

Building Reliable LLMs

Evaluating and Mitigating Factual Inconsistencies in Language Generation

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Carnegie Mellon University
Language Technologies Institute

Building Reliable LLMs: Talk Outline

- ❖ Introduction
- ❖ Detecting factual errors across domains for Text Summarization
- ❖ Detecting and Correcting diverse factual errors in LLM generated text
- ❖ Future work and Takeaways

LLMs today have impressive capabilities!

The
Economist

AI will revolutionise research. But could it transform science altogether?



How will leveraging AI change the future of legal services?

Microsoft Research Blog

GPT-4's potential in shaping the future of radiology

POLITICO

THE FIFTY

More schools want your kids to use ChatGPT. Really.

Education leaders are embracing technology that set off a plagiarism panic just months ago.

Healthcare IT News

NYU Langone Health LLM can predict hospital readmissions

The Verge

Bing, Bard, and ChatGPT: How AI is rewriting the internet

But Pretrained Large LMs still generate a *variety* of Factual Errors

V Write a detailed biography of Quico Canseco

Quico Canseco, whose full name is **Francisco Javier Canseco Jr.**, is a Mexican-American lawyer and former politician who served as a member of the United States House of Representatives. Born on July 30, 1949, in Laredo, Texas, Canseco's life and career have been marked by his involvement in law, business, and public service.

After completing his undergraduate studies at the **University of Texas at Austin**, where he **earned a Bachelor of Business Administration degree**, Canseco went on to pursue a Juris Doctor degree from **St. Mary's University School of Law in San Antonio, Texas**. He then began his legal career, specializing in international trade law and business litigation.

Generating wrong entities and attributes

Input Sentence	Model Generated Paraphrase
Two tables next to each other along with laptops	two people sitting on the beach with their laptops
a city street line with very tall buildings	a city street with several signs on the street

Generating ungrounded entities

Patient's facts:

- 20 year old female
- with a history of anerxia nervosa and depression
- blood pressure 100/50, pulse 50, height 5'5"
- referred by her nutrionist but is in denial of her illness
- reports eating fine but is severely underweight

Please rewrite the data above into a medical note, using exclusively the information above.

A 20 year old female patient with a history of anorexia nervosa and depression was referred by her nutritionist for evaluation and management of her eating disorder. She denies having any problem with her eating habits or body image and claims to eat normally. However, she is severely underweight for her height (BMI 16.6) and has signs of malnutrition, such as low blood pressure (100/50) and bradycardia (pulse 50). She also reports feeling depressed and hopeless. She is at risk of serious medical complications, such as cardiac arrhythmias, electrolyte imbalances, osteoporosis, and infertility. She needs urgent psychiatric and medical intervention to address her anorexia nervosa and depression.

Generating incorrect relations and dependencies

PA summarise this article <https://www.nytimes.com/2023/03/11/technology/chatgpt-prompts-to-avoid-content-filters.html>

The article discusses how ChatGPT, an AI language model, is being used to circumvent content filters that are designed to detect and block certain types of content. By generating prompts that are less likely to trigger these filters, ChatGPT can be used to create content that might otherwise be censored. While this technology could be useful for those seeking to express themselves freely, it also raises concerns about the potential misuse of AI-generated content, as well as the difficulty of regulating such content in the future. The article concludes by noting that there is still much to learn about the impact of AI language models like ChatGPT on the way we communicate online.

Hallucinating entire content

Mitigating factual inconsistencies is a hard challenge

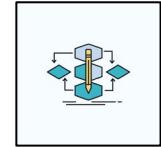
- Pre-training Data Issues
 - Noisy Data, Incorrect Facts, Conspiracy Theories
 - **No Separation between various sources of data** - news, stories, web articles and blogs



Language Generation Models Can Cause Harm: So What Can We Do About It? An Actionable Survey
(*Balachandran, et, al. 23*)

Mitigating factual inconsistencies is a hard challenge

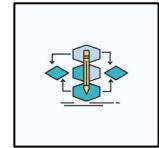
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- Model Design and Training
 - Pretraining objectives encourage plausible text
 - **MLE doesn't differentiate factual v/s non-factual**



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Mitigating factual inconsistencies is a hard challenge

- Pre-training Data Issues
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 - **No Separation between various sources of data** - news, stories, web articles and blogs
- Model Design and Training
 - Pretraining objectives encourage plausible text
 - **MLE doesn't differentiate factual v/s non-factual**
- Evaluation, Detection and Correction
 - Various types of factual inconsistencies
 - **Low generalizability across errors types, models, domains**



Language Generation Models Can Cause Harm: So What Can We Do About It? An Actionable Survey
(*Balachandran, et, al. 23*)

Factual Inconsistencies limit the applicability of Pretrained LMs!

GIZMODO

CNET Is Reviewing the Accuracy of All Its AI-Written Articles After Multiple Major Corrections

Big surprise: CNET's writing robot doesn't know what it's talking about.

nature
ARTIFICIAL INTELLIGENCE

Research Summaries Written by AI Fool Scientists

Scientists cannot always differentiate between research abstracts generated by the AI ChatGPT and those written by humans

The Washington Post
Democracy Dies in Darkness

A news site used AI to write articles. It was a journalistic disaster.

The tech site CNET sent a chill through the media world when it tapped artificial intelligence to produce surprisingly lucid news stories. But now its human staff is writing a lot of corrections.



LIBRARY

I'm having trouble accessing an article suggested by ChatGPT. Can you help?



Lawyers submitted bogus case law created by ChatGPT. A judge fined them \$5,000

TECH

Think twice before using ChatGPT for help with homework

This new AI tool talks a lot like a person — but still makes mistakes

Factual Accuracy of Model Generated Text



The New York Times is ending its Covid data-gathering operation. The Times will continue to publish its Covid tracking impact of the virus on communities.

Source Document

As local data sources become less reliable, The Times will **stop reporting** information collected by the C.D.C. on its **pandemic headlines**.

Summary w/ Factual Errors



Explain the events in Abraham Lincoln's life in detail.

