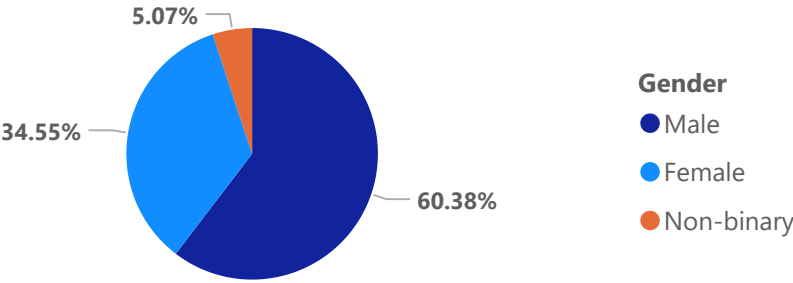


# MARKETING DASHBOARD

Count of Respondent\_ID by Gender



10K

Count of Respondent\_ID

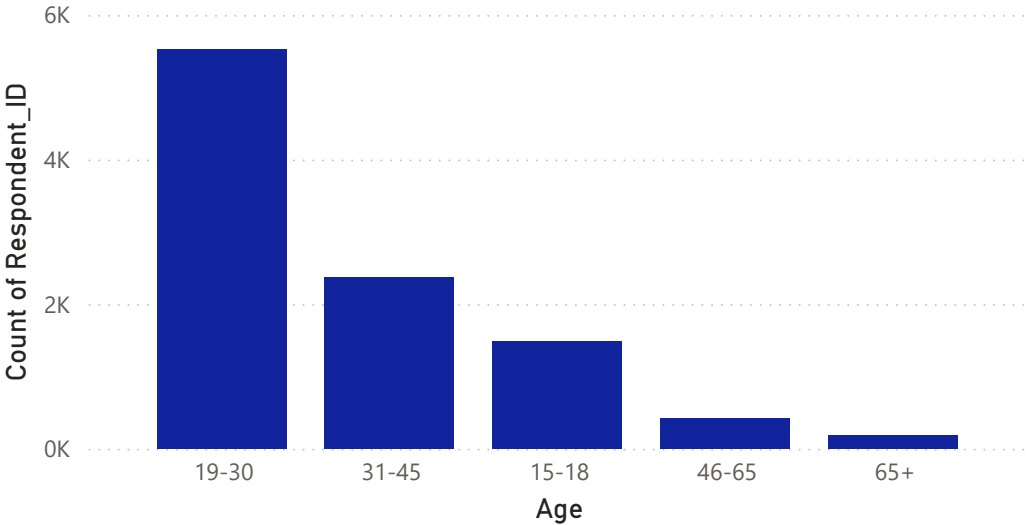
980

Count of CodeX

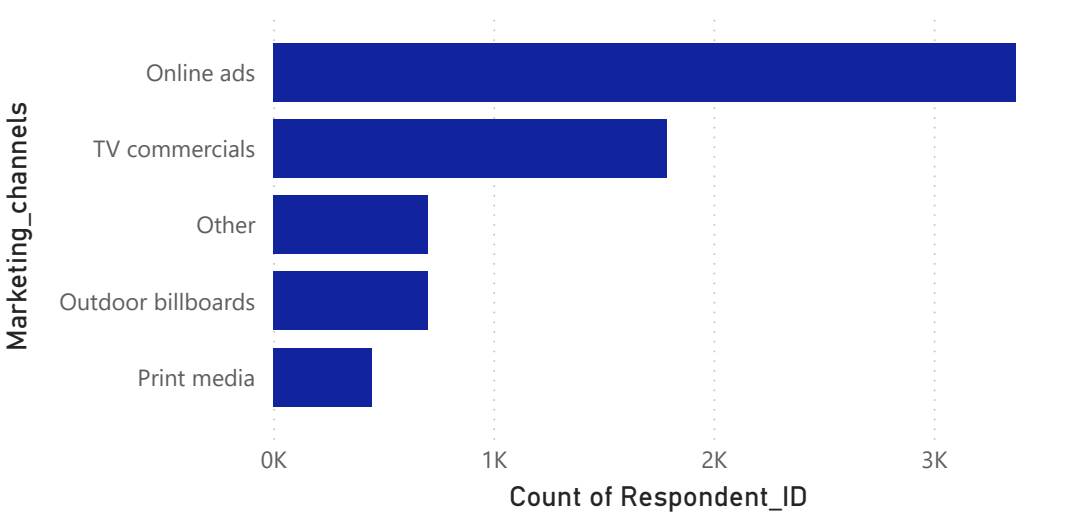
City

All

