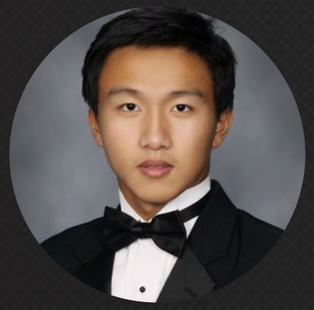
PropelPixel

Propel towards a sustainable future by taking snapshots of ridesharing and pixelating your own eco-friendly virtual world!

The Team

Carson Wang

WHARTON ‘27
FINANCE + STAT



Victor Wang

UPENN ‘27
MATH

Jean Lin

WHARTON ‘27
FINANCE

Sarah Dufays

MIT ‘27
CS + ENGINEERING

Asanshay Gupta

STANFORD ‘27
CS +
PRODUCT DESIGN

1

CO2 Emissions

4.7 tons of CO2 annually
per capita
50% private transport

2

Inconvenience

Why bother?
Time is money

1

Earn

Win tokens by preserving the environment

2

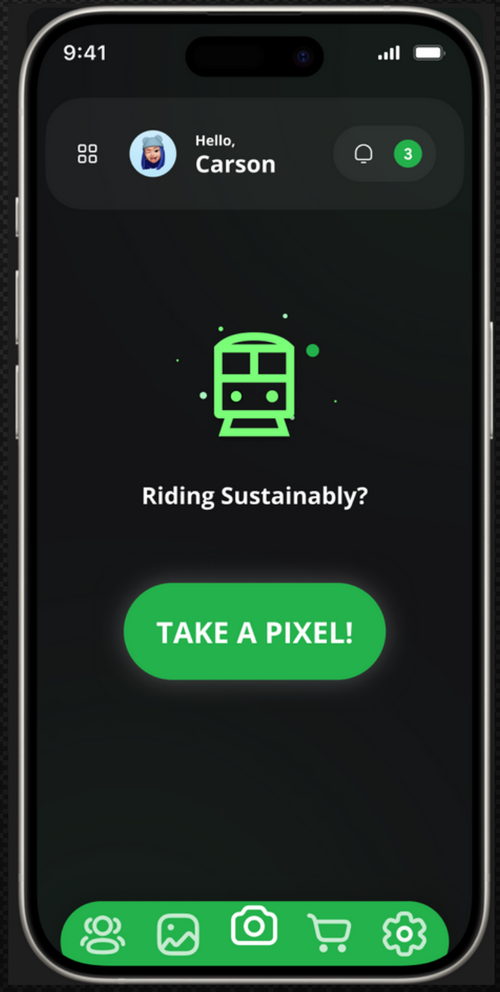
Build

Develop your sustainable future city through NFTs

3

Share

Post pics for friends, show off through your dream city!



PropelPixel

Low transaction/energy fees

Tangible motivation

Foster community engagement & active users

SweatCoin

Not financially viable

Slow progress

Passive earning leads to disengagement

Why VeChain?

Identity Protocol

Maintain privacy, confirm authenticity

Energy Efficiency

Reduce carbon emissions

Toolchain

Track NFT buildings through journeys

Dual Token

Encourage trading buildings/memories!

Business Model

Partnerships

Establish paid partnerships with sustainable companies

Commission

Users buy products from partners and PropelPixel earns a commission

Market

$172.8 Million

144 million immediately addressable individuals

12-45 yo individuals

Eco-friendly young adults from urban areas

Future Roadmap

$15,000 pre-seed round (for MVP finalization)

Develop software, forge partnerships, promote app

Whitepaper
Q4 2023

Partners
Q1 2024

MVP
Q2 2024

Global
Q2 2025

Thank You

@PROPELPIXEL