

Official Rules
American Tourister® “Bring Back More” Contest
www.bringbackmore.americantraveler.com

NO PURCHASE NECESSARY

A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

- 1. CONTEST PERIOD:** The American Tourister “Bring Back More” Contest starts on February 1, 2018 at 12:00:01 AM Hong Kong time and ends on March 14, 2018 at 11:59:59 PM Hong Kong time (the “Contest Period” or “Promotion Period”).
- 2. ELIGIBILITY:** The Contest is open to legal residents of (i.e. entrants who have a registered address in) the following countries: Hong Kong, People’s Republic of China, Taiwan, Republic of Korea, Japan, India, Singapore, Malaysia, Thailand, Indonesia, Philippines, Australia, the fifty United States and Washington D.C., the provinces of Canada (excluding Quebec), Chile, Mexico, Saudi Arabia, Kuwait, Pakistan, Spain, France, Belgium, Switzerland, Germany, Austria, The Netherlands, Portugal, United Kingdom, Norway, Finland, Denmark, Sweden, Italy, Russia, Czech Republic, Hungary and Poland (the “Eligible Jurisdictions”), who are at least eighteen (18) years of age or the age of majority in their state/province of residence (whichever is greater) at the time of entry, and have a registered Facebook or Instagram account as further set forth below.

Employees, officers and directors of Samsonite Asia Limited (“Sponsor”), and its respective parent companies, related subsidiaries and affiliated companies (“Sponsor Affiliates”), prize suppliers, and advertising and promotion agencies including TBWA Worldwide, and each of their respective agents, representatives, officers, directors, shareholders, and employees (collectively “Released Entities”), and the immediate families (spouse, and parents, children and siblings, and their respective spouses regardless of where they live) and individuals living in the same households, whether related or not, of the above, are not eligible to enter or win a prize. Each entrant, by participating in the Contest, agrees to be bound by the Official Rules and by the decisions of the Sponsor Void where prohibited or restricted by law. The Contest is subject to all applicable federal, provincial, state, and local laws and regulations.

- 3. HOW TO ENTER:** To enter the Contest, you must be a registered user (“Registered User”) of <http://www.facebook.com> (“Facebook”) or <http://www.instagram.com> (“Instagram”) to enter. There is no fee or charge to become a Registered User.

Go to the American Tourister Facebook or Instagram page and follow the links and instructions associated with the promotional message on each page. Participants will be asked to guess what is inside Cristiano Ronaldo’s American Tourister suitcase. Participants must upload an original photo on Facebook, using the #BringBackMore hashtag and tagging @AmericanTourister, or on Instagram, using the hashtags #BringBackMore and #AmericanTourister, that illustrates what each Participant thinks is in Cristiano Ronaldo’s suitcase.

All entry information, photos, captions and/or associated copy shall be collectively referred to herein as the “Submissions” or each as a “Submission.” Submissions must comply with the Technical and Content Guidelines and Restrictions below.

If you choose to enter using your mobile device, standard data fees may apply. You should

consult your wireless service provider's pricing plan for details. You agree to incur any and all charges demanded by your wireless carrier. You should also check your device's features for capabilities and check the device manual for specific use instructions.

By entering, each entrant warrants and represents the following with respect to entrant's Submission: (a) entrant is the sole and exclusive owner of the Submission and entrant has all appropriate rights, powers and authority to grant Sponsor all licenses to the Submission as set forth herein; (b) the Submission will not infringe on any rights of any third parties; (c) any third parties appearing in the Submission have given entrant appropriate consent to be photographed and used as permitted herein; (d) to the extent possible under applicable law, no party can invoke any moral rights in relation to the Submissions that have not been duly waived; (e) the Submission and entrant's participation does not violate any local, state, provincial, national or foreign law; and (f) the Submission does not contain the confidential information of any third party, and to the extent it contains entrant's confidential information, such information immediately becomes non-confidential the moment entrant submits the Submission to Sponsor. Sponsor reserves the right to request releases from any third parties appearing in any Submissions at any time. Failure to produce third party releases upon Sponsor's request may result in disqualification, as determined by Sponsor is its sole and absolute discretion.

