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awaddell95



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**Shipper
Login**





Overview

May 2nd 2022 | Monday



Alex Waddell
Shipper



Overview

Inventory

Option 3

Option 4



Pending Orders

1079

↑ 6% higher than last week



Your Order Accuracy

97%

↓ 2% lower than last week



Items Out of Stock

Joey's Almonds

4 left

GPBO Spatuala

10 left

Orders to Ship

Tracking ID	Customer	Recipient	Date	Address	Status
#20462	Eddie Murphy	Charlie Murphy	4/28/2022	100 Frank Ave	Pending
#18933	Jason Kidd	Jason Kidd	4/28/2022	350 Buffalo Blvd	Pending
#45169	Liz Lemon	Tracy Morgan	4/29/2022	240 Kings Dr	Pending
#34304	Steely Dan	Michael McDonald	4/29/2022	17 Baker St	Pending
#17188	Kendrick Lamar	Kendrick Lamar	4/29/2022	3000 Beech St	Pending

Previous

1

2

3

...

215

Next



GPBO

Overview

May 2nd 2022 | Monday

Alex Waddell
Shipper

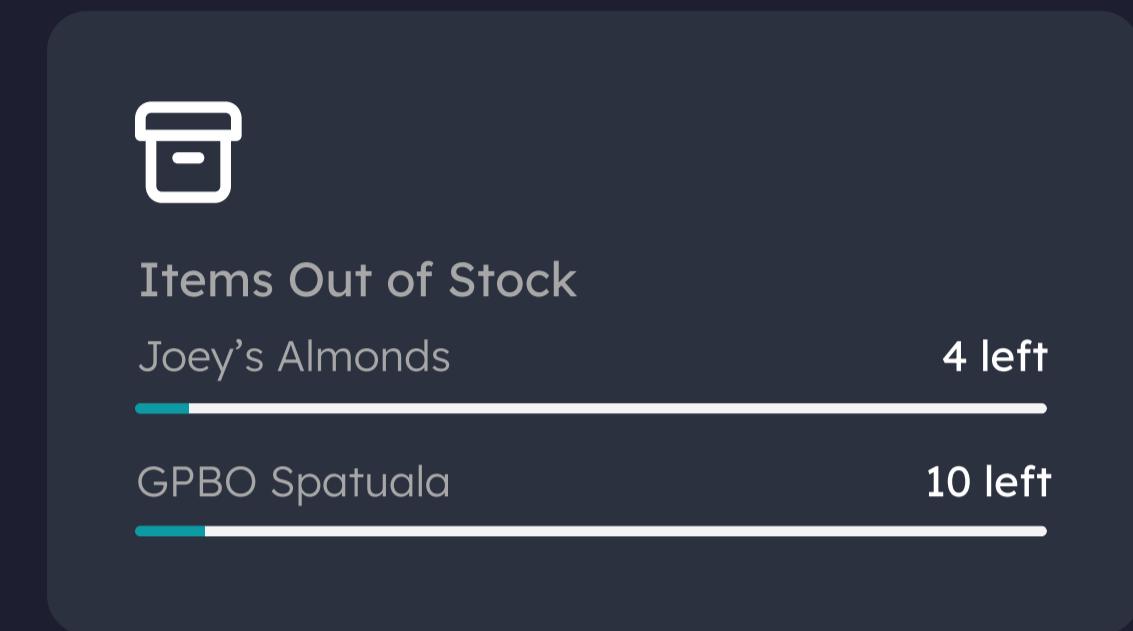
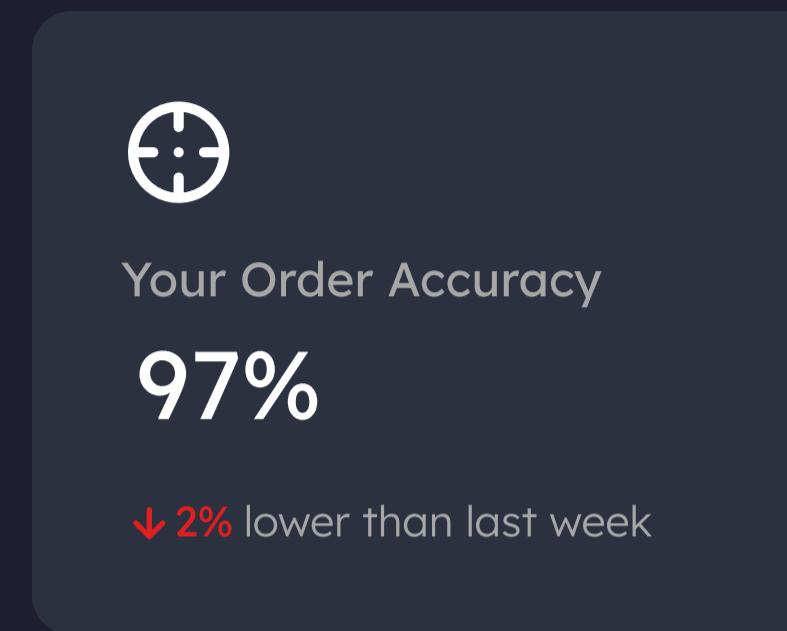
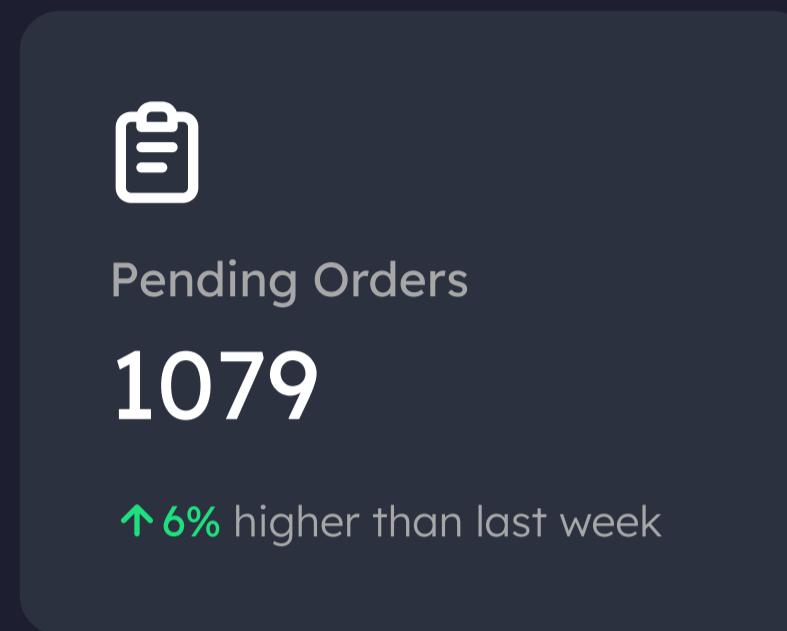
Overview

Inventory

Option 3

Option 4

Link to Steely
Dan Order  Details



Orders to Ship

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#17188	Kendrick Lamar	Kendrick Lamar	4/29/2022	3000 Beech St	Pending

Previous 1 2 3 ... 215 Next



GPBO

Steely Dan's Order #34304

May 2nd 2022 | Monday

Alex Waddell
Shipper

Overview

Inventory

Option 3

Option 4

Deliver To

Michael McDonald170 Baker Street
Akron, OH 44223

Order Total

\$1560.51

Total Weight

50 lbs**Complete Order**

Order Items Checklist

Item Name	Quantity	Subtotal	In Stock	Packaged
<u>GPBO Whisk</u>	20	\$99.80	Yes	Yes
<u>King's Flour</u>	50	\$60.00	Yes	Yes
<u>GPBO Muffin Tray</u>	10	\$50.00	Yes	No
<u>GPBO Mixing Bowl</u>	35	\$36.90	Yes	No
<u>Joey's Almonds</u>	80	\$478.40	No	No