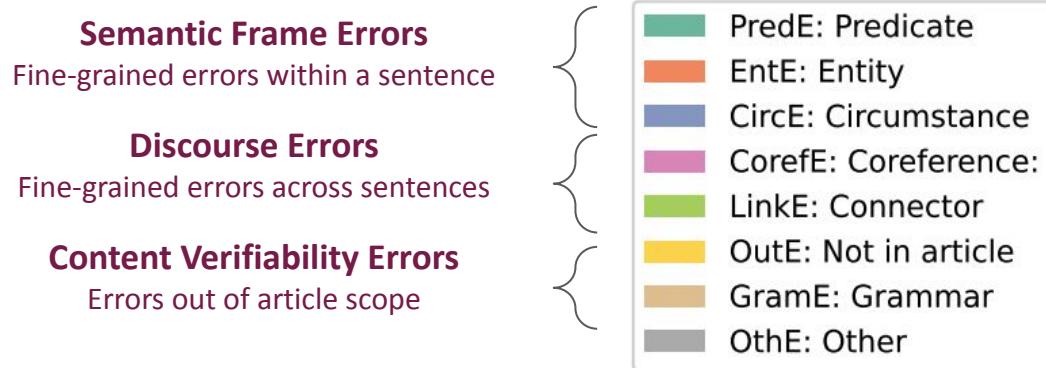
Prompt/Instruction

Abraham Lincoln was born on **March 3, 1800**, in a log cabin in Hardin County (now LaRue County), **Indiana**....

Answer w/ Factual Errors

Factual Errors in Summarization vary across Datasets and Models

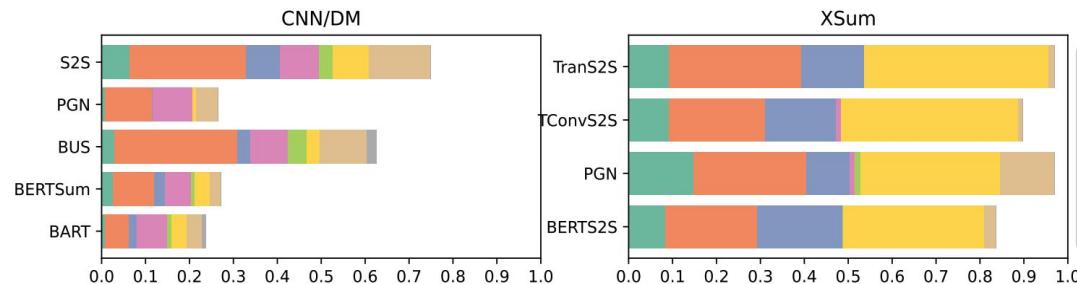
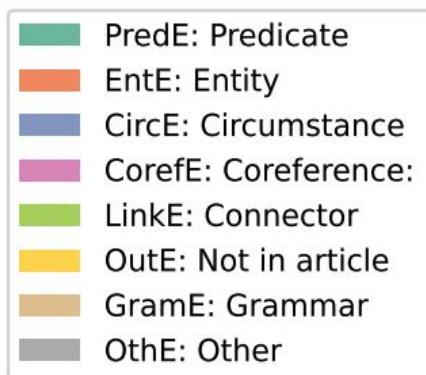
- Summaries generated by the same models consist of different error distributions over different datasets (Pagnoni, Balachandran, et. al, 2021, Goyal, et al. 2023)
- Error distribution can vary among models within the same category



Understanding Factuality in Abstractive Summarization with FRANK: A Benchmark for Factuality Metrics
(Pagnoni, Balachandran et. al, 2021)

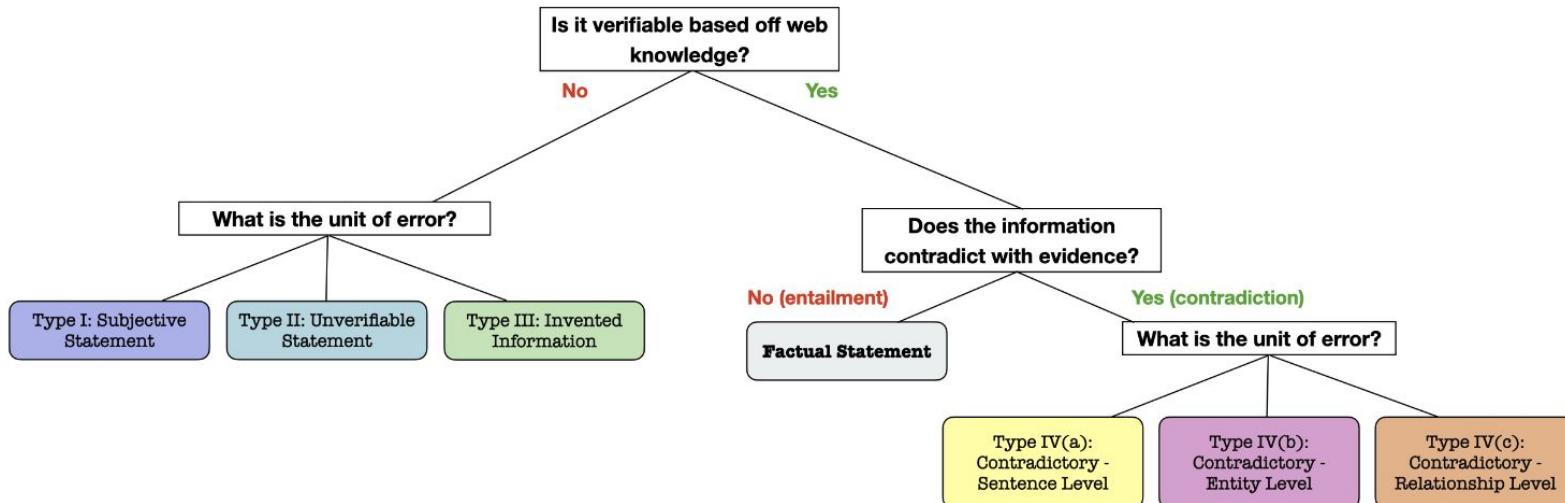
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Factual Errors in Open-Generation are more complex

- Powerful LLMs like GPT models, LLama models produce more complex factual issues
 - invented concepts, unverifiable content, wrong temporal relations



FAVA: Understanding and Correcting Hallucinations in Large Language Models ([forthcoming Mishra, Balachandran et. al, 2023](#))