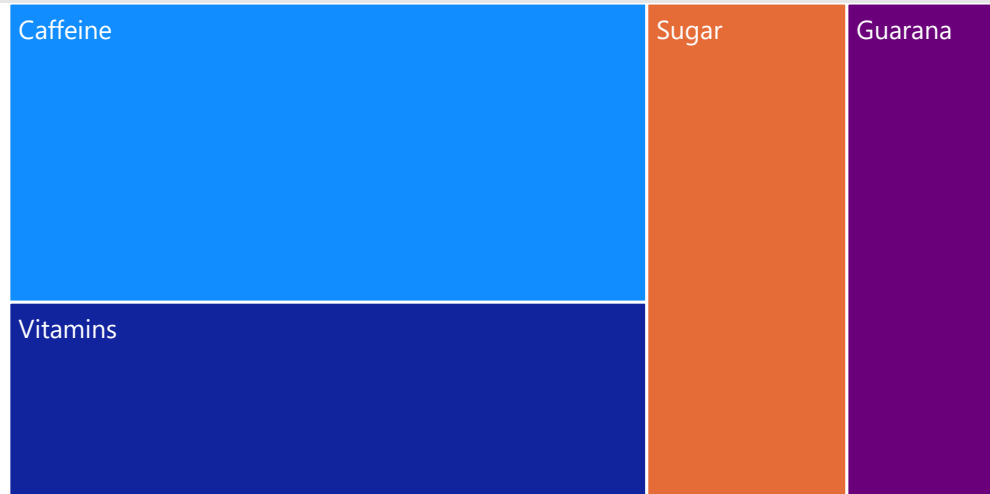
Count of Respondent\_ID by Age



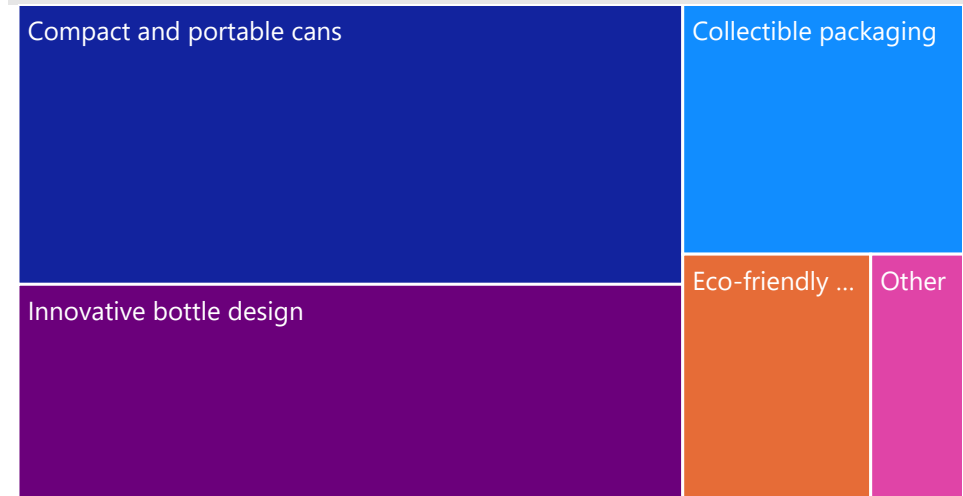
Count of Respondent\_ID by Marketing\_channels



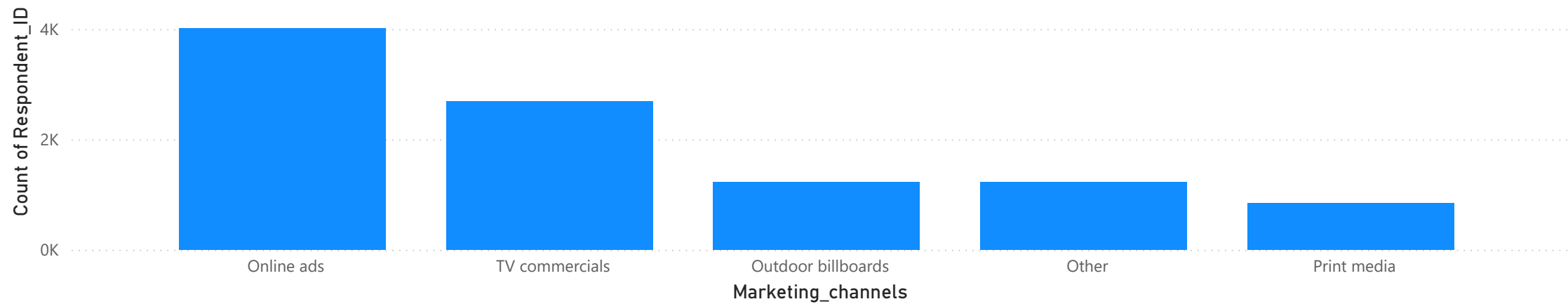
Count of Respondent\_ID by Ingredients\_expected