4. GUIDELINES AND RESTRICTIONS:

Technical and Content Guidelines and Restrictions. All Submissions must comply in with both parts of these guidelines and restrictions in order to be deemed an acceptable and valid Submission.

Technical Guidelines. All Submissions must: (a) Include an original picture, (b) include the aforementioned hashtags (including #BringBackMore); and (c) not exceed Facebook or Instagram character limitations.

Content Guidelines. All Submissions uploaded to Facebook or Instagram must not:

- Contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- Disparage Sponsor, Released Entities, Facebook, Instagram or any other person or party affiliated with the Contest;
- Contain brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to solely use to incorporate in his/her photo in this Contest;
- Contain images, artwork or other copyrighted material not created by entrant;
- Contain material that is indecent, obscene, hateful, tortious, defamatory, slanderous or libelous (including, without limitation, depictions of nudity, sexual activity, offensive images or language, or other lewd behavior or activities);
- Contain material inappropriate for the Contest (including, without limitation, depictions of gang signs/symbols, weapons, violence, threats of violence, alcohol, drugs, or other such inappropriate behavior or activities);
- Contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age;
- Depict the use of alcohol, whether in moderation or not;
- Show license plates, phone numbers, personal addresses (physical or e-mail) or other information that could be personally identifiable of any person (whether that person is the participant or not); and

- Contain material that is unlawful, in violation of or contrary to the laws or regulations in any Eligible Jurisdiction (or subpart thereof) where the Submission is created.

The Submission must be consistent with the image and values of Sponsor and be consistent with and satisfy the purpose of the Contest. Each entrant acknowledges that other entrants may have used ideas and/or concepts in their Submission that may be similar in idea or concept to what is included in entrant's Submission. Each entrant understands and agrees that he/she shall not have any claim against any other entrant or Sponsor arising out any such similarity or be entitled to any compensation because of any such similarity.

All terms and conditions of Facebook.com and Instagram.com and/or any Contest website apply. Multiple entrants are not permitted to share the same Facebook Instagram or email account. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any Facebook or Instagram or email account, the authorized account holder of the email address used to register on the platform or for the account will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

Receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, postage-due, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Proof of submission will not be deemed to be proof of receipt by Sponsor. By entering the Contest, entrants fully and unconditionally agree to be bound by these rules and the decisions of the judges, which will be final and binding in all matters relating to the Contest. Entrants must comply with the applicable laws, decrees, regulations and guidelines of their Eligible Jurisdiction, and Sponsor will have no obligation to change or modify any of these Official Rules or take any further action as a result of such laws, decrees, regulations or guidelines of any Eligible Jurisdiction, except as is otherwise provided in these Official Rules.

5. CONTEST DRAWING/WINNER SELECTION:

On or about the weekly judging dates set forth in the following schedule, all eligible Submissions received during the applicable Contest Week (as defined below) will be judged by a panel of judges (the identities of whom will be determined by the Sponsor in its sole discretion). All Submissions submitted between 12:00:01 a.m. Hong Kong time on the first day of each weekly period stated below and 11:59:59 p.m. Hong Kong time on the last day of each weekly period stated below will be deemed submitted during that week (each, a "Contest Week"), for purposes of judging as set forth below. The panel of qualified judges will score the submissions at the end of each Contest Week based on the following criteria ("Judging Criteria"):

- Creativity of Submission: 40%;
- Quality of Submission (production quality, composition, clear message, etc.): 30%; and
- Content (strong emotional appeal and impact, storyline, etc.): 30%.

Week 1 (February 1-February 7, 2018): [JUDGING DATE: February 8, 2018]

Week 2 (February 8 – February 14, 2018): [JUDGING DATE: February 15, 2018]

Week 3 (February 15 – February 21, 2018): [JUDGING DATE: February 22, 2018]

Week 4 (February 22 – February 28, 2018): [JUDGING DATE: March 1, 2018]

Week 5 (March 1 – March 7, 2018): [JUDGING DATE: March 8, 2018]

Week 6 (March 8 – March 14, 2018): [JUDGING DATE: March 15, 2018]

THE POTENTIAL WINNERS ARE NOT WINNERS OF A PRIZE UNLESS AND UNTIL HE/SHE SATISFIES ALL REQUIREMENTS AS SET FORTH IN THESE OFFICIAL RULES. All Contest related decisions are final and binding on all matters relating to this Contest. The potential winner is subject to eligibility verification and compliance with these Official Rules.