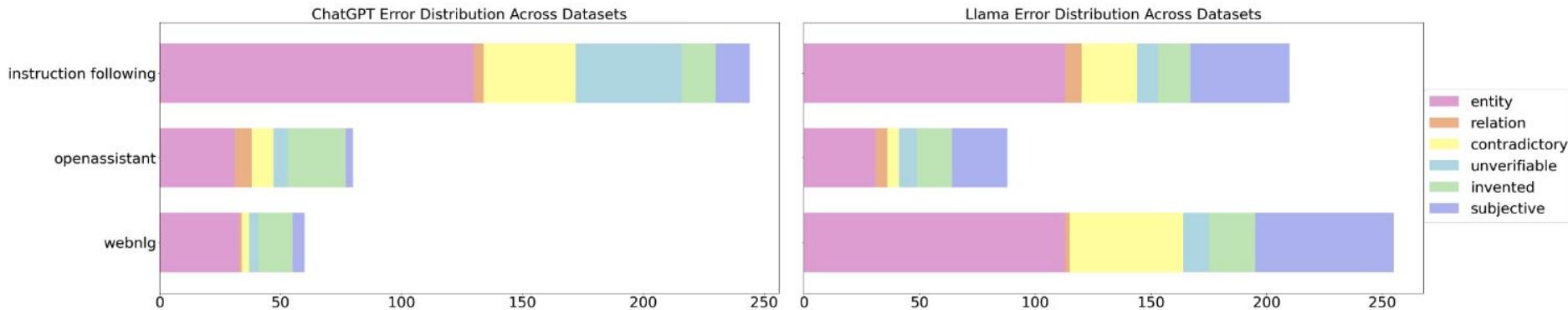
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Type	Example	ChatGPT	Llama2
Subjective	Lionel Messi is the best soccer player in the world.	12.82%	8.86%
Invented	Messi is also famous for his discovery of the famous airplane kick technique.	5.13%	22.97%
Unverifiable	In his free time, Messi enjoys singing songs for his family.	14.74%	5.06%
Contradictory	Messi has yet to gain captaincy for the Argentina national football team.	14.74%	14.10%
Entity	Lionel Andrés Messi was born on June 12 24 , 1987.	49.36%	46.47%
Relation	Lionel Messi acquired was acquired by Paris Saint-Germain.	3.21%	2.53%

Factual Errors in Open-Generation also vary across Models and Domains

- Powerful LLMs like GPT models, LLama models produce more complex factual issues
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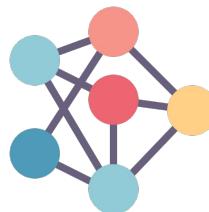
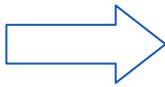


Generalizable Factuality Evaluation

FactKB: Generalizable Factuality Evaluation using Language Models Enhanced with Factual Knowledge (Feng, Balachandran, et. al, *EMNLP 2023*)



Detecting Factual Errors in Text



Error Detector



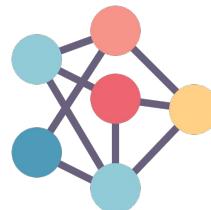
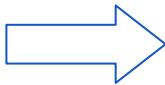
As local data sources become less reliable, The Times will **stop reporting** information collected by the C.D.C. on its **pandemic headlines**.



Document: The New York Times is ending its Covid data-gathering operation. The Times will continue to publish its Covid tracking impact of the virus on communities.

Summary: As local data sources.....
Information collected

Detecting Factual Errors in Text



Error Detector



As local data sources become less reliable, The Times will **stop reporting** information collected by the C.D.C. on its **pandemic headlines**.



As local data sources become less reliable, The Times will instead report information collected by the C.D.C. on its virus tracking pages.



Document: The New York Times is ending its Covid data-gathering operation. The Times will continue to publish its Covid tracking impact of the virus on communities.

Summary: As local data sources.....
Information collected

Challenges in collecting diverse training data across specialized domains

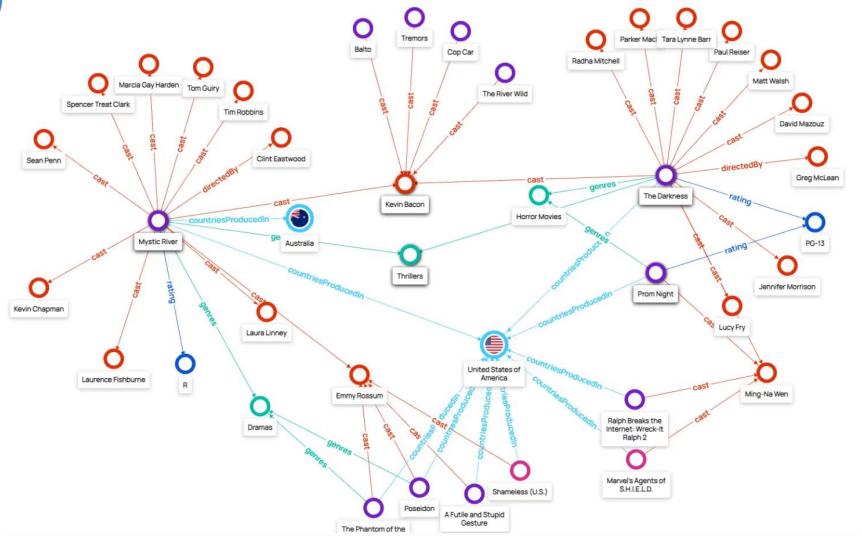
- Training Data: (Generated Summary, Label - Correct/Incorrect) Pairs
- Human Annotated Data
 - **Expensive** - Long Process to read and label summaries ([Pagnoni, Balachandran et. al, 2021, Min et. al, 2023](#))
 - **Subjective** - Factuality decisions have low agreement across annotators ([Falke et al, 2019, Durmus et al, 2020](#))
- Synthetic Data - Create synthetic incorrect summaries using heuristic rules **have low coverage** ([Kryściński et. al, 2020, Cao et. al, 2020](#))

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- Synthetic Data - Create synthetic incorrect summaries using heuristic rules **have low coverage** ([Kryściński et. al, 2020, Cao et. al, 2020](#))
- Robustness to constantly growing new information
 - **Entities, events, and their relations changes greatly across domains**

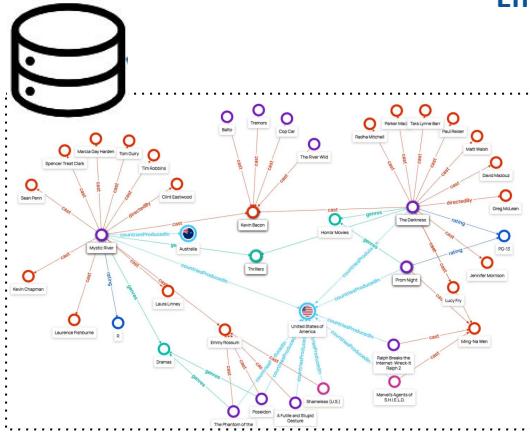
Structured KB Facts for Diverse Entity Knowledge