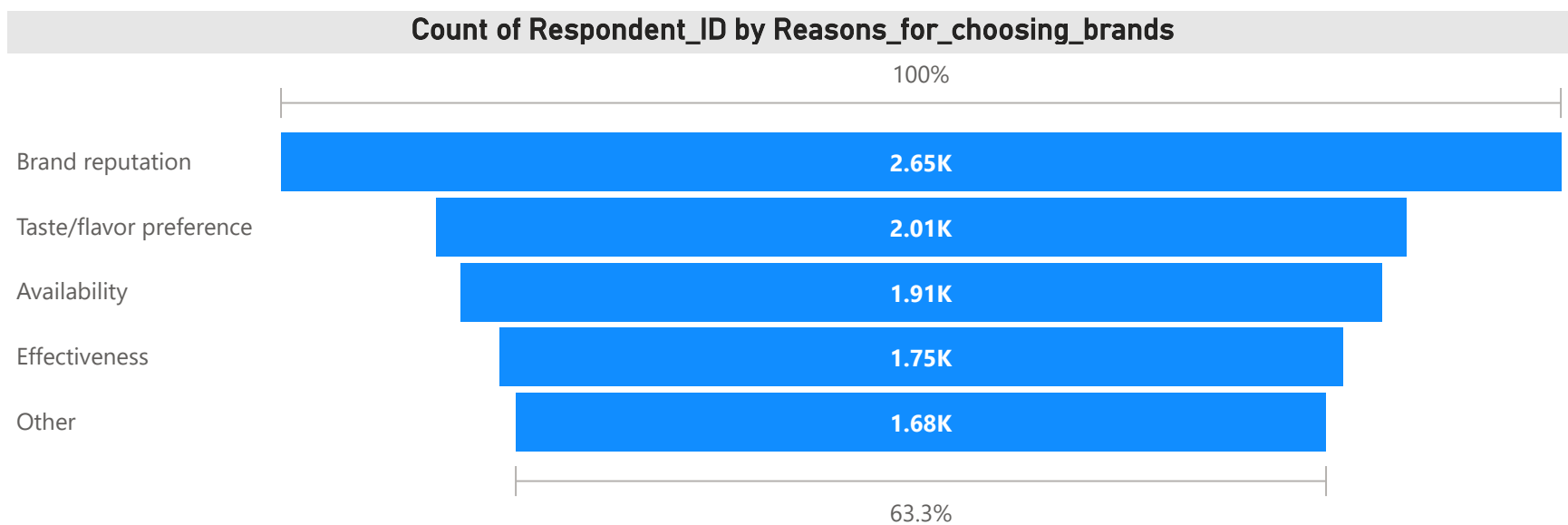
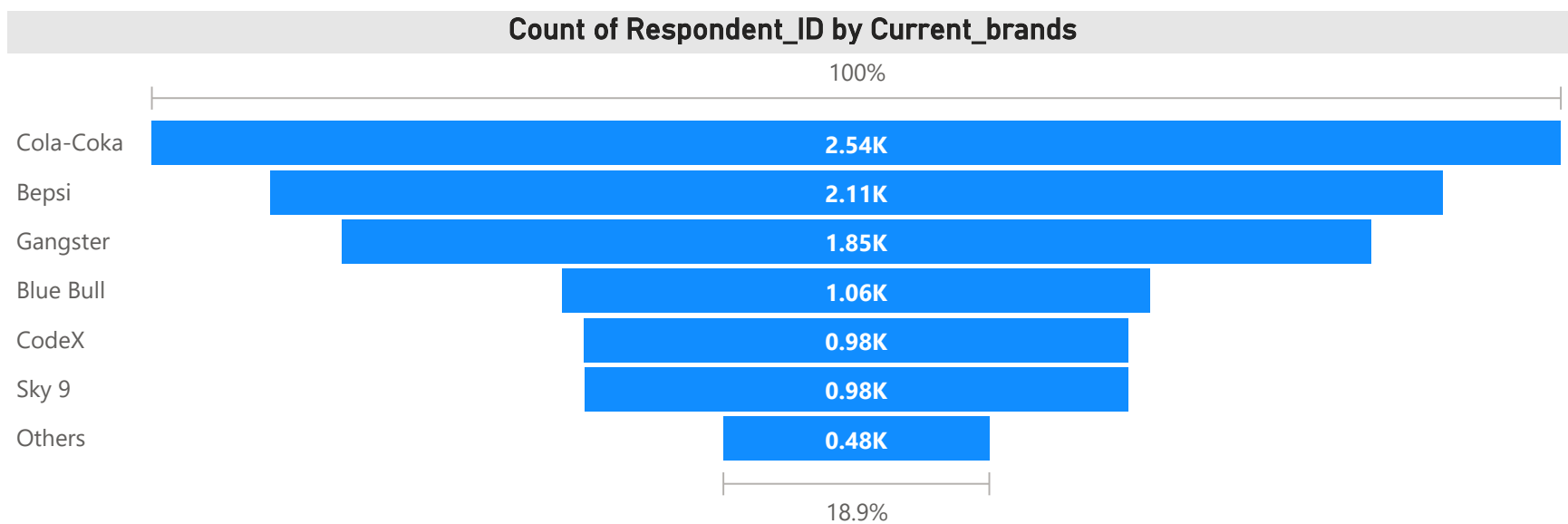


