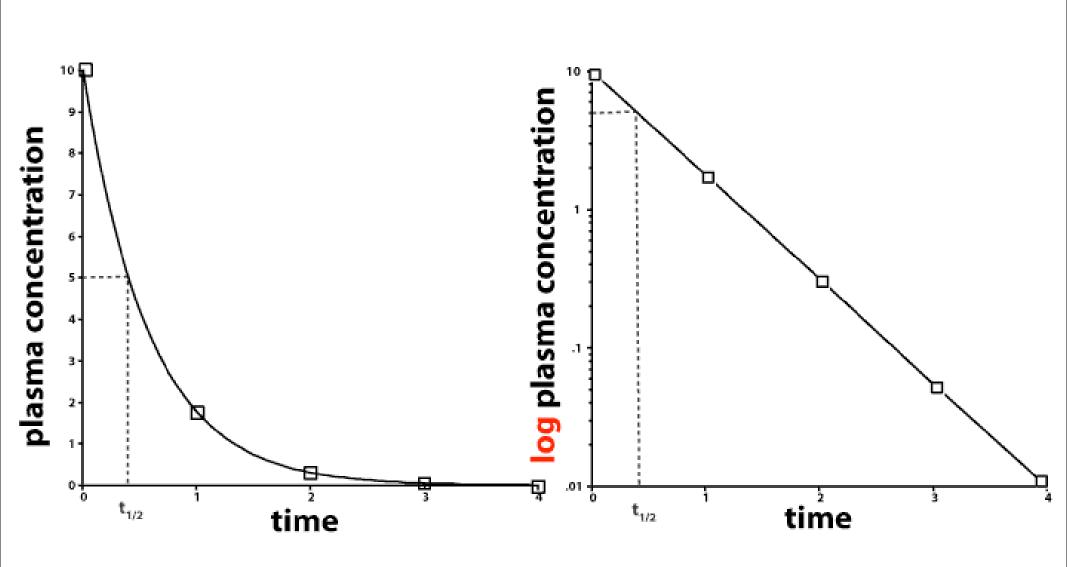
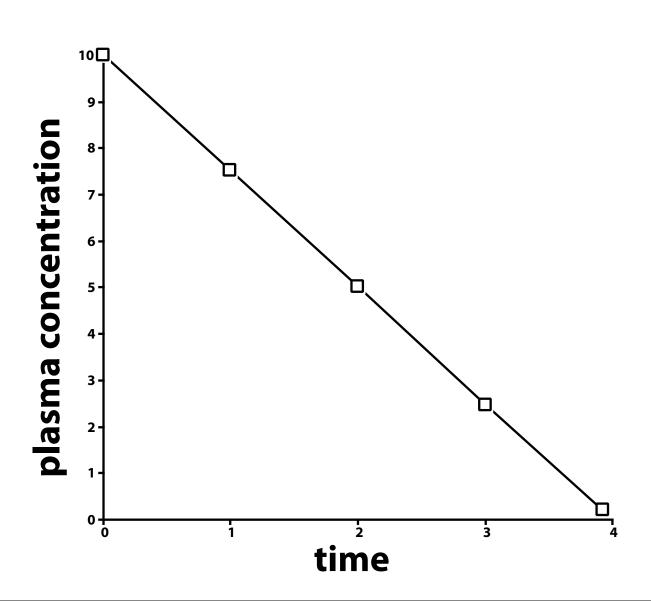
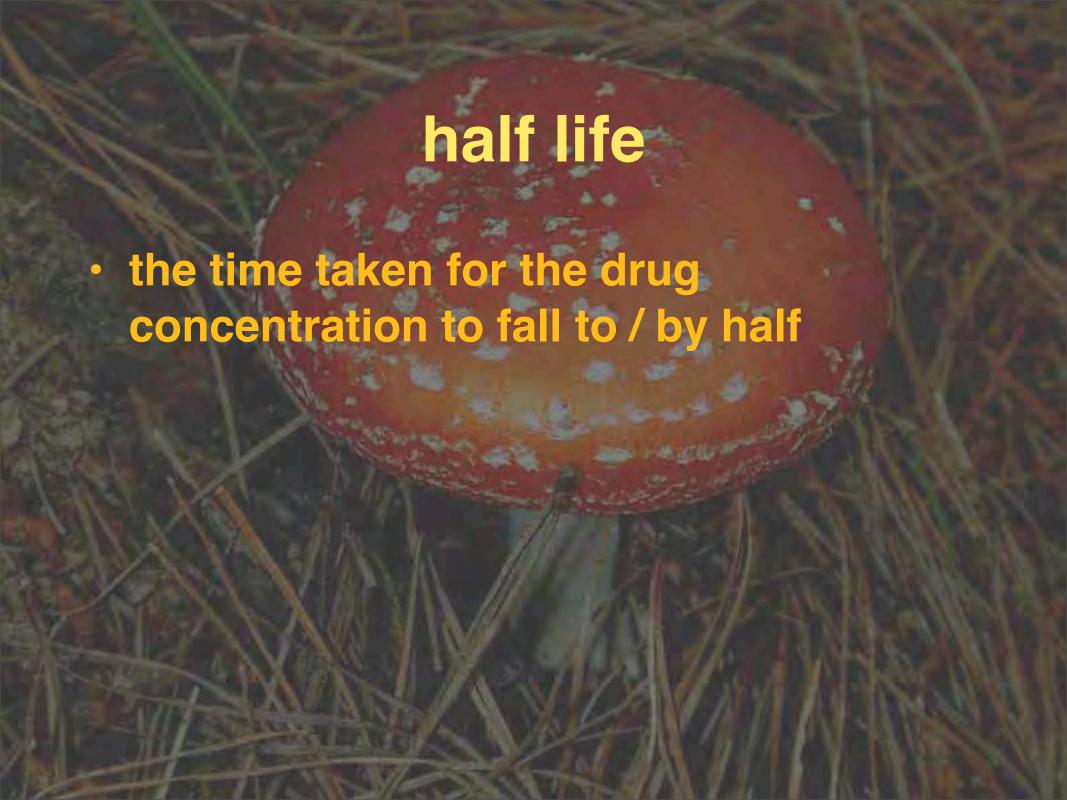