- External KBs - Large Source of Real-World Facts in various contexts
- Entity oriented pre-training has improved QA and reasoning tasks (Yasunaga et al., 2022; Liu et al., 2022)



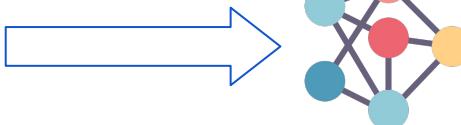
FactKB: Leveraging KB Facts to Pretrain LMs for Factuality Detection

Knowledge Base

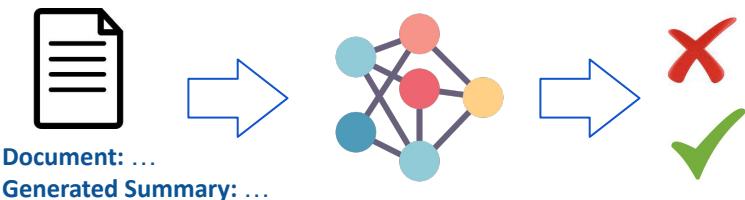


Entity-Oriented Pretraining Objectives

1. Entity Wiki
2. Evidence Extraction
3. Knowledge Walk

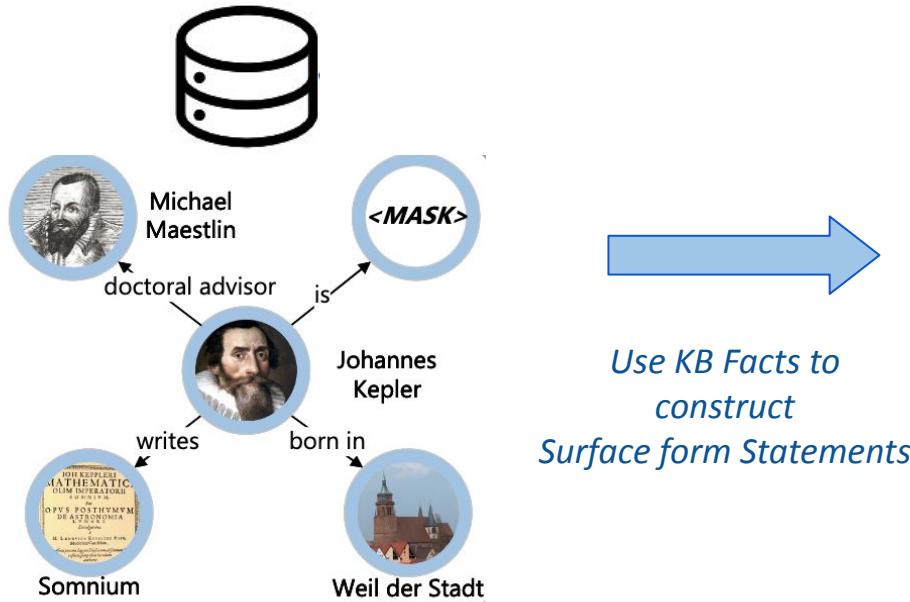


Step1: Pretrain LM on Structured KB Facts



Step2: Finetune LM on Human-Annotated Data

Construct Statements from KB Facts



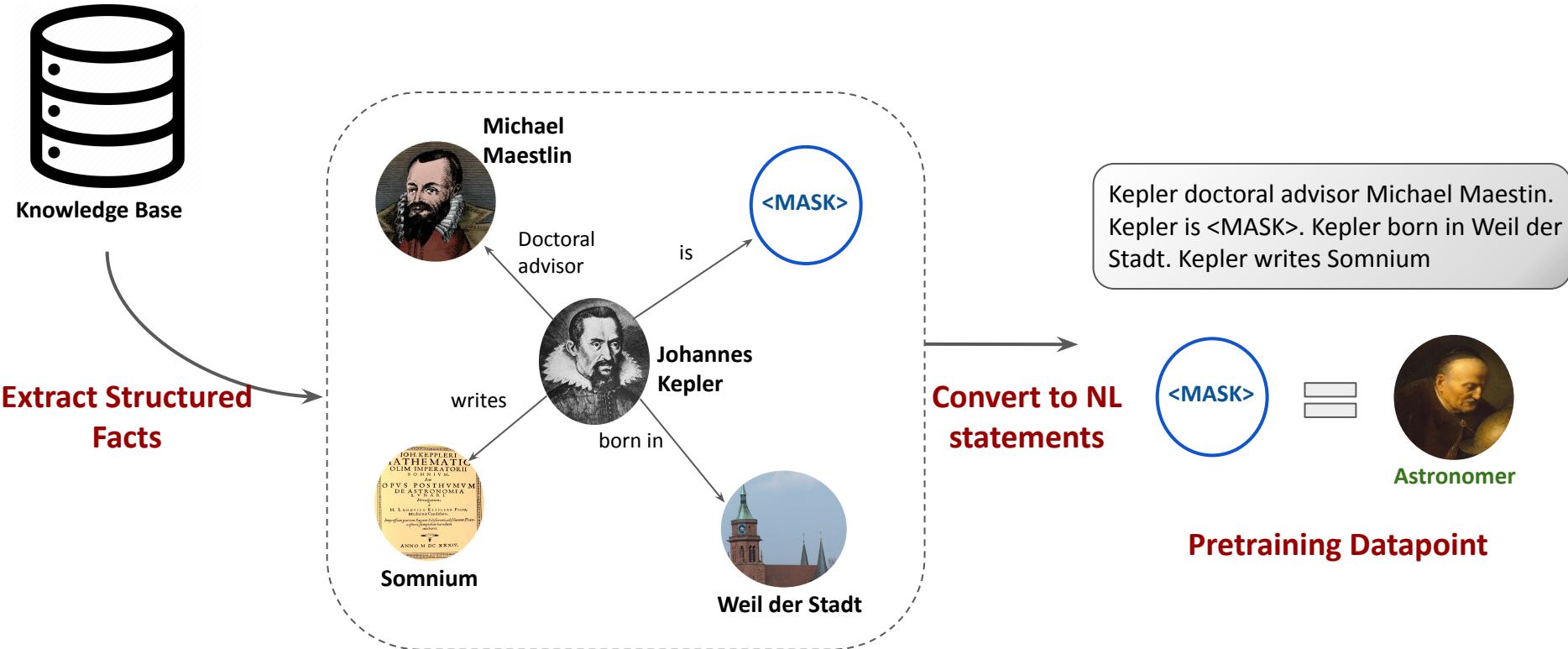
Johannes Kepler doctoral advisor Michael Maestlin