Steely Dan's Order #34304

May 2nd 2022 | Monday



Alex Waddell
Shipper



Overview

Inventory

Option 3

Option 4

Deliver To

Michael McDonald

170 Baker Street
Akron, OH 44223

Order Total

\$1560.51

Total Weight

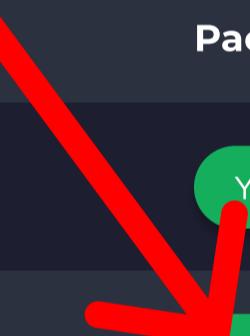
50 lbs

Complete Order

Order Items Checklist

Item Name	Quantity	Subtotal	In Stock	Packaged
GPBO Whisk	20	\$99.80	Yes	Yes
King's Flour	50	\$60.00	Yes	Yes
GPBO Muffin Tray	10	\$50.00	Yes	No
GPBO Mixing Bowl	35	\$36.90	Yes	No
Joey's Almonds	80	\$478.40	No	No

Shipper can
check off items
along the way





Steely Dan's Order #34304

May 2nd 2022 | Monday



Alex Waddell
Shipper



Overview

Inventory

Option 3

Option 4

Shipper
navigates to
inventory

Deliver To

Michael McDonald

170 Baker Street
Akron, OH 44223

Order Total

\$1560.51

Total Weight

50 lbs

Complete Order

Order Items Checklist

Item Name	Quantity	Subtotal	In Stock	Packaged
GPBO Whisk	20	\$99.80	Yes	Yes
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GPBO Muffin Tray	10	\$50.00	Yes	No
GPBO Mixing Bowl	35	\$36.90	Yes	No
Joey's Almonds	80	\$478.40	No	No



Inventory

May 2nd 2022 | Monday



Alex Waddell
Shipper



Overview

Inventory

Option 3

Option 4

Item Inventory

Item Name	Inventory Level	Reorder Level	Category	Featured
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GPBO Baking Sheet	179	50	Pans	Yes
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GPBO Mini Muffin Tray	340	25	Pans	No
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GPBO Mixing Bowl	610	25	Bowls	No
----------------------------------	-----	----	-------	-----------------

GPBO Muffin Tray	205	25	Pans	No
----------------------------------	-----	----	------	-----------------

GPBO Round Cake Pan	157	25	Pans	No
-------------------------------------	-----	----	------	-----------------

GPBO Spatula	10	25	Utensils	No
------------------------------	----	----	----------	-----------------

GPBO Square Cake Pan	80	25	Pans	No
--------------------------------------	----	----	------	-----------------

GPBO Whisk	35	25	Utensils	No
----------------------------	----	----	----------	-----------------

Joey's Almonds	4	50	Ingredients	Yes
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King's Flour	35	25	Ingredients	No
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Overview

Inventory

Option 3

Option 4

Inventory

May 2nd 2022 | Monday



Alex Waddell
Shipper



Link to GPBO Baking Sheet Details

Item Inventory

Item Name

Inventory Level

Reorder Level

Category

Featured

[GPBO Baking Sheet](#)

179

50

Pans

Yes

[GPBO Mini Muffin Tray](#)

340

25

Pans

No

[GPBO Mixing Bowl](#)

610

25

Bowls

No

[GPBO Muffin Tray](#)

205

25

Pans

No

[GPBO Round Cake Pan](#)

157

25

Pans

No

[GPBO Spatula](#)

10

25

Utensils

No

[GPBO Square Cake Pan](#)

80

25

Pans

No

[GPBO Whisk](#)

35

25

Utensils

No

[Joey's Almonds](#)

4

50

Ingredients

Yes

[King's Flour](#)

35

25

Ingredients

No



Overview

Inventory

Option 3

Option 4

Item Details

May 2nd 2022 | Monday



Alex Waddell
Shipper



GPBO Baking Sheet

Description

Our best aluminum baking sheet pan, it is both rust proof and warp resistant. Non-stick and retains heat well. Measures 15.1 x 10.6 inches.