first order kinetics

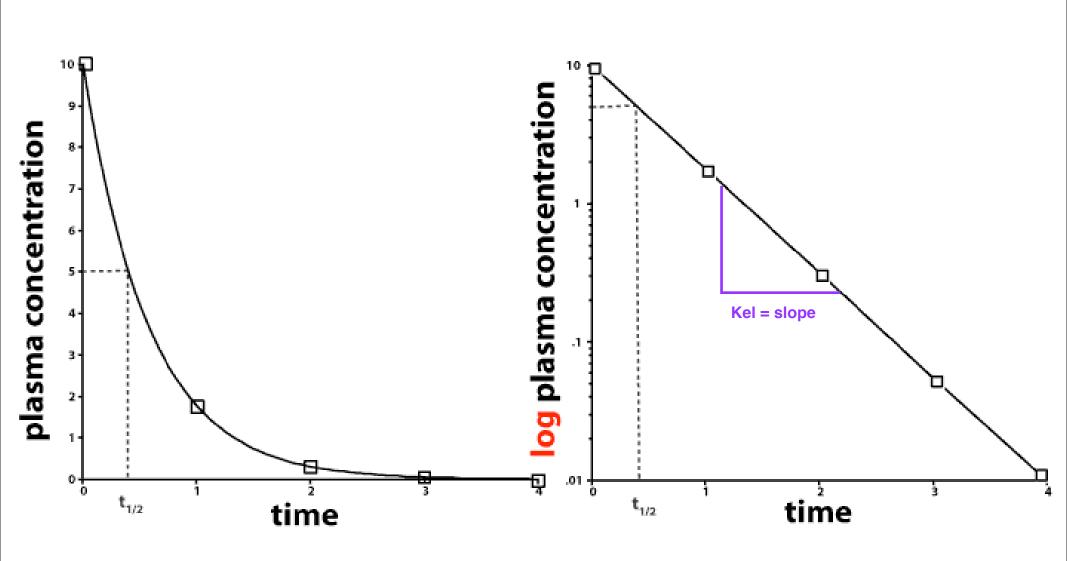


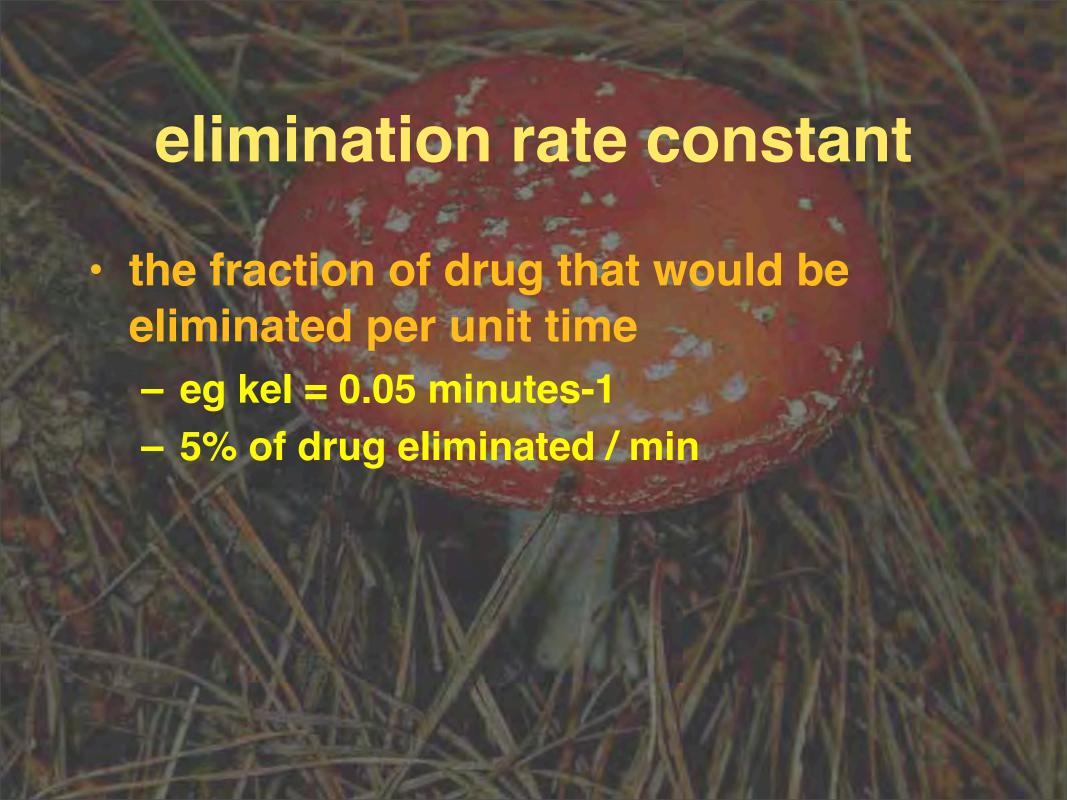
zero order kinetics

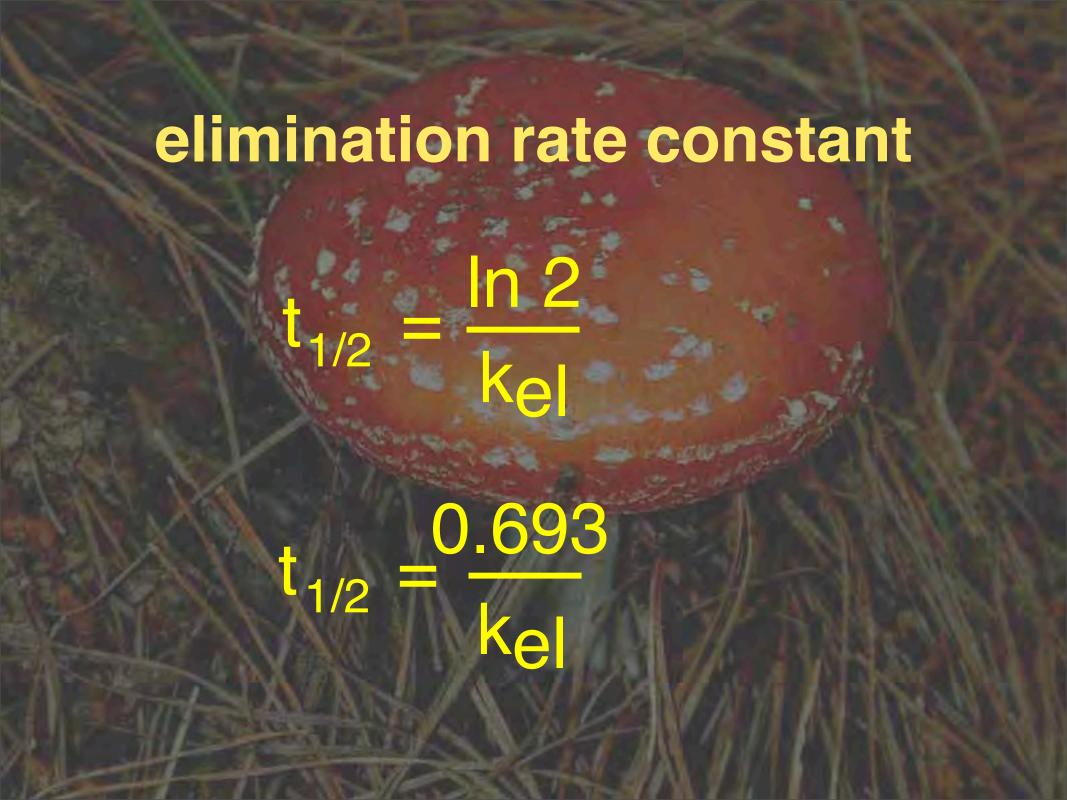




half life & elimination rate constant



