady, Young man.

Apparently, they liked it... a lot.

Discover early user's feedbacks on Dico integration within their workflows.

Martin Goutry (Creative Developer at Diesdas.digital): « Cool to see a useful tool and not a new iteration of the same proposition. Will stay curious about Dico! » Dico user, 2021.04.08.

Theo Champion (Founder & CTO at Zigg): « It took me a minute to get the impact of Dico, but once in the dashboard, you can really see in which use cases it can be helpful! » Dico user, 2021.04.15.

Agnès Remi (Back-end developer at MyDodow): « Dico is finally addressing a long time problem we had when building UIs. Its ease of use and workflow seems really intuitive. Promising! » Dico user, 2021.03.02.

Olivier Robot (Backend developer at Sarelogis): « Dico is a great tool for developers, I'm impressed by the ease of this integration of Dico. My front won't need me any more time for fine-tuning a awesome! » Dico user, 2021.04.22.

Romain Le Quellec (Frontend developer at Dicool): « Dico feels like quite an exciting new tool. Can't wait to try it for real and integrate it in my workflow! » Dico user, 2021.04.22.

Discover Dico in multiple suits

Get access to [more specific examples](#) of Dico usefulness, versatility and ease-of-use.

#1 Use Case #1: Spotify-like dynamization ↗

#2 Use Case #2: NASA-like dynamization ↗

#3 Use Case #3: Project starter with Dico.app ↗

Les retours

Ça marche ?

Ça marche pas ?



Dynamiser les données statiques | dico.app

Ce qui a marché
un produit attractif, une interface
complète et esthétique.



Grégoire Mielle

“J'ai bien compris ce que Dico proposait, c'est bien expliqué pour des développeurs.”

Hamdy Dakkak

“Super landing page, cohérence des couleurs et bon logo !”

Martin Goutry

“Un site marketing de SaaS qui fait le job.”

Dynamiser les données statiques | dico.app

Ce qui n'a pas marché

Une compréhension du produit
parfois peu évidente

Hamdy Dakkak

“Je n'ai pas tout de suite bien compris la plus-value du produit.”

Ryzlane Arsac-Gothière

“J'ai assez bien cerné ce que fait Dico, j'aimerais en voir plus.”

État des objectifs

Compréhension du produit

Pas parfaite, à revoir.

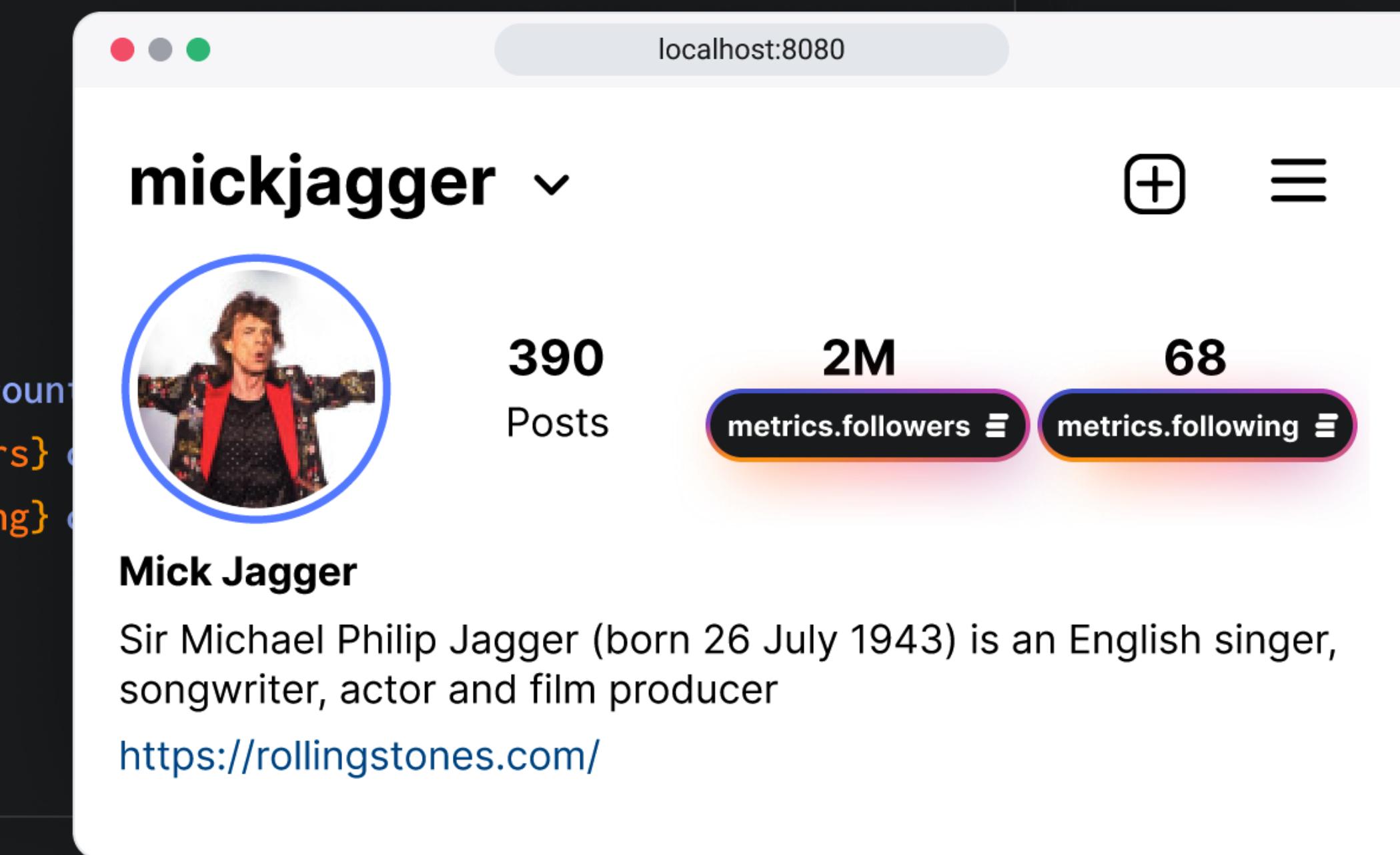
Preuve de traction

75% des testeurs ont sucité
explicitement un intérêt pour
le produit.

Établir une Mailing liste

En cours...

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3 export default function ProfileMetrics (props) {  
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```



Static content
(usually hard-coded
strings of your app)

Content from
database
(created by users
of your app)

Edit your content directly in your UI!



Merci :)