6. WEEKLY PRIZE DRAWINGS AND APPROXIMATE RETAIL VALUES (U.S. DOLLARS):

Contest Weeks 1-5: For each of the first five (5) Contest Weeks, there will be ten (10) winners selected per Contest Week. A winner will receive one of the following prizes:

- One winner will win one (1) x free round trip to Russia including flight and accommodation (approximate retail value US\$1,700 total: flight ticket from home country to Russia in economy class US\$1,200 + accommodation for 2 nights in 4-star or above hotel US\$500);
- One winner will win an American Tourister suitcase signed by Cristiano Ronaldo (approx. retail value US\$ 250 per suitcase)—two (2) total prizes will be awarded to two (2) different winners;
- One winner will win an American Tourister Curio suitcase (approx. retail value US\$132 per suitcase)-- two (2) total prizes will be awarded to two (2) different winners; or
- One winner will win an American Tourister backpack (approx. retail value US\$65 per backpack)—five (5) total prizes will be awarded to five (5) different winners.

Contest Week 6: There will be ten (10) winners selected. A winner will receive one of the following prizes:

- One winner will win a free round trip to Russia including flight and hotel accommodations (total prize approximate retail value: US\$3,400)(each prize approx. retail value at US\$1,700 for each package including flight ticket from home country (nearest city airport to residence) to Russia in economy class US\$1,200 + accommodation for 2 nights in 4-star or above hotel US\$500)—two (2) total prizes will be awarded to two (2) different winners;
- One winner will win an American Tourister suitcase signed by Cristiano Ronaldo (approximate retail value US\$250 per suitcase)—two (2) total prizes will be awarded to two (2) different winners;
- One winner will win an American Tourister Curio suitcase (approximate retail value US\$132 per suitcase)—two (2) total prizes will be awarded to two (2) different winners; and
- One winner will win an American Tourister backpack (approx. retail value US\$65 per backpack)—four (4) total prizes will be awarded to four (4) different winners/

Total approximate retail value of all prizes combined: US\$18,369

Actual value of prize may vary depending on air flight fluctuations and distance between departure and destination. Winner(s) will not receive difference between actual and approximate retail value. No substitutions, cash equivalents, or transfer of prizes permitted except at the sole discretion of the Sponsor, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, except as otherwise provided herein. No more than the stated number of prizes will be awarded. AWARDS OF PRIZES TO POTENTIAL WINNERS ARE SUBJECT TO THE EXPRESS REQUIREMENT THAT THEY SUBMIT TO SPONSOR ALL DOCUMENTATION REQUESTED BY SPONSOR TO PERMIT IT COMPLY WITH ALL APPLICABLE FEDERAL, STATE, PROVINCIAL, LOCAL OR OTHER TAX REPORTING LAW OR REGULATIONS IN THE UNITED STATES AND IN THEIR RESPECTIVE JURISDICTION. ALL PRIZES WILL BE NET OF ANY TAXES SPONSOR IS REQUIRED BY LAW TO WITHHOLD. TO THE EXTENT PERMITTED BY LAW, ALL TAXES IMPOSED ON PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Refusal by any entrant to submit such documentation or complete any required forms or obligations shall result in such winner forfeiting the prize, leaving it unclaimed.