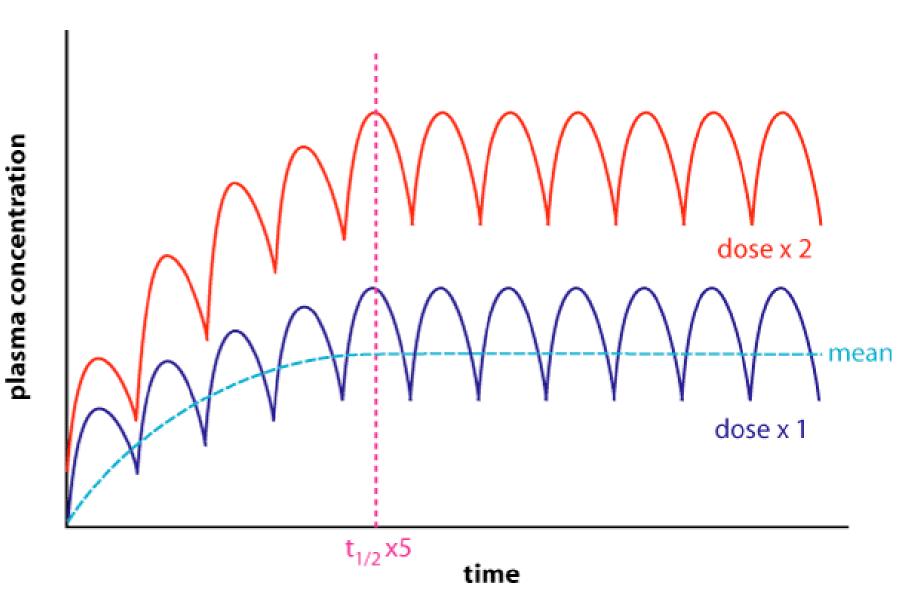


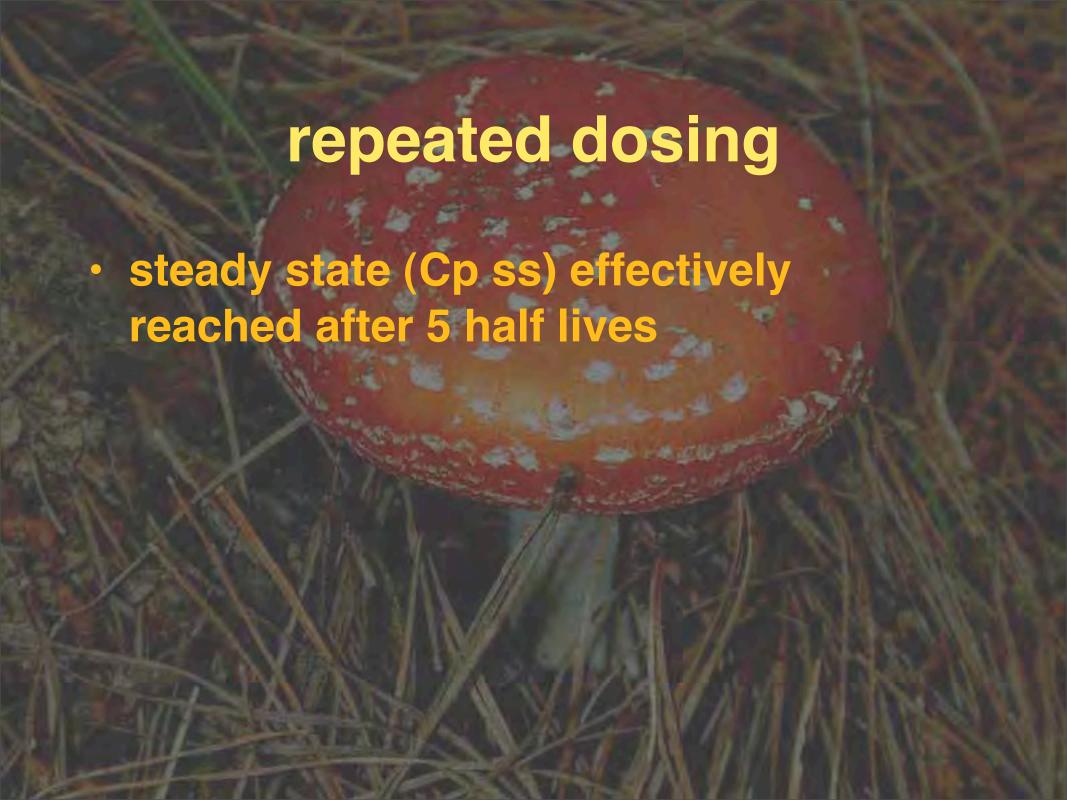


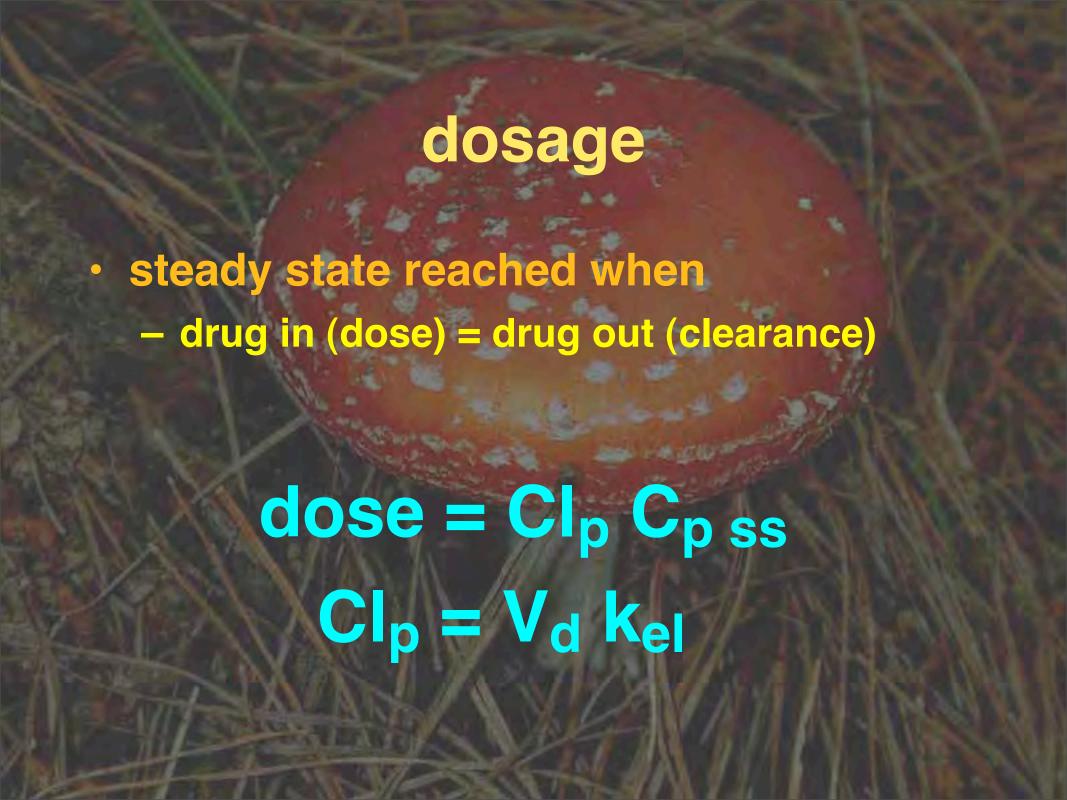


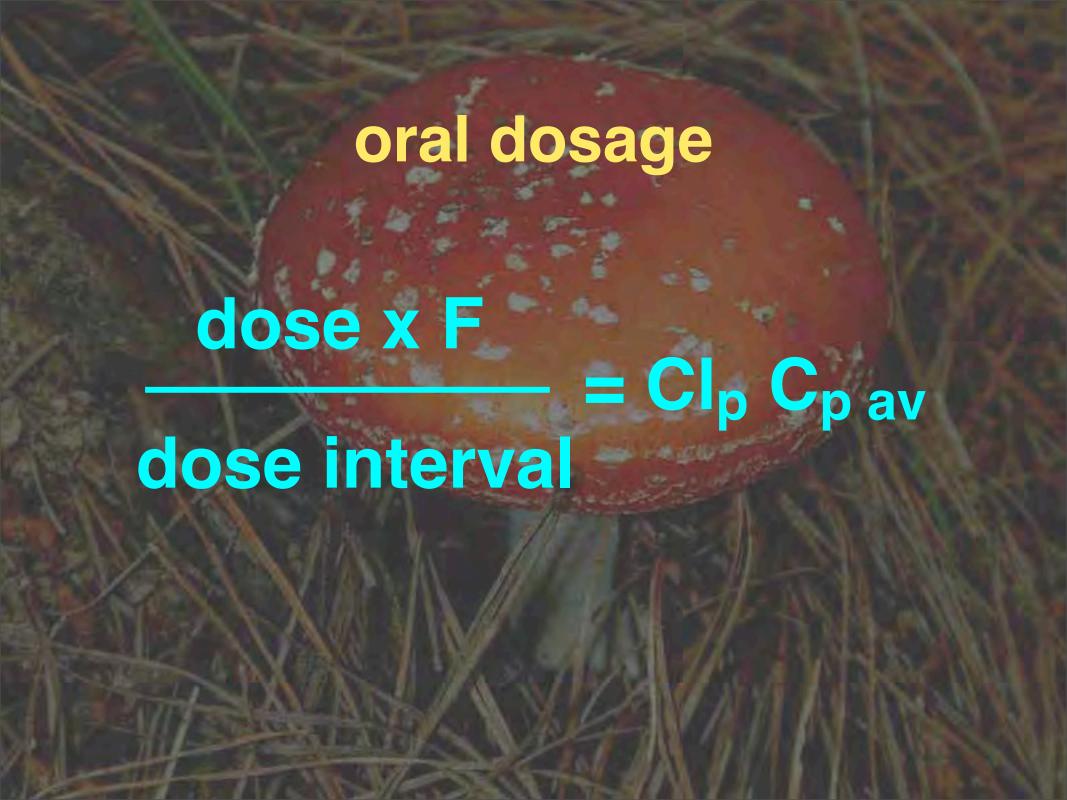
- after 1 half life 50% of drug has gone
- after 2 half lives 75% of drug has gone
- after 3.3 half lives 90% of drug has gone
- after 5 half lives 97% of drug has gone and it is unlikely to have any more effect
- does not apply to drug residues!!!

