

VIDHI MODI

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Technical Manager | Engineering Leader | Product-Focused Technologist

PROFESSIONAL SUMMARY

Technical Leader and former Software Engineer with over 7 years of experience designing, scaling, and delivering SaaS products and cloud hosting infrastructure at scale. Strong expertise in Java, the Spring ecosystem, and distributed systems. Proven success leading high-performing engineering teams, managing roadmaps, enhancing system reliability, and closely collaborating with product teams to achieve measurable business results. A quick learner with strengths in execution, ownership, people development, and data-driven decision-making. Open to remote or hybrid engineering leadership roles across global product organizations.

CORE SKILLS

- **Backend Engineering:** Java, Spring Boot, Spring Batch, Quartz, REST APIs
- **Architecture:** Microservices, Distributed Systems, High Availability, System Design
- **Cloud & DevOps:** PostgreSQL, CI/CD, Git, Jenkins, Agile/Scrum
- **Exploration Areas:** AWS (EC2, S3, RDS, Lambda), LLMs, RAG, Prompt Design
- **Leadership:** Stakeholder Management, Mentorship, Roadmap Ownership

WORK EXPERIENCE

Technical Manager

Newfold Digital (formerly, Endurance Group) | Bengaluru, India (*Mar 2022 – May 2023*)

- Led two engineering teams (15–16 engineers) for product engineering and internal tools, delivering customer-facing hosting services & internal automation platforms used org-wide.
- Improved team velocity by ~30% and delivery reliability by 40% via Agile practices and structured performance guidance.
- Designed modular, scalable service components for future expansion and faster plan onboarding of hosting systems, powering millions of domains globally.
- Spearheaded the definition of 7+ critical KPIs in collaboration with product, compliance, and CRO teams, guiding platform improvements & increasing new user conversion rates by 35%.
- Mentored engineers; enhanced collaboration and onboarding efficiency through documentation and ownership maturity initiatives.

Software Engineer

Newfold Digital (*Jun 2018 – Mar 2022*)

- Architected scalable cron execution for 100K+ daily jobs for hosting integrations.
- Increased deployment throughput by 3x, integrating 50+ plans monthly and accelerating GTM.
- Modernized legacy services, improving efficiency by 20% and uptime to >99.9% across shared platform components.
- Developed an internal Jira analytics chatbot, reducing manual reporting workload for multiple teams.

Mental Health Coach & Program Lead

Art of Living Foundation (*May 2023 – Present*)

- Delivered 60+ workshops impacting over 6000 participants across colleges and corporates
- Managed 30–40 volunteer instructors, driving program delivery, engagement, and operational excellence.
- Designed and executed large-scale outreach campaigns and partnerships, doubling program adoption within target groups.

EDUCATION

M.Tech, CSE (**Data Science & Engineering**) – IIIT Delhi – 8.71 CGPA

B.Tech, CSE – **JECRC Jaipur** – 8.14 CGPA

CERTIFICATIONS & AWARDS

- Certified Mental Health Coach – Art of Living Foundation
- Volunteer Leadership Programs – Art of Living Foundation