Category

Pans



Color

Silver



Weight

1.3 lbs



Inventory Level

179



Reorder Level

50



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**Admin
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GPBO

Sales

May 2nd 2022 | Monday



Jack Donaghy
Vice President



Sales

Users

Web Traffic

Profit

\$15,072



↑12% higher than last month

Average Order Value

\$46.63



↑28% higher than last month

Average Shipping Time

3.7 days



↓4% longer than last week

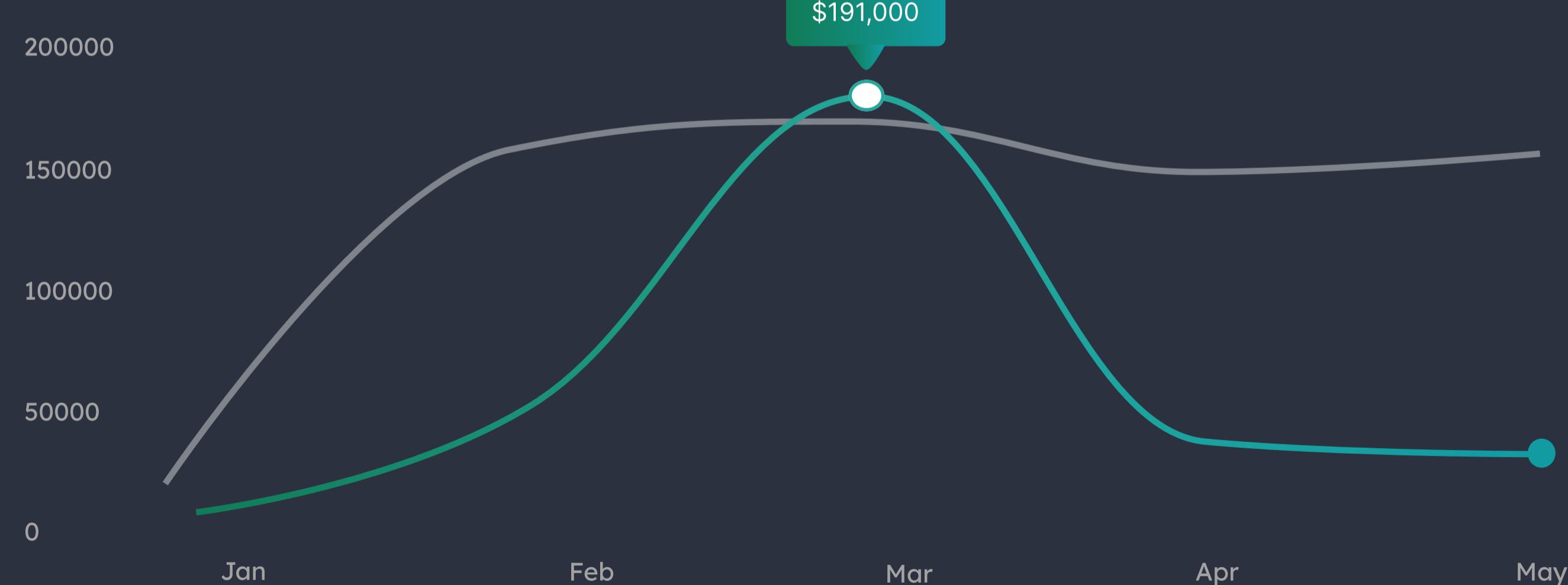
Total Revenue

2022 Revenue Growth

● \$592,543

2021 Revenue Growth

● \$898,327





GPBO

Sales

May 2nd 2022 | Monday



Jack Donaghy
Vice President



Sales

Customers

Web Traffic

VP navigates
to customers
page

Profit

\$15,072



↑12% higher than last month

