### HIGHLIGHTS OF QUALIFICATIONS

- Second year marketing student with strong analytical and problem-solving skills
- Sales and customer service experience
- Bilingual in English and French
- Strong technical skills in Excel, SPSS Statistical Analysis

### **EDUCATION**

# Bachelor of Commerce, Major: Marketing; Minor: Data Intelligence

2015-present

- John Molson School of Business, Concordia University, Montreal, QC, CA
  - o GPA: 3.65

# **High School**

2011-2015

- Andover High School, Andover, MA, USA
  - Study Abroad Lycée Saint Joseph, Bruz, France

Spring 2013

### **ACADEMIC PROJECTS**

#### **Business Communication Team Presentation on Mobile Business Communication**

Fall 2016

- Group presentation on how the mobile phone is changing business communication
- 6 total group members
- Employers are looking for tech savvy employees who are always available and can perform tasks out of the office

## **Business Communication Formal Business Report on Hand-Held Spectroscopy**

Fall 2016

- Take any contemporary and innovative business idea and create a formal report
- Hand-held spectroscopy has amazing potential for quality control, research and development, and as a consumer product

# **Business Statistics Case Analysis on Small Companies with High Growth Potential**

Fall 2016

- Group project given 60 fake stocks with data on eight variables to conduct statistical analysis and conclude stocks that offered the highest potential growth
- 11 total group members

### PROFESSIONAL EXPERIENCE

### Sales Representative-Vector Marketing, Wakefield, MA, USA

Summer 2015

- Prospected via warm calling to find potential customers interested in high-end luxurious products to maximize company's revenues
- Performed eight 45 minute demonstrations to show customers the company's products
- Sold approximately \$4,000 dollars worth of CUTCO knives in one week

### Dining Room Attendent-Samual's Restaurant, Waterford Hotel Group, Andover, MA, USA

Summer 2015

- Collaborated with staff to methodically serve roughly 80 guests per shift
- Adapted to unforeseen changes in scheduling and excel during peak service hours
- Provided guests with luxurious accommodations and interact with business executives
- Strategized with management and staff to execute organized events of more than 300 guest

### LANGUAGE SKILLS

• Bilingual in English and French

### TECHNICAL SKILLS

SPSS Statistical Analysis, Prezi, Google: Docs, Sheets, Slides, Microsoft: Word, Excel, PowerPoint