Trip components are subject to change without notice. Travel and lodging are subject to availability, certain restrictions, blackout dates and Sponsor's approval. All airfare shall be round-trip coach and all hotel accommodations shall be selected by Sponsor in its sole discretion. Winners of any hotel prize, must provide the hotel with a valid credit card in accordance with the hotel's policies for incidentals (such as but not limited to room service, mini-bar and pay-per-view television) and/or damages to the hotel room. Any hotel cancellations or changes to hotel reservations after confirmation must be made with the hotel directly, and the winners are solely responsible for any charges and/or fees arising from changes made directly with the hotel. All expenses and incidentals not specifically mentioned herein, are not included as part of any prize package, and are solely the prize winner's responsibility, including, but not limited to: hotel taxes, any ground transportation at the prize winner's destinations, travel insurance, room service, bag check fees, parking fees, laundry service, food, beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Sponsor reserves the right to remove or to deny entry of any prize winner and/or prize winner's guest(s) who engages in a disorderly or disruptive manner (as determined by Sponsor in its sole discretion), or with intent to annoy, abuse, threaten or harass any other person at any event while on trip. Further, if any such actions occur, Sponsor reserves the right to terminate the trip early for the prize winner and/or guest(s) and send such prize winner and/or his or her travel companion(s) home with no further compensation. A travel prize to Russia will be forfeited if the selected winner is not available to travel on dates specified by Sponsor (**Anticipated Jun 13 – July 15, 2018. Specific dates of travel are at the sole discretion of Sponsor**). Guest(s) traveling with a prize winner must be at time of prize fulfillment the age of majority in their state or country of residence (and must sign and return a travel release to Sponsor prior to travel) unless they are the child of the prize winner, in which case the parent or legal guardian of such minor travel companion(s) must sign and return a release on their behalf. A prize winner and the prize winner's guest(s) are solely responsible for obtaining any travel insurance (and all other forms of insurance) that they wish to obtain at their own expense and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. A prize winner and the prize winner's guest(s) are solely responsible to obtain appropriate travel documents and fees. A travel prize winner and guest(s) must travel on the same itinerary. Any winner and his/her guest are bound by the terms and conditions of all airlines, hotels and other third-party service providers used in connection

with the prize and are solely responsible for obtaining valid identification relating to acceptance and use of the travel prize packages. Sponsor is not responsible if tickets, etc. are lost, stolen, or misplaced by a prize winner or guest(s) and will not be replaced or if any booked transportation is missed for any reason. All other expenses not stated herein as part of the prize are the prize winner's sole responsibility. Exact dates and locations are subject to change, and are at the sole discretion of Sponsor. Airline tickets are non-refundable/non-transferable and may not be valid for upgrades and/or frequent flyer miles. The prize winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules. Sponsor shall not be responsible for any cancellations, delays, diversions, unforeseen events or substitutions or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations necessitated by same. No refund or compensation will be made in the event of the cancellation or delay of any flight except at the sole discretion of Sponsor.

BY ENTERING, ENTRANTS ACKNOWLEDGE THAT THE SPONSOR AND OTHER RELEASED ENTITIES (INCLUDING FACEBOOK AND INSTAGRAM) AND INDIVIDUALS HAVE NEITHER MADE, NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESSED OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE PRIZE OFFERED, INCLUDING BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION, OR FITNESS, EXCEPT FOR ANY STANDARD LIMITED WARRANTY OFFERED BY ANY MANUFACTURER OF THE NON-CASH PRIZE.

7. **POTENTIAL WINNER NOTIFICATION AND CLEARANCE:** The potential winners will be contacted by the Sponsor or one of its affiliates or designated representatives at the end of each Contest Week during the Contest Period.
- If a Facebook entrant is a potential winner, s/he will be notified by Sponsor via a direct message on Facebook Messenger to the potential winner's Facebook account.
 - If an Instagram entrant is a potential winner, s/he will be notified by a direct message to the potential winner's Instagram account.

The notified potential winner is required to respond within forty-eight (48) hours, failing which, the Sponsor shall in its sole discretion contact the next winner in his/her stead.

Each potential prize winner will be required to complete, sign, and return [1] an Affidavit of Eligibility and Liability Release and; where legal, a Publicity Release (collectively the "Affidavit"); [2] a Travel Release for the winner (and for their Guest(s), if applicable); and [3] and, where legal, tax forms such as an IRS Form W-9 to include his/her social security number that will be used only for the purpose of reporting the winner's prize earnings to the Internal Revenue Service in the United States. If any winner is considered a minor in his/her jurisdiction of residence, the Affidavit must be signed by his/her parent or legal guardian. Additionally, potential winners may be required to obtain releases from any and all third parties appearing in their respective Submissions. Complete documents must be returned to the Sponsor by the date stated in the notification email/letter or the prize will be forfeited and awarded to an alternate potential winner. If the potential winner (i) cannot be contacted after a reasonable attempt has

been made by Sponsor (as determined in Sponsor's sole discretion); or (ii) fails to timely return the required paperwork without alteration and in the form presented by Administrator; or (iii) refuses the prize or is unable to travel on dates specified by the Sponsor; or (iv) the prize or prize notification is rejected or returned as undeliverable, then such potential prize winner will be disqualified and forfeits all rights to be deemed a winner in the Contest and receive the prize, and an alternate potential prize winner will be notified, time permitting. Upon prize forfeiture, no compensation will be given.