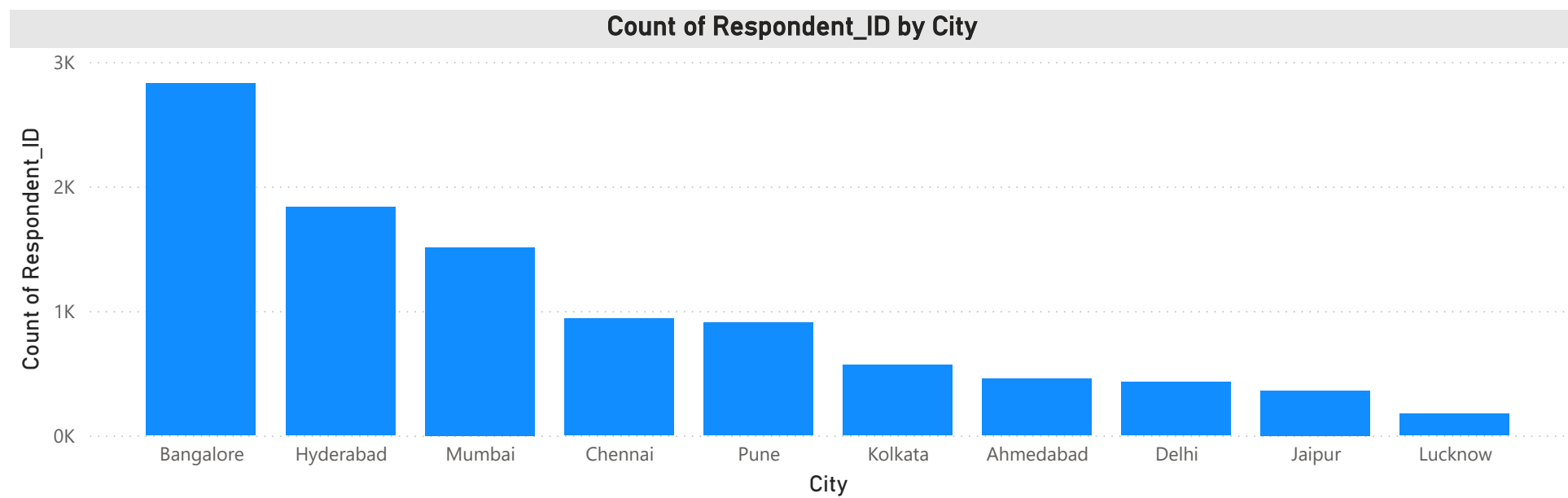
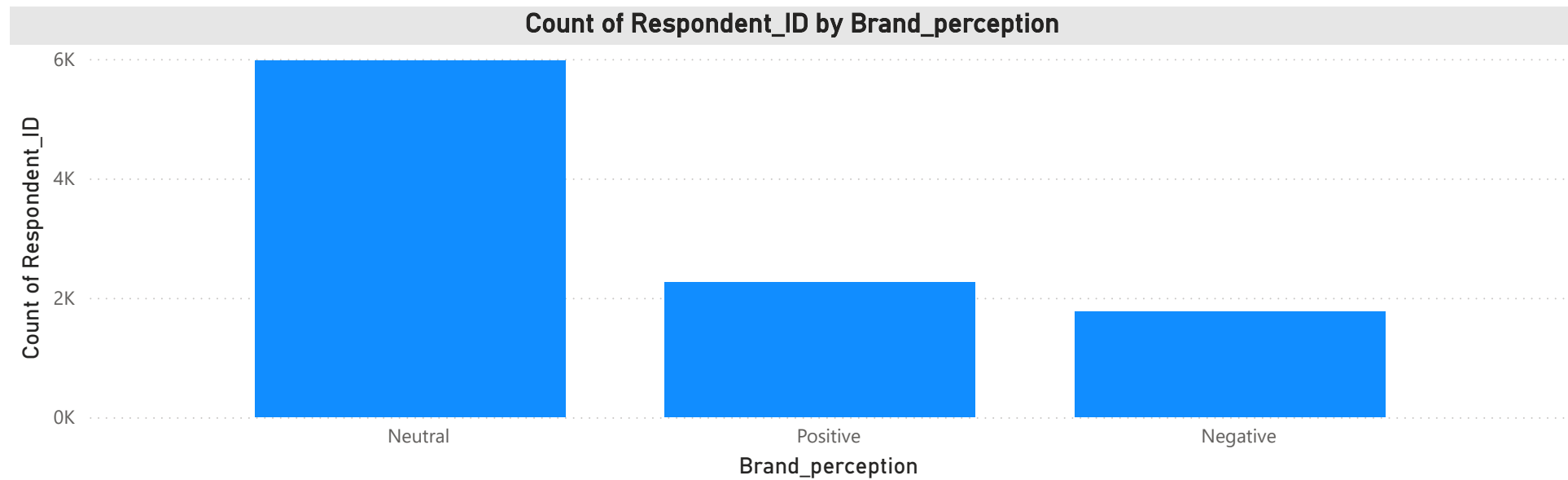
Count of Respondent\_ID by Packaging\_preference