Johannes Kepler born in Well der Stadt on 27 December 1571

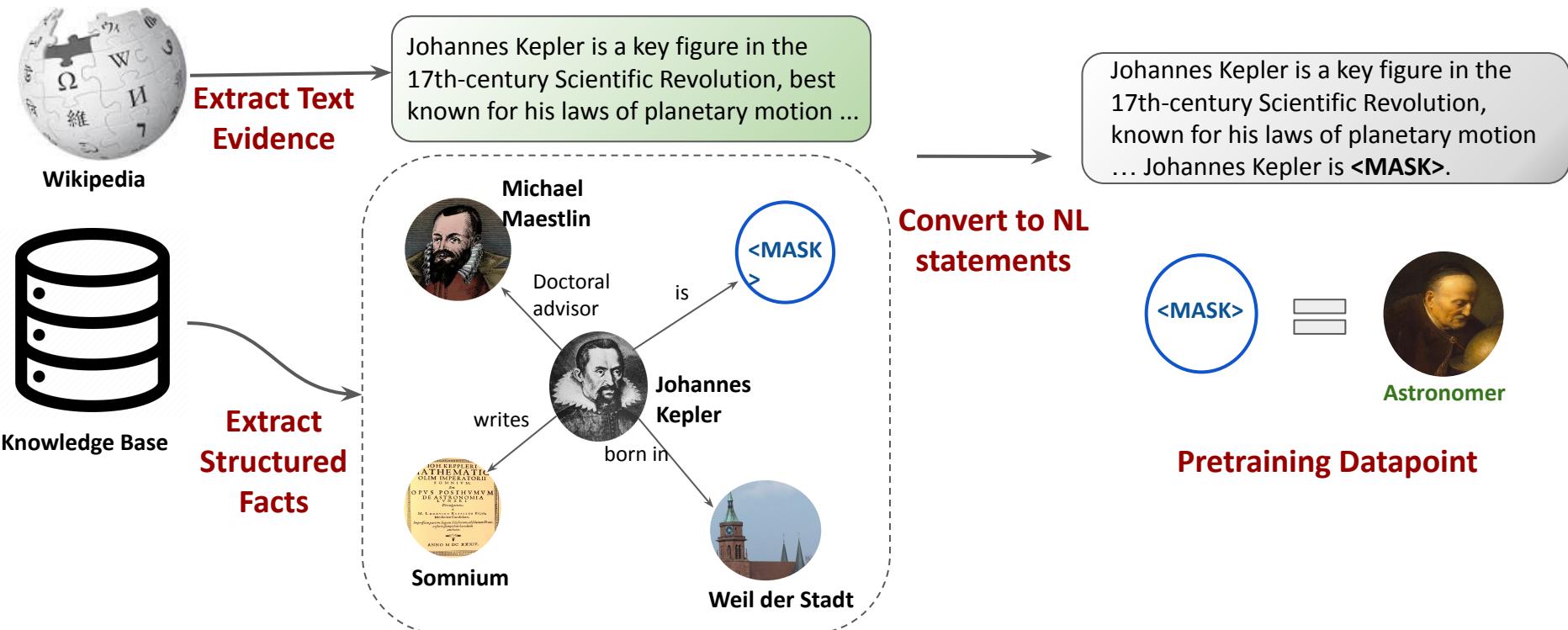
Johannes Kepler was an astronomer, mathematician, physicist