- 8. GENERAL:** Except as determined by the Sponsor in its sole discretion, no substitution of the prize shall be offered and no transfer of the prize to a third party is permitted.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE ELIGIBLE JURISDICTION WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES.

The parties irrevocably submit and consent to the exclusive jurisdiction and venue of the Eligible Jurisdiction. The parties agree not to raise the defense of forum non conveniens.

- 9. INTELLECTUAL PROPERTY:** Uploading a submission constitutes participant's unconditional consent to grant Sponsor a royalty-free, irrevocable, perpetual (or for the duration of protection of the rights where perpetuity is void) non-exclusive license to use, reproduce, modify, publish, create derivative works from and display such submissions in whole or in part, on a worldwide basis, with or without identification of the entrant or any authors of the Submission, in whatever form and in whatever circumstances Sponsor sees fit, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes, and consent to Sponsor doing (or omitting to do) any acts in respect of the Submission which may otherwise constitute an infringement of the entrant's moral rights, to the fullest extent permitted by law.

Entrants agree that entering the Contest may affect his/her legal rights, including, but not limited to, each entrant's ability to obtain patent rights, copyright registration, trade secret protection, or other intellectual property or proprietary rights with respect to the information disclosed in the Submission. Entrants agree that Sponsor has not induced any entrant to enter the Contest, and is not responsible or liable to any entrant for any loss of right suffered by any entrant for entering the Contest.

- 10.** By entering into this Contest and/or receiving a prize, entrants/winners agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects and waive any right to claim ambiguity in the Contest or these Official Rules. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right, at its sole discretion, to disqualify any individual: (a) suspected of tampering with the entry process or the operation of the Contest or any Contest-related website; (b) to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules or an attempt to undermine the legitimate operation of the Contest, including by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) ; (c) to be acting in any manner deemed by the Sponsor to constitute unsportsmanlike or disruptive behavior, or with intent to annoy, abuse, threaten or harass any other person or Sponsor representatives. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO

DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

11. LIMITATIONS OF LIABILITY: The Released Entities, Instagram and Facebook, to the extent permitted by law, and subject to the Non-Excludable Guarantees (defined below), assume no responsibility or liability for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) which may limit one's ability to enter the Contest, including without limitation (a) any incorrect or inaccurate Entry information, or for any lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of the Internet or any combination thereof; or (e) any injury or damage to the participant's or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest or download any materials from the Contest. If, for any reason, the Contest is not able to run through completion for reasons which (in Sponsor's sole discretion) may include, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then the Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest in whole or in part, without further liability to the entrants or third parties. In the event the Contest is cancelled, Sponsor reserves the right to award the prize from among all eligible non-suspect entries received prior to the time of the action or event warranting such cancellation. With regard to this Contest, the Sponsor will only contact the entrant deemed as the potential winner for purposes of clearance and awarding of any prize. Any attempted form of entry other than as set forth above is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. The Official Rules prevail should there be any conflict or uncertainty relating to the promotion based on information or advice provided by any of the Released Entities.

12. RELEASE. TO THE FULLEST EXTENT PERMITTED BY LAW, IN NO EVENT WILL THE RELEASED ENTITIES, INSTAGRAM OR FACEBOOK BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ACCESS TO AND/OR USE OF ANY SITES ASSOCIATED WITH THE CONTEST AND/OR THE CONTEST ITSELF AND/OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY SITES ASSOCIATED WITH THE CONTEST. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE

PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW (I) THE EXCLUSION OF IMPLIED WARRANTIES ON APPLICABLE STATUTORY RIGHTS; AND (II) LIMITATIONS ON A CONTRACTING PARTY'S LIABILITY WITH REGARDS TO DAMAGES OR DEATH CAUSED DUE TO ITS NEGLIGENCE OR INTENTIONAL MISCONDUCT, SO THE ABOVE EXCLUSIONS AND LIMITATIONS MAY NOT APPLY IN SOME CASES. THIS LIMITATION MAY NOT BE ENFORCEABLE IN ALL JURISDICTIONS AND THEREFORE MAY NOT APPLY TO ALL ELIGIBLE PARTICIPANTS. FURTHER, NOTHING IN THESE TERMS AND CONDITIONS EXCLUDES OR MODIFIES OR PURPORTS TO LIMIT, EXCLUDE OR MODIFY ANY STATUTORY CONSUMER GUARANTEES OR ANY IMPLIED CONDITION OR WARRANTY, THE EXCLUSION OF WHICH FROM THESE OFFICIAL RULES WOULD CONTRAVENE ANY STATUTE OR CAUSE ANY PART OF THESE TERMS AND CONDITIONS TO BE VOID ("NON-EXCLUDABLE GUARANTEES"). CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

Further, all Entrants, as a condition of entry into the Contest, agree to release the Released Entities, Instagram and Facebook from and against any and all liability, loss, claims, demands or actions of any kind whatsoever for injuries, damages, costs, or losses to persons or property which may be sustained in connection with: (a) accessing the Contest page(s); (b) submitting a Submission or otherwise participating in any aspect of the Contest; (c) the acceptance, receipt, ownership, use or misuse of any prize awarded; (d) preparing for, participating in or traveling to and/or from any prize-related activity; (e) any typographical or other error in these Official Rules or the announcement of the offering of the prize; or (f) any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. All winners shall bear all risk of loss or damage to the prize after it has been delivered. The Sponsor makes no representations or warranties of any kind concerning the appearance, safety, or performance of the prizes. Entrants who do not comply with these Official Rules, or attempt to interfere with this Contest in any way shall be disqualified. Entrants acknowledge and agree that their participation in this Contest are not and do not create any confidential, fiduciary, employment, agency or other special relationship between entrant and Sponsor. Subject to the Non-Excludable Guarantees, Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

Entrants agree to be bound by these Official Rules and consent to the use of their names, social media handle, address (city and state/province/territory), voices, photographs, any statements made by Entrants, actual or simulated likenesses, and/or biographical information for public relations, advertising and promotional purposes in perpetuity, throughout the universe, by Sponsor and its designees in any and all media, whether now known or hereafter devised, without notice or further compensation, unless prohibited by law.

13. WINNER LIST: To receive a copy of the full list of winners, available after March 20, 2018, send an email to info.at@samsonite.com with subject line: "Winner list from 2018 American Tourister Global Contest". All such requests must be received by March 31, 2018.

14. USE OF DATA. Entry into this Contest may require you to enter your e-mail address, name, and certain other personal data. All data provided by you must be accurate. You are informed that the personal data collected in connection with the Contest will be collected by the Sponsor's servers and computer systems which are based in the United States and such collection will therefore be subject to applicable U.S. laws. As such, you are informed that your personal data may be transferred outside of your Eligible Jurisdiction (including without limitation by being transferred, stored and processed outside the European Union if you are a resident of the European Union) and your personal data may not be subject to the same requirements or restrictions relating to such personal information as may exist in the country in which it was collected. Upon request, you will be provided with access to your personal data. You also have a right to oppose the collection, storage and use of such personal data under certain circumstances. The data controller is Sponsor and the data recipient is Sponsor Affiliates located in and relevant to and for its respective Eligible Jurisdictions. To exercise such right, you may write to **info.at@samsonite.com**. You may also withdraw your personal data upon request; however, you will be disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes.

15. SPONSOR/ADMINISTRATOR: Sponsor: Samsonite Asia Limited, a company incorporated in Hong Kong and whose registered office is at:

Address: 25/F, Tower 2, The Gateway, Harbour City, 25 Canton Road, Tsimshatsui, Kowloon, Hong Kong.

Tel: +852-2422-2611 (available during normal Hong Kong office hours)

Facebook is a registered trademark of Facebook, Inc. Instagram is a registered trademark of Instagram, LLC. This Contest is in no way sponsored, endorsed, or administered by, or in association with Facebook or Instagram. Entrants understand that you are providing your information to Sponsor, and not to Facebook or Instagram. Any questions, comments or complaints regarding the Contest are to be directed to Sponsor, at the address above, not to Facebook or Instagram.

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