Contact

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Education & Training

2018

NIFT Gandhinagar
Master of Fashion Technology

Internships:
- Textile internship at Komal Texfab Pvt. Ltd
- Apparel Internship at Banswara Garments, Daman

Projects:
- Minor Project - Implementation of 5S and SOP of Jacket line
- PG Project - Prototype development of Ergonomic consecutive sequential numbering machine

2016

JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY Jaipur

BTECH - ECE

Skills

- Project & Order management
- Analytical & problem solving skills
- Production Planning & coordination
- Strong negotiation & communication skills
- Cross collaboration & Creative Thinker
- Leaderships skills and Initiative taker
- Lean six sigma and Agile framework

Tools

- MS office
- Gerber
- Marvelous Designer
- Blender
- SAP HANA

Gayatri

Experienced Merchandiser known for cultivating strong client relationships and ensuring customer satisfaction. Skilled in managing the entire product development process, conducting cost analysis, streamlining operations, and implementing quality control measures. Proficient in leveraging advanced technologies such as 3D body scans, pattern generation, and virtual environments to optimize garment production and enhance design processes. Holds a Masters in Fashion Technology from NIFT-G with valuable industry experience and a proven track record of successful project delivery.

Experience

July'23 - Present
ZYOD | Gurugram, India

Key Account Manager

- **Sourcing & Procurement** : Successfully managed 15+ accounts from diverse geographical regions, including India, USA, & UK, demonstrating the ability to adapt to varying market demands and customer preferences with end-to-end ownership of product lifecycle.
- **Cost-negotiation**: Negotiate pricing, contracts, and terms with suppliers to maximize profitability while maintaining competitive pricing for the brand.
- **Supply chain & Vendor management**: Effectively coordinated with sourcing teams located across India, showcasing strong collaboration, negotiations skills ensuring timely delivery of goods.
- **Brand's Range Expansion:** Contributed to substantial product range expansion basis brand's positioning by maintaining close collaboration with design, sales, and third-party vendors, staying updated on emerging design trends through sources like WGSN, and actively participating in buying, range selection, and product development.

March'22 - June'23
Timmony India LLP- Fashinza's Partner | Noida, India

Senior Merchandiser

- **Client-Centric Relationship and Product Management**: Cultivated strong client relationships, overseeing the end-to-end product development process in collaboration with clients, designers, and production teams. Ensured client satisfaction, on-time delivery, and adherence to quality standards.
- **Profitable Supply Chain Management**: Conducted cost analysis and negotiated supplier pricing to enhance profitability while maintaining competitive client pricing. Efficiently managed production planning, optimizing resources and reducing lead times.
- **Streamlined Operations for Efficiency**: Implemented streamlined administrative processes, including order tracking, documentation, and invoicing, resulting in improved operational efficiency and accuracy.

Sept'19 - Dec'21
Raymond Pvt. Ltd. l Bangalore, India

Executive - Patterning & Product Development

- **Production Enhancement and Quality Control**: Proactively resolved production issues, ensuring minimal disruptions, while implementing rigorous quality control measures for precise fit and high-quality standards.
- **Process Optimization and Software Enhancement**: Streamlined custom apparel design processes and contributed to modifying SAP HANA software to align with factory needs, improving workflow efficiency and data accuracy, while spearheading the implementation of an agile quality control process to reduce defects and enhance product quality and delivery times.

June'18 - Aug'19
Perfect Fit Systems Pvt. Ltd | Kochi | India

Production Lead

- **3D Measurement Advancements**: Administered accurate 3D body scans, enabling automated pattern generation and streamlining customized orders for efficient garment production.
- **Innovative Design and Client Engagement**: Spearheaded visual merchandising for the store and website, contributed to a personalized sizing web browser plugin, and leveraged virtual tools for fashion design, enhancing customer experience and reducing costs.