Average Order Value

\$46.63



↑28% higher than last month

Average Shipping Time

3.7 days



↓4% longer than last week

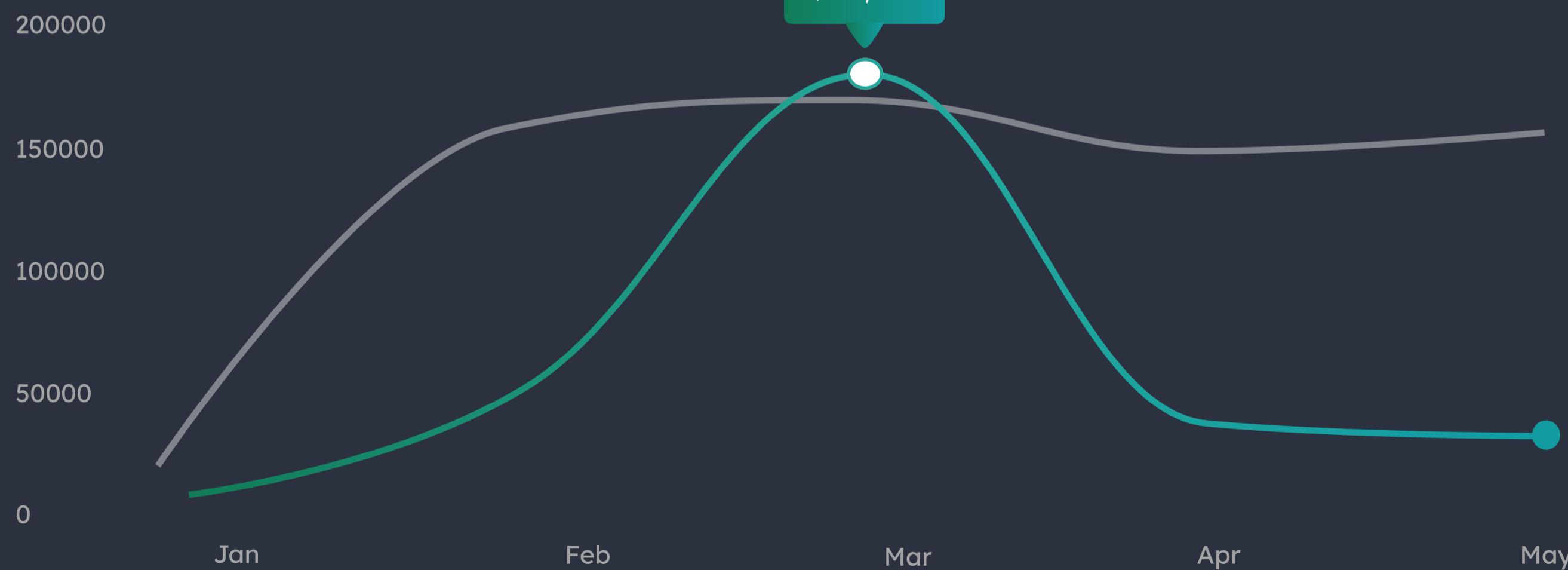
Revenue

2022 Revenue Growth

● \$1,221,000

2021 Revenue Growth

● \$2,013,980





GPBO

Customers

May 2nd 2022 | Monday



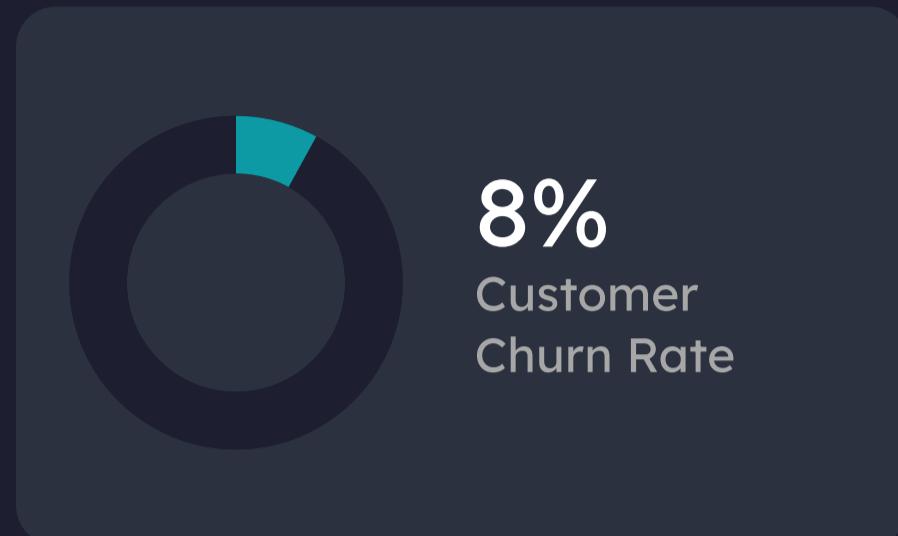
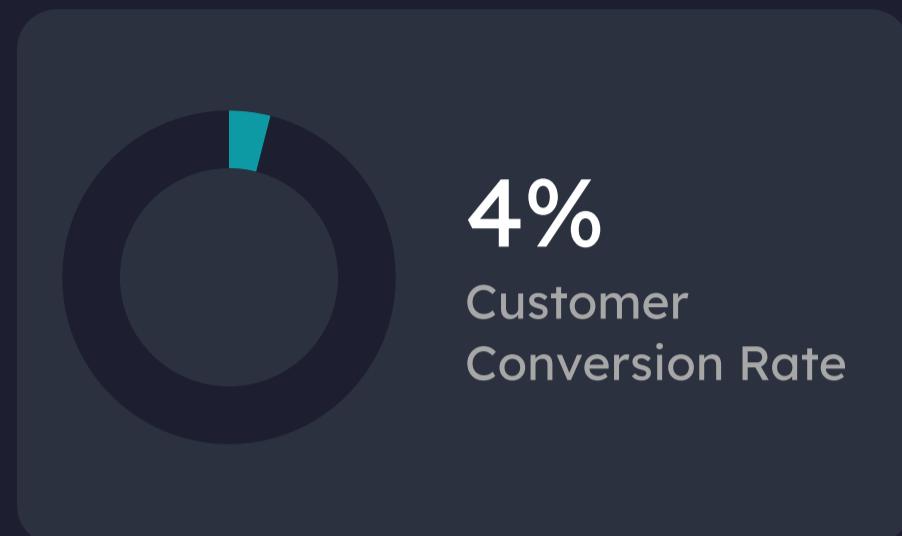
Jack Donaghy
Vice President