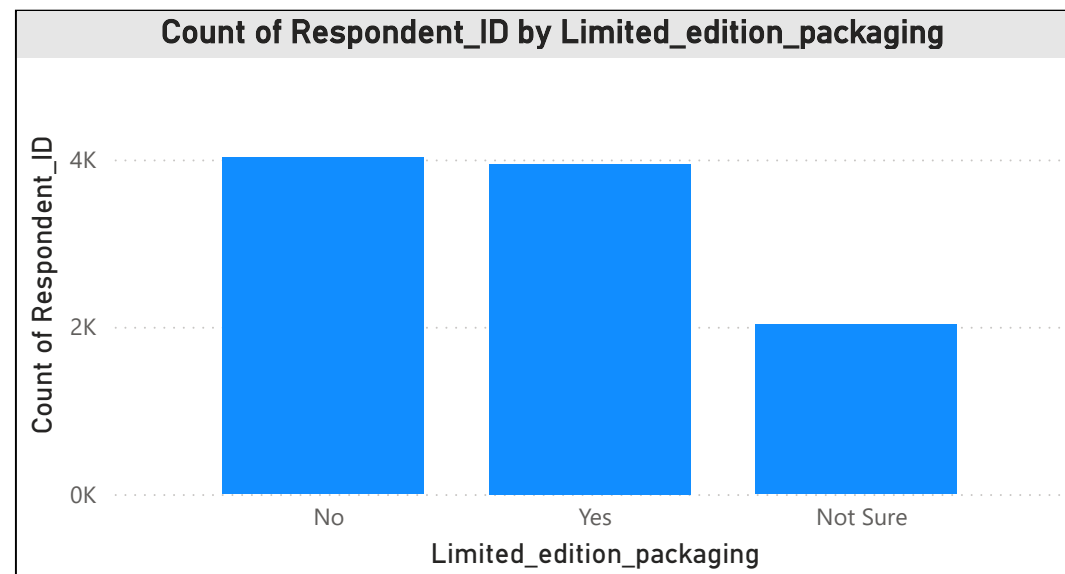
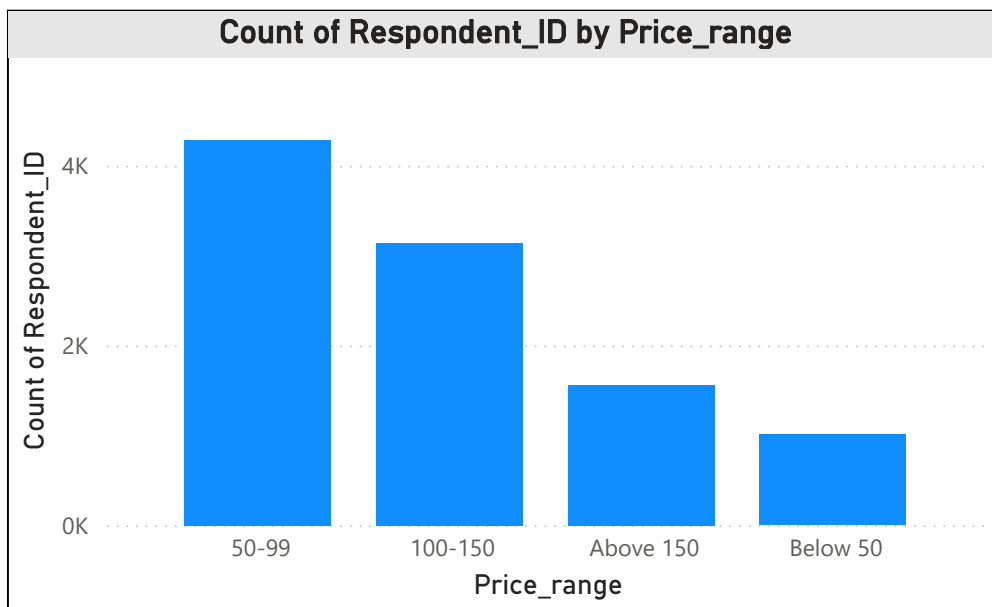