Somnium written by Johannes Kepler

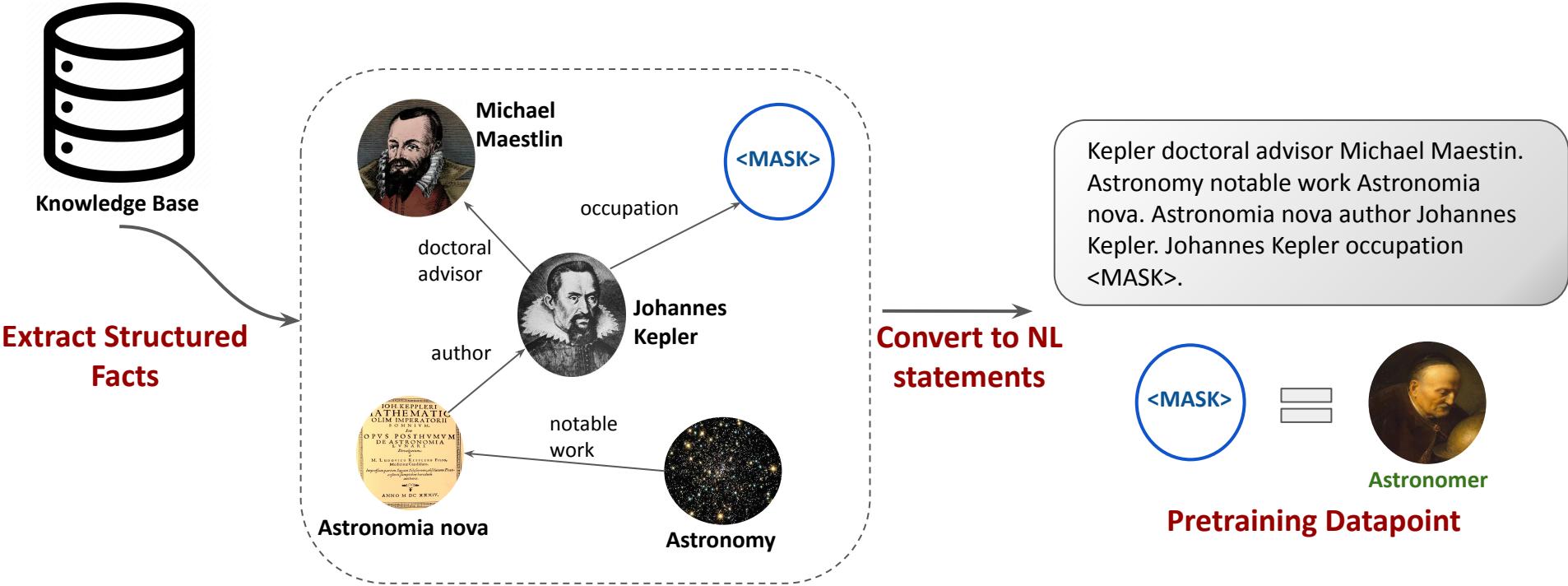
Pretraining Objective 1 - Entity Wiki



Pretraining Objective 2 - Evidence Extraction



Pretraining Objective 3 - Knowledge Walk



Pretraining Corpora Details

Factuality Pretraining	Corpus Size Bound	# Tokens
ENTITY WIKI	$\propto \mathcal{E} $	5.4M
EVIDENCE EXTRACTION	$\propto \ A\ _0$	12.2M
KNOWLEDGE WALK	$\propto \mathcal{E} \left(\frac{\ \mathcal{A}\ _0}{ \mathcal{E} }\right)^k$	2.7M

Finetuning FactKB for Factual Error Detection

Training Document

The first vaccine for Covid-19 ready this year, although clinical trials have already started. For reference the vaccine for Ebola took

Model Generated Summary

Vaccine for Ebola is unlikely to be ready this year.

Label

Factual / Not-Factual

[CLS] Vaccine for Ebola is unlikely to be ready this year.

[SEP] The first vaccine ... started.

Model Generated Summary
[SEP] *Source Document*



Detection Model



Factuality Prediction

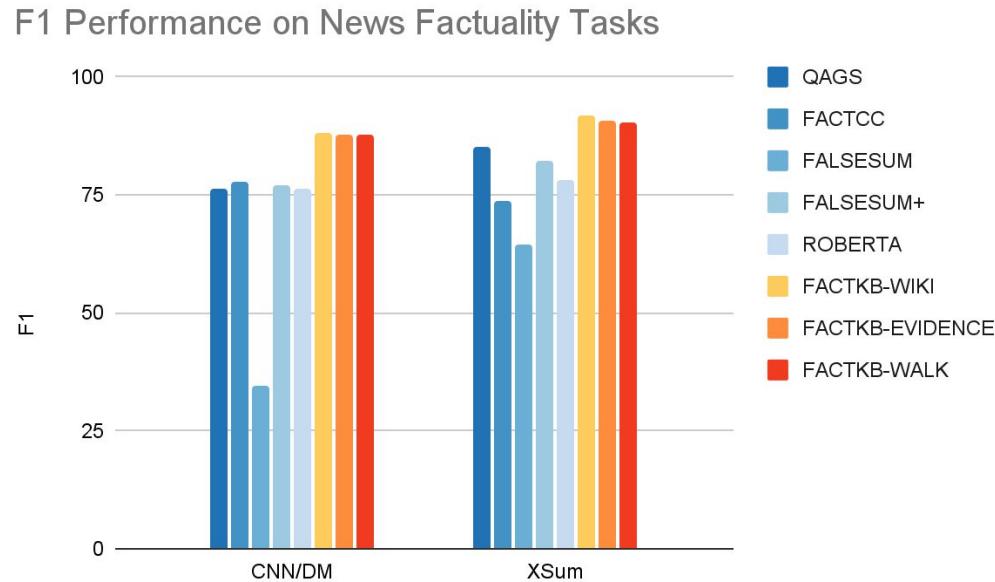
Data and Experiments

- Knowledge Source: YAGO ([Tanon et al., 2020](#))
- Pretraining Data
 - Entity Wiki - 5.4M Tokens
 - Evidence Extraction - 12.2M Tokens
 - Knowledge Walk - 2.7M Tokens
- Factual Error Detection Finetuning
 - FactCollect ([Ribeiro et al., 2022](#)) - Human Annotated Factuality Labels
 - 8667 / 300 / 600 - Train/Dev/Test Split
- Model: Roberta-Base ([Liu et al., 2019](#))

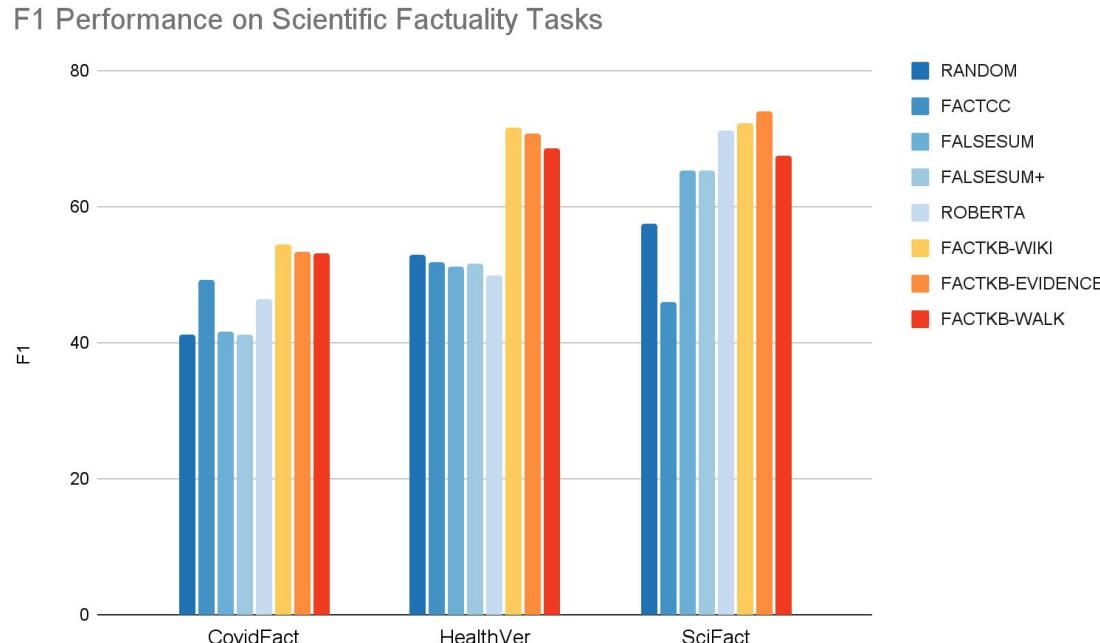
Evaluation Setup

- News Evaluation: (CNN/DM, XSum)
 - FactCollect Test Data
 - Frank Benchmark ([Pagnoni, Balachandran et al., 2021](#))
- Zero-Shot Scientific Fact-Checking Evaluation:
 - CovidFact ([Saakyan et al., 2021](#))
 - HealthVer ([Sarrouti et al., 2021](#))
 - SciFact ([Wadden et al., 2020](#))
- Baselines:
 - QA Based ([Wang et al., 2020](#))
 - Entailment Based ([Krysciński et al., 2020](#), [Utama et al., 2022](#))
 - Roberta on FactCollect Baseline

