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HW - 04 - CART

Dataset: Bank Marketing Data Set

	Occupation	Gender	Age.	Salary	level(T)
9.1	Service	F	45	48K	L3
		M	25	25K	L1
	Management	M	33	35K	L2
	"	M	25	45K	L3
	"	F	35	65K	L4
	"	M	26	45K	L3
	"	F	45	65K	L4
	Sales	F	40	45K	L3
	"	M	30	40K	L2
	Staff	F	50	40K	L2
	$P(j) = \frac{P_j}{\sum P_j}$	M	25	25K	L1

Level L1

$$0.447$$

$$0.511$$

$$0.531$$

$$0.447$$

$$\sum 1.936$$

$$P(j/L)$$

$$P_1 = 0$$

$$P_2 = 0$$

$$P_3 = 0$$

$$L1 \quad L2 \quad L3 \quad L4$$

SPLIT: Age ≤ 30

$$0.455$$

$$0.545$$

$$0.4$$

DATA PROCESSING

T3A3 - P30 - UNH

Category	Split	PL	PR.	Level	$P(j L)$	$P(j R)$	$\Delta PL \times PR$	$\phi(s/t)$	$\phi(s/t)$	$P(j)$	$-P_j \log(P_j)$	$\sum P_j \log P_j$	$PL\% (\sum P_j \log P_j) \%$
Age	≤ 30	0.45	0.545	L1	0.4	0.5	0.496	0.933	0.46	0.4	0.529	1.522	0.455
	> 30	2.8	6.2	L2	0.2	0.32	0.72	0.911	0.28	0.2	0.464		0.692
	> 40	2.8	6.2	L3	0.4	0.3	0.72	0.909	0.3	0.4	0.529		
	> 50	2.8	6.2	L4	0.0	0.34	0.72	0.909	0	0.3	0		
	$30-40$	0.273	0.727	L1	0	0.25	0.397	0.583	0.23	0.6	0	1.585	0.273
	$<= 40$	2.8	6.2	L2	0.3	0.25	0.72	0.909	0.3	0.3	0.528		
	> 40	2.8	6.2	L3	0.3	0.375	0.72	0.909	0.3	0.3	0.528		
	> 50	2.8	6.2	L4	0.3	0.125	0.72	0.909	0.3	0.3	0.528		
	≤ 50	0.273	0.727	L1	0	0.25	0.397	0.583	0.23	0.6	0	1.585	0.273
	> 50	2.8	6.2	L2	0.3	0.25	0.72	0.909	0.3	0.3	0.528		
	> 60	2.8	6.2	L3	0.3	0.375	0.72	0.909	0.3	0.3	0.528		
	> 70	2.8	6.2	L4	0.3	0.125	0.72	0.909	0.3	0.3	0.528		
Occupation	Seller	0.273	0.727	L1	0.3	0.125	0.397	0.583	0.23	0.3	0.528	1.585	0.273
Service	L2	0.3	0.25						0.3	0.3	0.528		
	L3	10.3	0.375						0.3	0.3	0.528		
	L4	0.0	0.25						0	0	0		
Mgmt	0.364	0.636	L1	0.0	0.286	0.463	1.429	0.661	0	0	1	0.364	0.364
	L2	0.364	0.636		0.1	0.429		0.661	0	0	0		
	L3	0.364	0.636		0.5	0.286		0.661	0.5	0.5	0.5		
	L4	0.364	0.636		0.5	0.0		0.661	0.5	0.5	0.5		
Sales	0.182	0.818	L1	0	0.2	0.298	0.889	0.264	0.0	0	1	0.182	0.182
	L2	0.182	0.818		0.5	0.5		0.889	0.5	0.5	0.5		
	L3	0.182	0.818		0.5	0.3		0.889	0.5	0.5	0.5		
	L4	0.182	0.818		0	0.2		0.889	0	0	0		

Category	Split _g	PL	PRM	Level	$P(j/tL)$	$P(j/tP)$
Staff	0.182	0.818	L1	0.5	0.11	
			L2	0.5	0.2	
			L3	0.5	0.44	
			L4	0	0.22	

Gender	Male	PL	PRM	Level	$P(j/tL)$	$P(j/tP)$
	0.455	0.455	L1	0.3	0	
			L2	0.3	0.2	
			L3	0.3	0.4	
			L4	0	0.4	

Gender	Female	PL	PRM	Level	$P(j/tL)$	$P(j/tP)$
	0.455	0.455	L1	0.3	0.2	
			L2	0.2	0.3	
			L3	0.4	0.3	
			L4	0.4	0.	

	2 PLX DIR	$q(s/t)$	$\phi(s/t)$	$P(j)$	$-P(j)\log P(j)$	$\sum p_j \log p_j$	PL%	$(\sum p_j \log p_j) / (\sum p_j)$
	0.298	1.33	0.397	0.5	0	1	0.182	0.182
				0.5	0.5			
				0	0.5			
				0	0			
	0.496	0.933	0.463	0.3	0.528	1.585	0.645	0.865
				0.3	0.528			
				0.3	0.523			
				0	0			
	0.496	0.933	0.463	0.0	0.0	1.522	0.455	0.692
				0.2	0.464			
				0.4	0.529			
				0.4	0.529			

Optimal Split \Rightarrow Services = Management

Yes

No

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