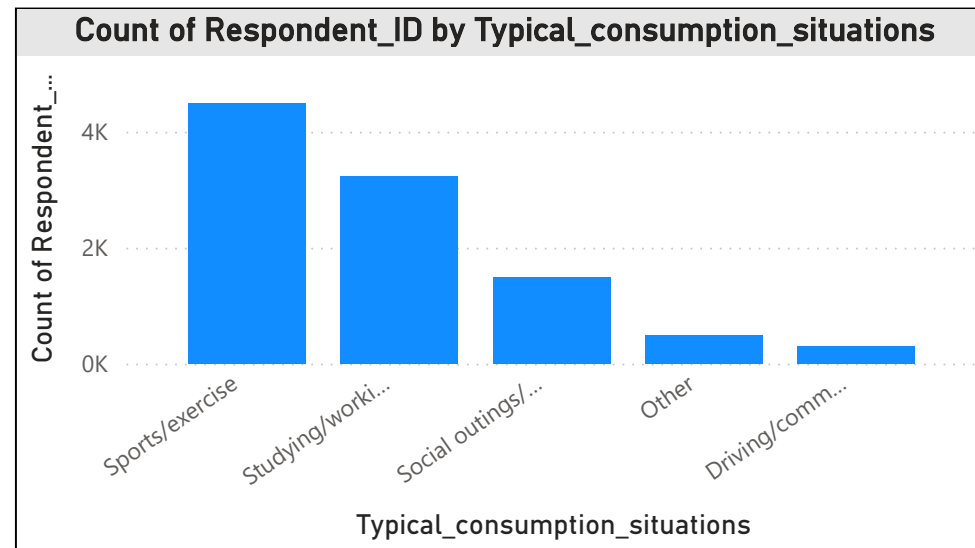
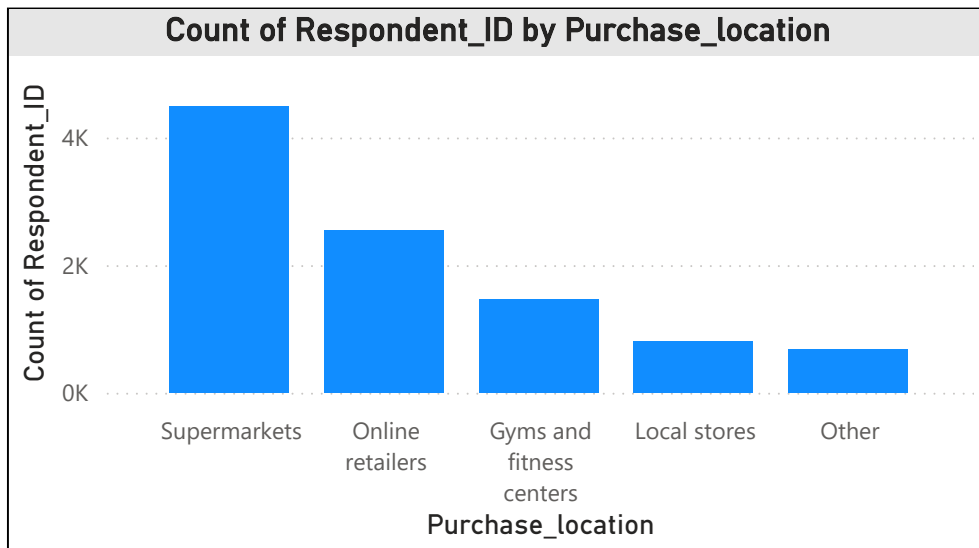


