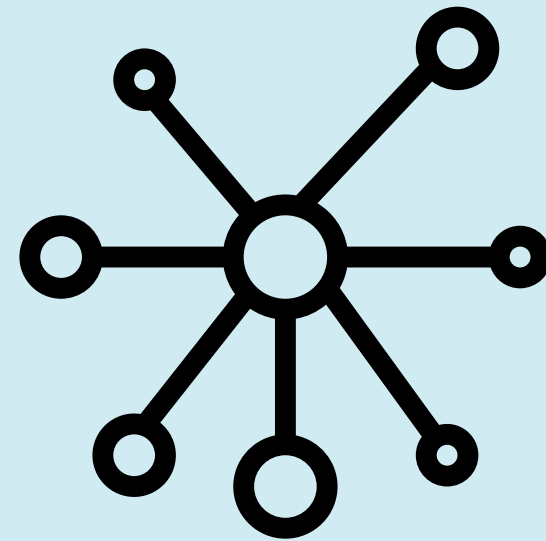


Machine Learning II

Project Discussion



Group 18:
Suelen Faruk & Vidhi Rajanikante

Clusters

Cluster -4 : Fake Vegetarians

Cluster -3: Millenials

Cluster -2 : Gamer Parents

Cluster -1: Misers

Cluster 0: Local Folks

Cluster 1 : Youngsters

Cluster 2: Balanced Parents

Cluster 3: Karens

Cluster 4: Petters

Cluster 5: Settled Techies

Cluster 6: Dirty Oldies

Cluster 7: Stingy

Pescatarians

Cluster 8: Retired Elders

Promotions

Fake Vegetarians

- 20% off on the following: carrots, tomatoes, frozen veggies and asparagus!
- Get 30% off on tomatoes!

Millenials

- Get a free candy bar only if you buy napkins, spaghetti and cooking oil!
- 15% off on napkins if you buy cooking oil!

Gamer Parents

- Get 15% off on napkins if you buy cooking oil, spaghetti and candy bars!
- 15% off on napkins if you buy cooking oil, spaghetti and candy bars!

Misers

- 30% off on a bottle of white wine if you buy it with dessert wine and 2 packs of beer!

Clusters

Local Folks

- 30% off on a bottle of cooking oil if bought with cake and french fries!
- Free pack of gum if you buy candy bars and cake!

Youngsters

- 50 % off on a bottle of champagne if bought with pasta and french fries!
- Free dessert wine for cookies and two packs each of beer and cider!

Balanced Parents

- For milk and babies food bought, get a pack of muffins on a 50% sale!!

Stingy Pescatarians

- Get 15% off on shrimp if you bought it with oil, milk and sandwich!
- 20% off on all seafood if bought with `fromage blanc`!

Retired Elders

- 10% off on `ratchet & clank` for any shrimp, olive oil and cooking oil bought!

Thank you!

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