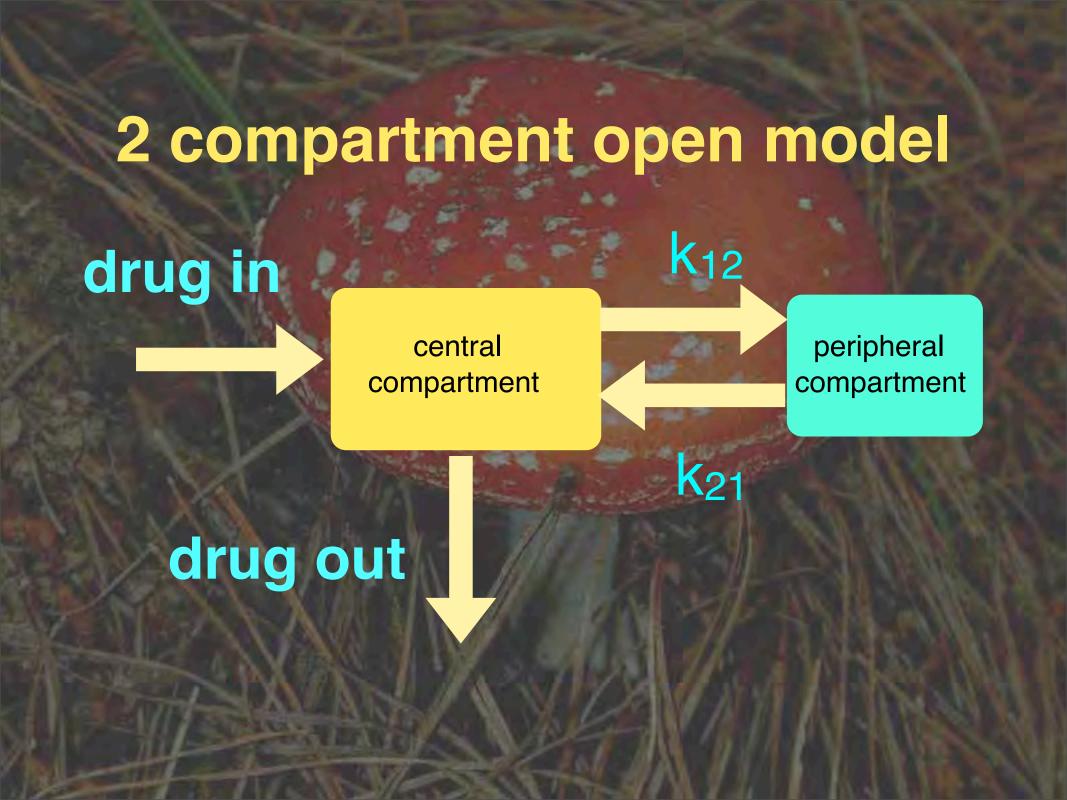
repeated dosing

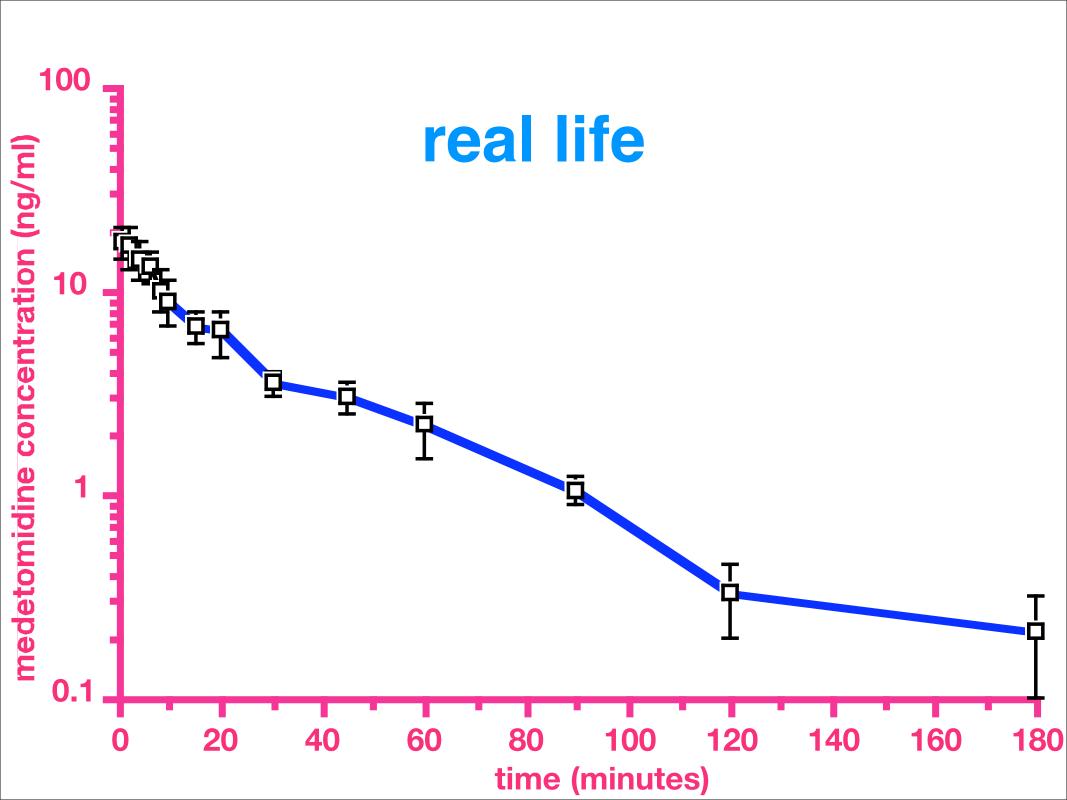


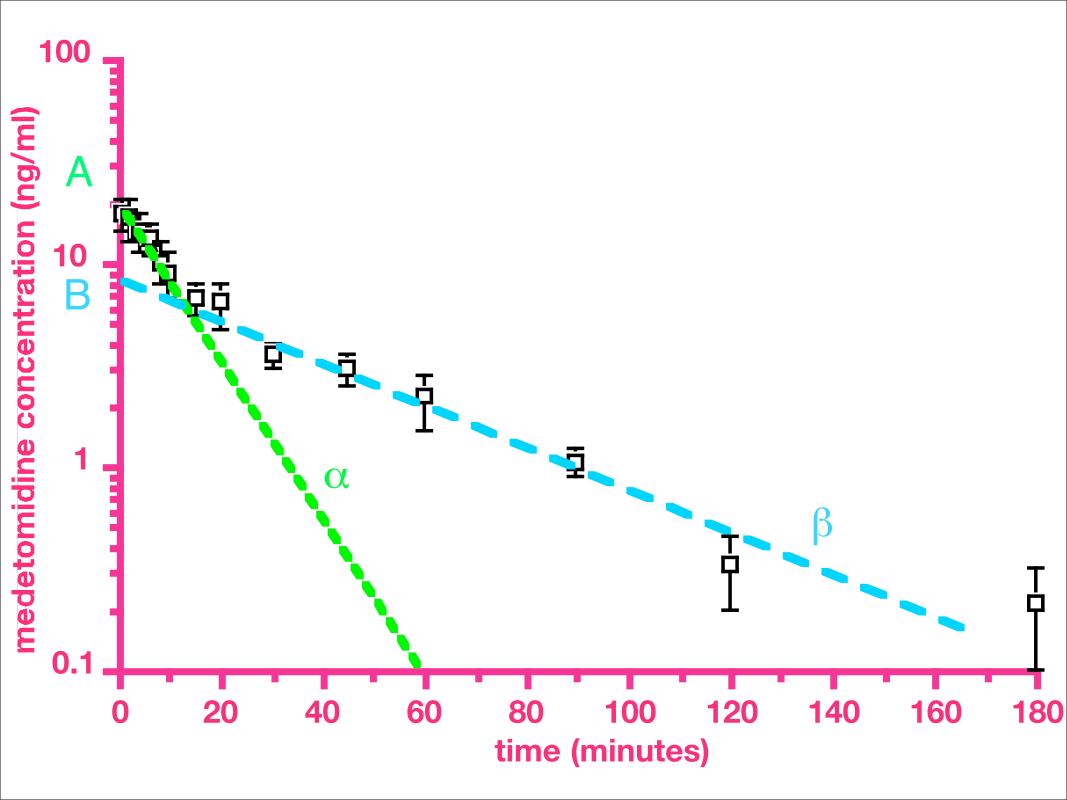


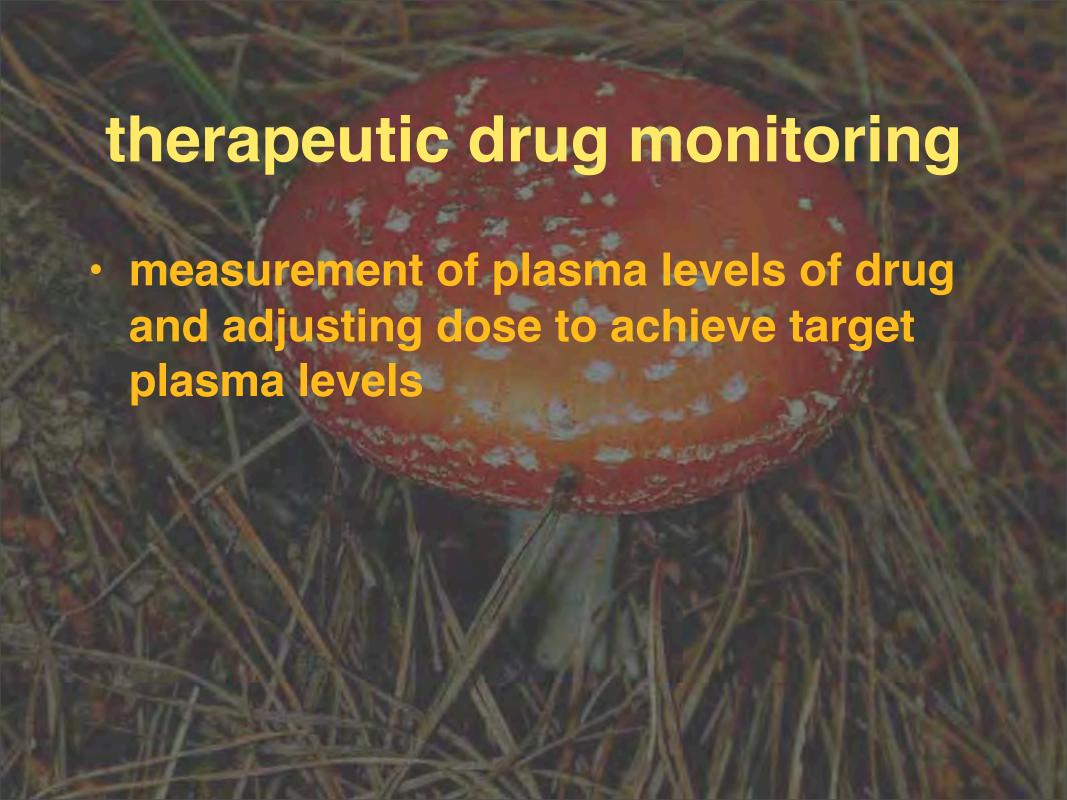














therapeutic drug monitoring

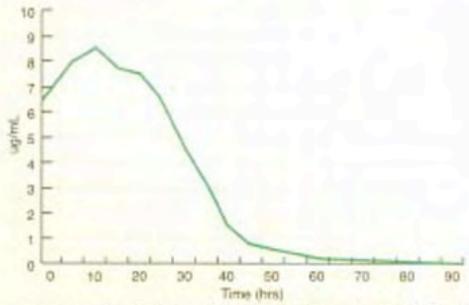
- when the drug has a low therapeutic index
- when the drug hasn't worked
- when the drug's effect is difficult to monitor
- when the drug's half life is likely to change
- when the pharmacokinetics cannot be predicted