FactKB performance on News Domain

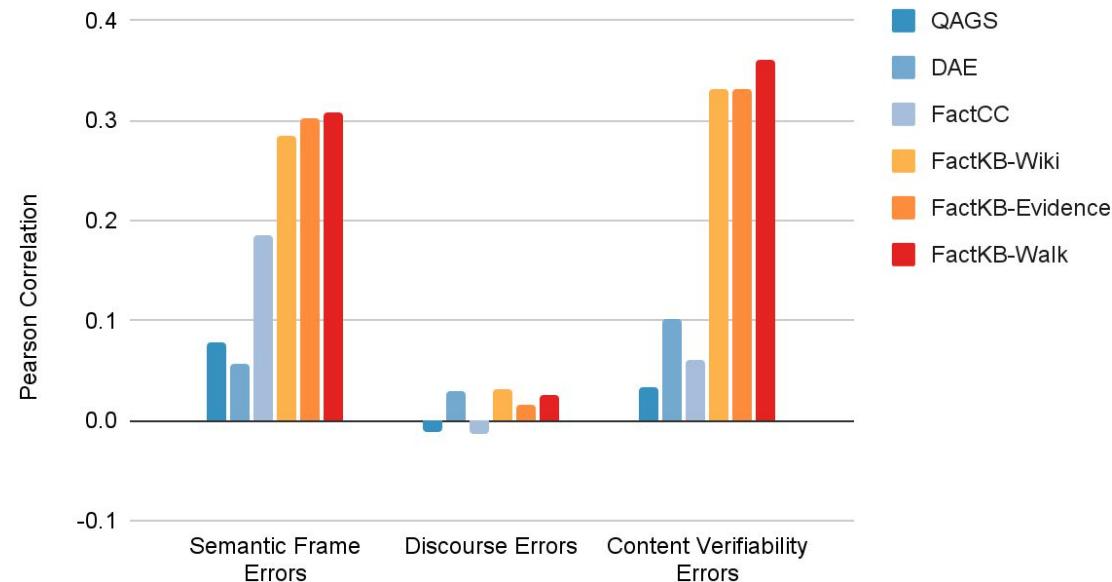


FactKB performance on Scientific Literature Domain

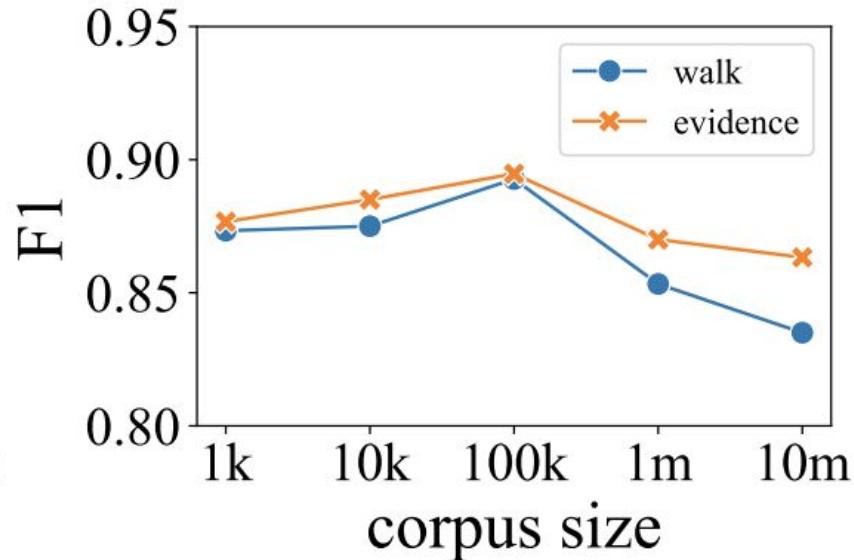
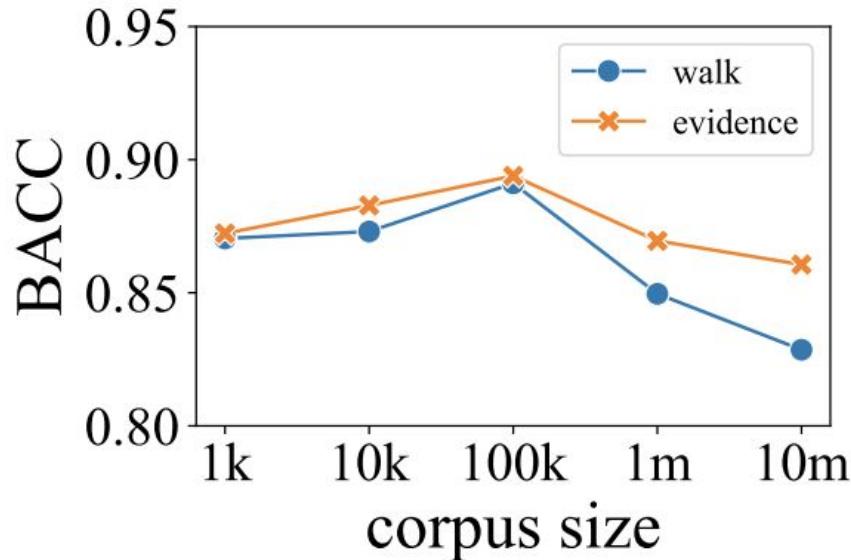