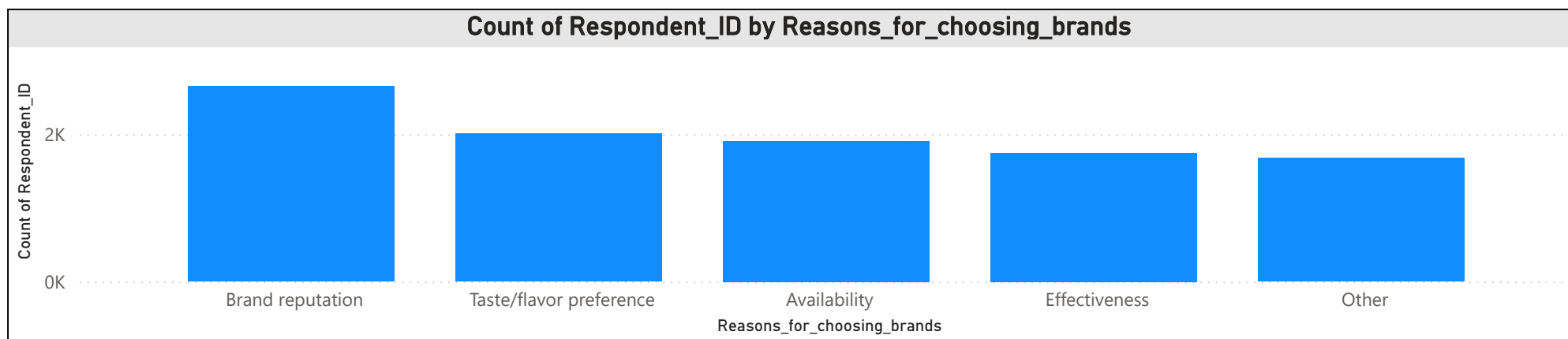
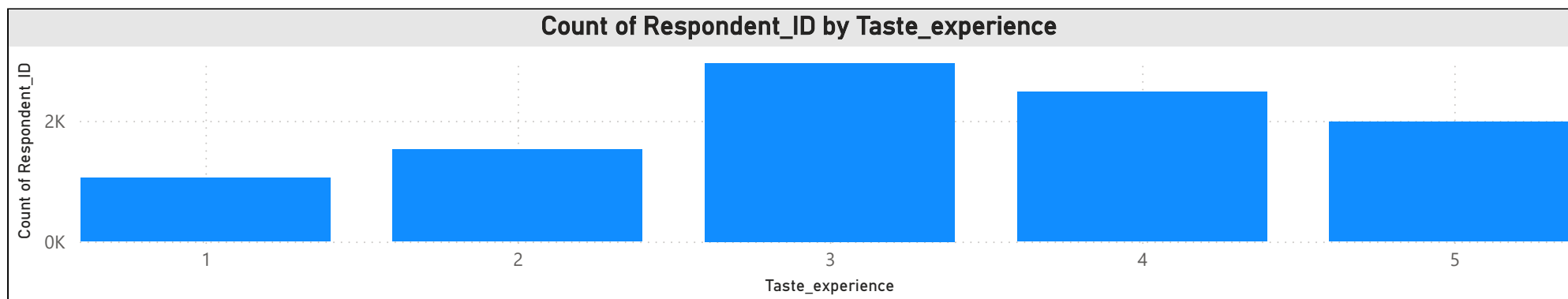
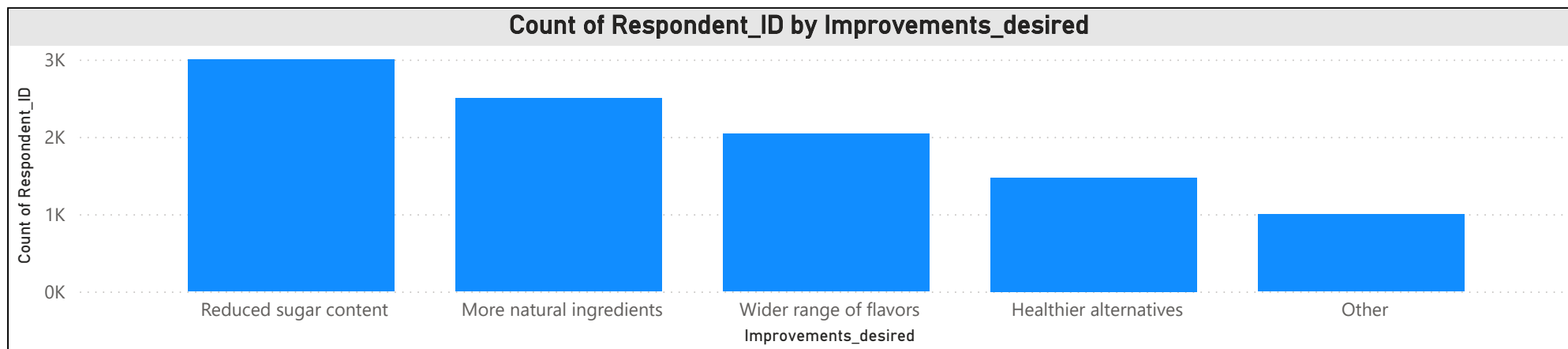
Count of Respondent\_ID by Marketing\_channels