- if you suspect that the owner hasn't given the drug correctly



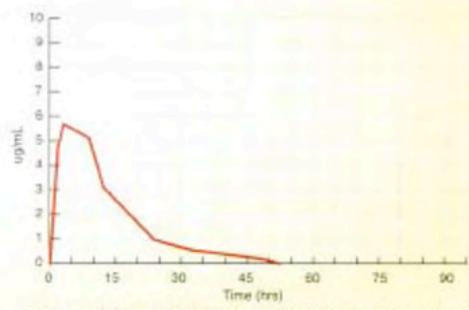
Bivatop 200 - the proven true long-acting oxytetracycline

To ensure long-term clinical efficacy, it is important that an antibiotic provides sufficient serum concentrations over an acceptable treatment period.

When you need longer-term maintenance of oxytetracycline levels as part of treatment, Bivatop*200 clearly offers a <u>true</u> long-acting answer. Even at double-dosing, short-acting competitors are left standing. The higher AUC concentrations and longer activity provided by Bivatop*200, ensure <u>true</u> long-acting antibiotic cover, for a <u>true</u> long-acting treatment.



Serum oxytetracycline levels following S.C. administration of Bivatop*200 at 20mg/kg*



Serum oxytetracycline levels following I.M. administration of 10% Oxytetracycline/PVP at a dose of 20mg/kg²

Bivatop 200 - Gain without Pain

Pain Response in Calves following injection of different oxytetracycline preparations

Bivatop*200 (S.C.) LA OTC (I.M.)