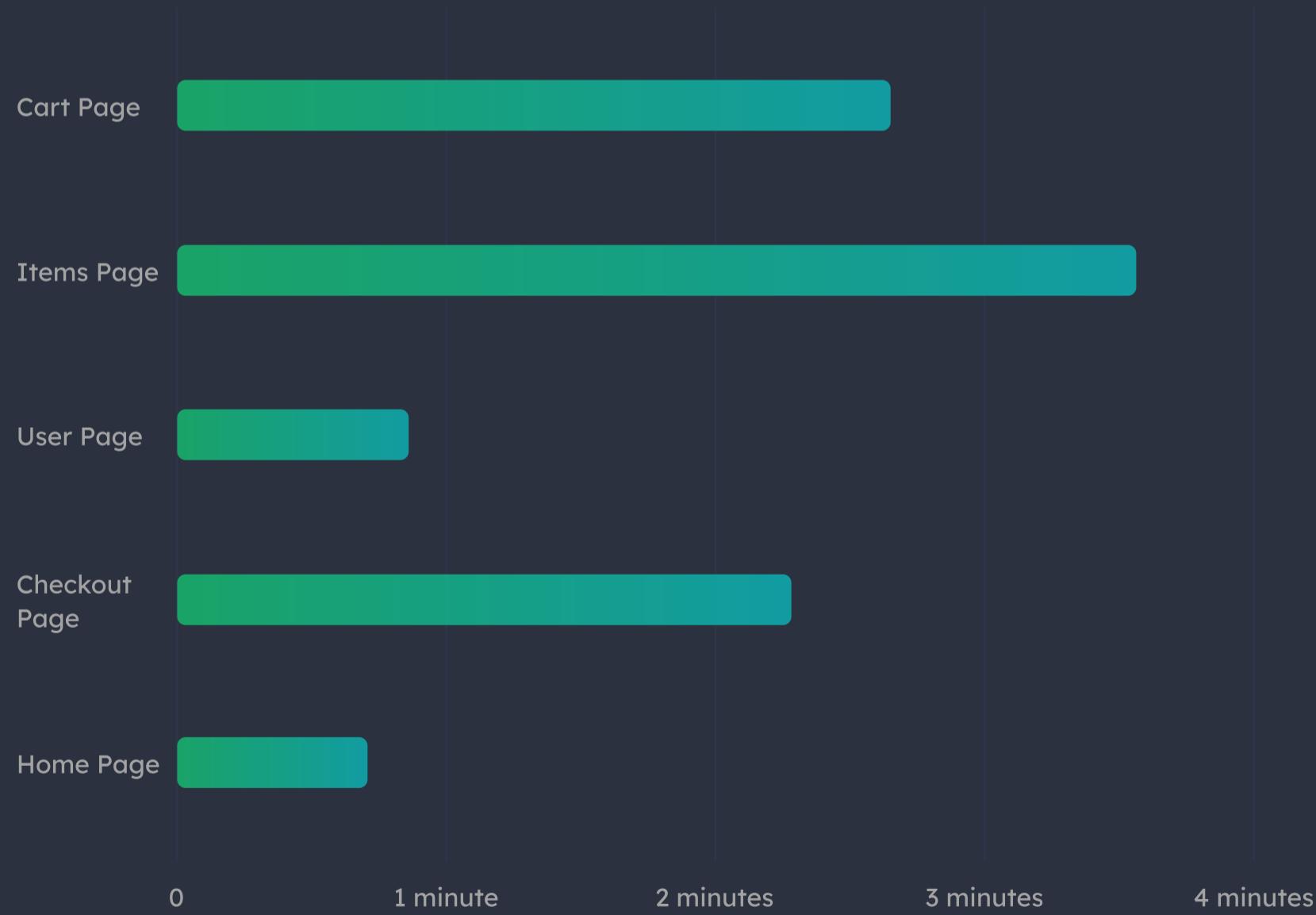
Sales

Customers

Web Traffic



Average Time on each Page



Highest Rated Items

Joey's Almonds	100%
GPBO Round Cake Pan	94%
GPBO Baking Sheets	90%

Lowest Rated Items

GPBO Mini Muffin Tray	62%
GPBO Square Cake Pan	60%
GPBO Baking Cups	53%



GPBO

Customers

May 2nd 2022 | Monday



Jack Donaghy
Vice President



Sales

Customers

Web Traffic

VP navigates
to Webtraffic
page





GPBO

Web Traffic

May 2nd 2022 | Monday



Jack Donaghy
Vice President



Sales

Users

Web Traffic



Bounce Rate

32%

↓ 2% lower than last week



Unique Visitors

10,457

↓ 6% lower than last week



Visitor Traffic Best Source

Google Ads

3,672 visitors directed

Visitor Traffic Sources (May)

Direct

Google Ads

Email

Organic Search

Other Paid Search