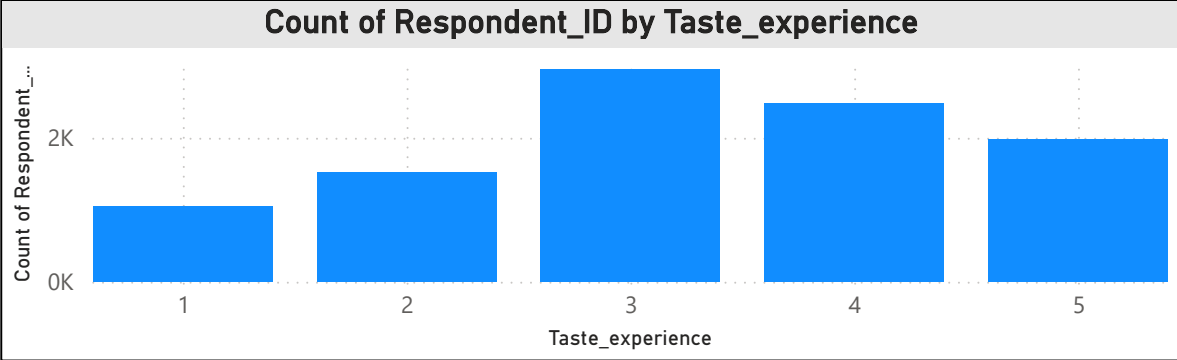
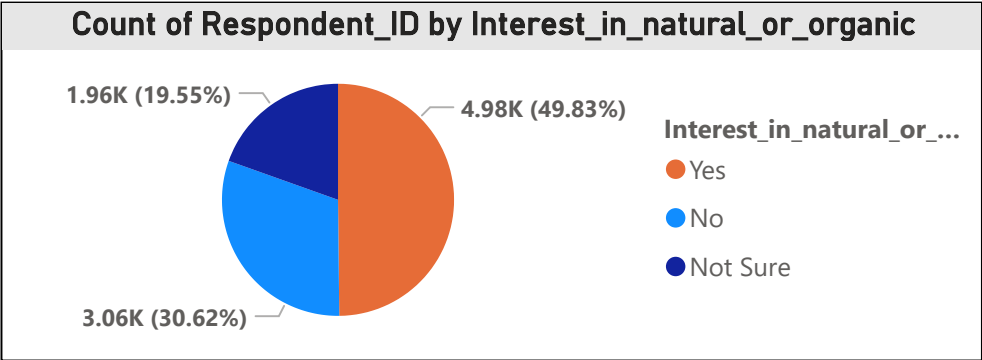












Reasons_preventing_trying	Count of Respondent_ID
Other	1268
Unfamiliar with the brand	1850
Not interested in energy drinks	2193
Health concerns	2258
Not available locally	2431
Total	10000

Reasons_for_choosing_brands	Count of Respondent_ID
Other	1679
Effectiveness	1748
Availability	1910
Taste/flavor preference	2011
Brand reputation	2652
Total	10000

Improvements_desired	Count of Respondent_ID
Other	998
Healthier alternatives	1472
Wider range of flavors	2037
More natural ingredients	2498
Reduced sugar content	2995
Total	10000