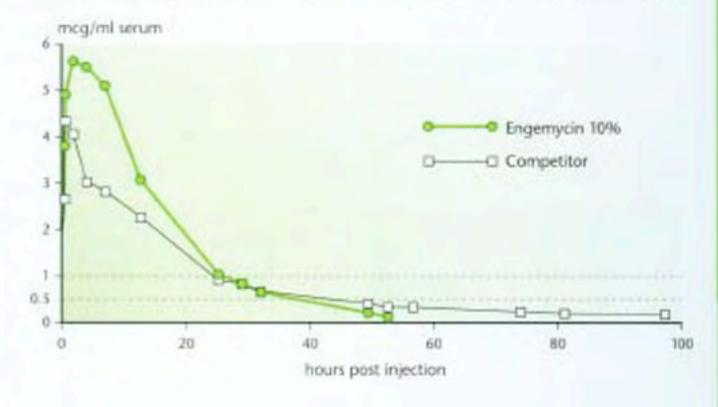
No Pain

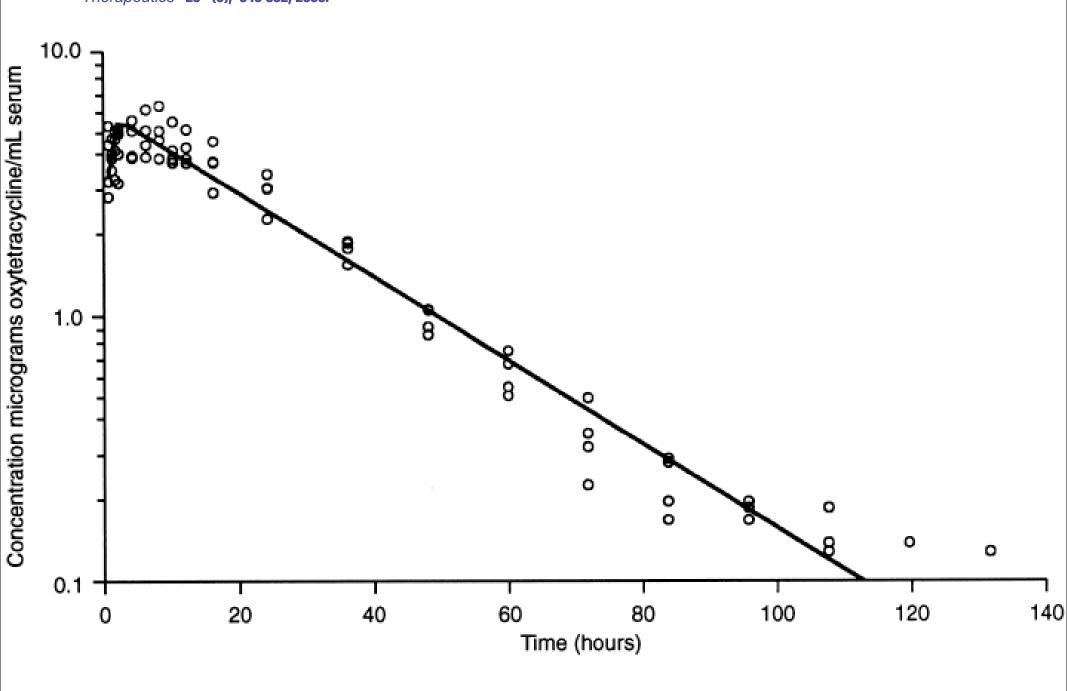
- 1. Boehringer Ingelheim data on file.
- Enganycin' promotional material (Chemavet Div. Pharmaco NZ Ltd).

Due to its unique polyethylene glycol base, Bivatop 200 is the only long-acting oxytetracycline that can be administered to all indicated species by the As a result of the PVP-OTC complex rapidly diffusing away from the injection site Engemycin[®] produces faster attainment of therapeutic plasma levels and an excellent bioavailability profile without the penalty/negative properties of an extended elimination phase.

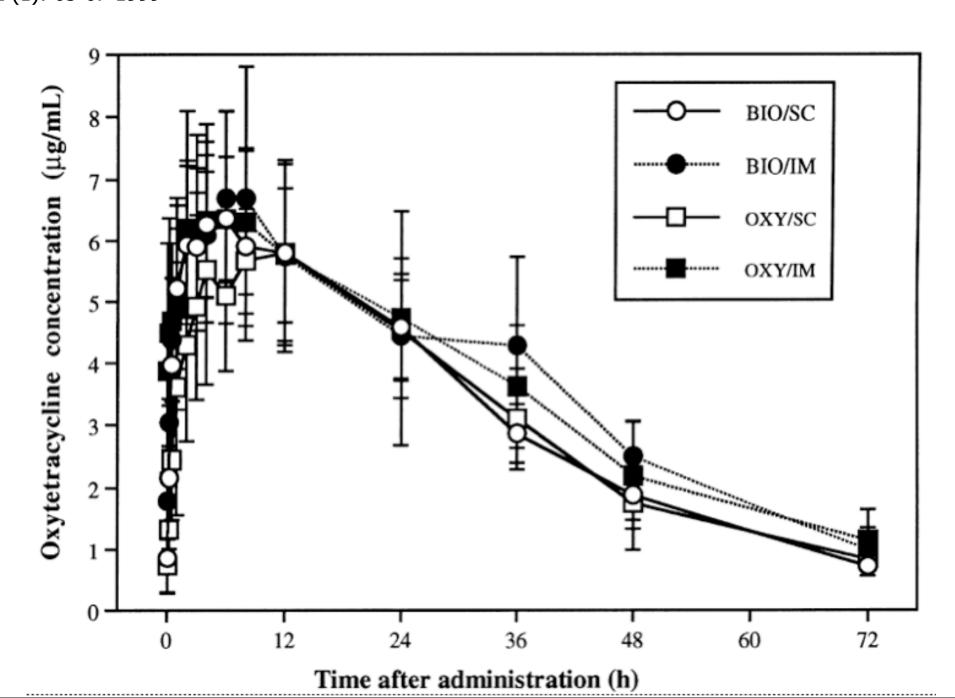
Traditional LA oxytetracyclines tend to produce a pharmacokinetic profile with lower serum concentrations and an extended tail that is offering little or no additional therapeutic benefit.

A comparative clinical trial carried out by the University of Ghent (Belgium) in calves with pneumonia showed that no significant differences were seen in the proportions of animals requiring 1, 2 or 3 injections for full recovery, with a final overall cure rate of >95% for both products. Blood serum concentrations after intramuscular administration of Engemycin10% and a competitive oxytetracycline preparation at a dosage of 20mg/kg body weight to calves approx. 190kg liveweight.





Clarke C. R.; Wang Z.; Cudd L.; et al. Pharmacokinetics of two long-acting oxytetracycline products administered subcutaneously and intramuscularly. *Journal of Veterinary Pharmacology and Therapeutics* 22 (1): 65-67 1999



elimination

- the plasma concentration of most drugs falls exponentially
- half life is the time for drug concentration to fall by half
- the drug is effectively gone after 5 half lives
- with reapeated doses a steady state is reached after 5 half lives
- some drugs show a biexponential fall corresponding to distribution and elimination