FactKB performance across error types

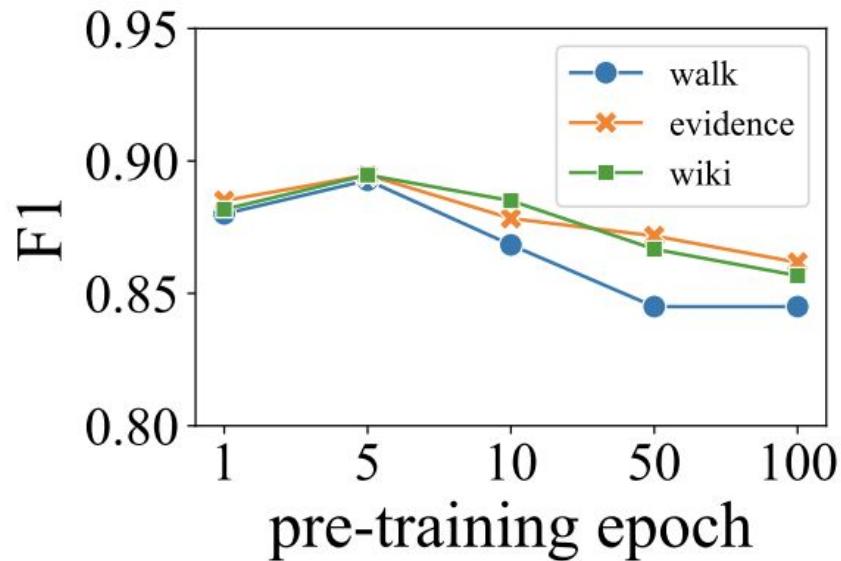
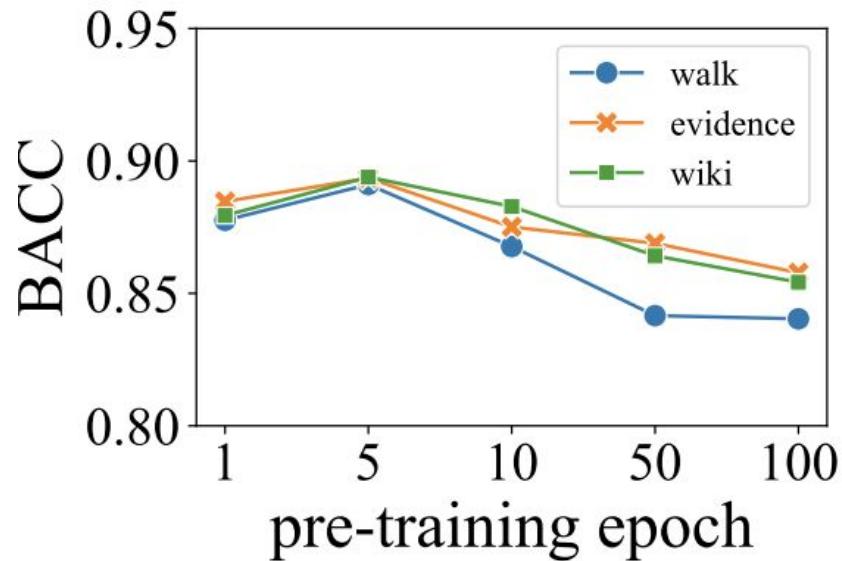
Correlation wrt Human Annotation on Error Types



Pretraining Corpus Size effect on Performance



Pretraining Corpus Size effect on Performance



Summary

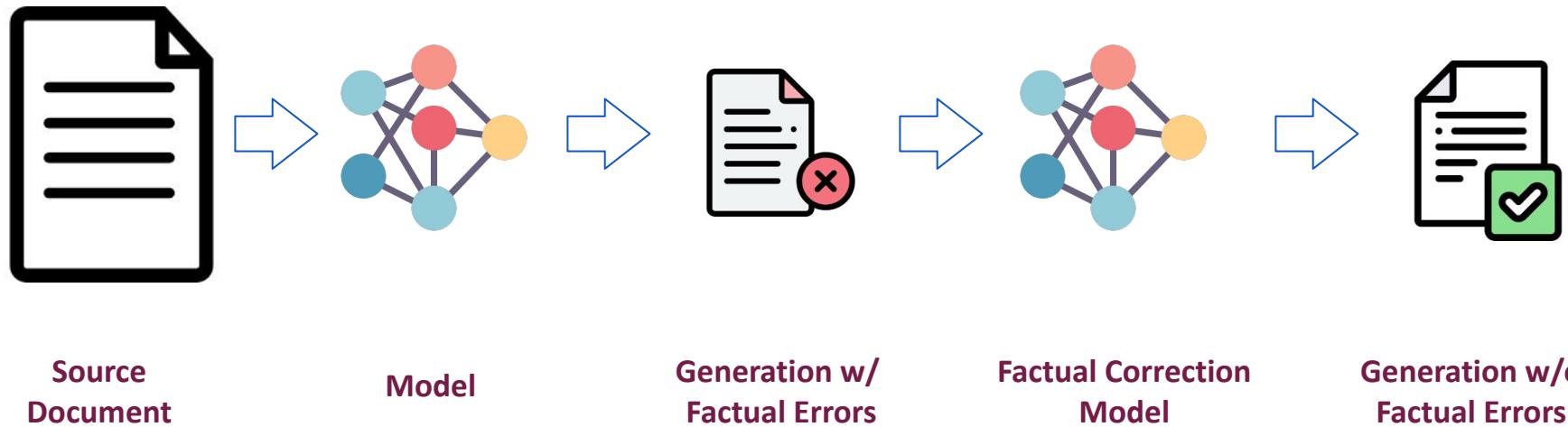
- FactKB - Leveraging structured KB facts for Pre-training
 - Structured KB fact based pre-training enables improved factual error detection
 - Leveraging external KBs for pre-training supports better entity and fact representations
- Three types of complementary pre-training strategies
 - Entity Wiki - focus on improving entity understanding
 - Evidence Extraction - focus on incorporating supporting evidence from surrounding context
 - KB Walk - focus on multi-hop reasoning for representing facts
- Generalizable across domains
 - Synthetic training data includes diverse examples of facts in various contexts
 - Diverse data encourages improved fact checking in both news and scientific domain

Understanding Factual Error Types and Correcting Diverse Errors

FAVA: Understanding and Correcting Hallucinations in Large Language Models (Mishra,
Balachandran, et. al, Forthcoming)



Post-Editing to Correct Factual Errors



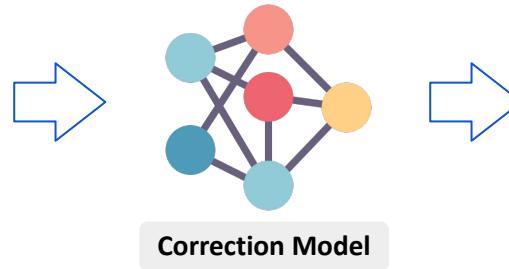
Goal - A general system for correcting diverse error types

- Prior work focus almost entirely on detecting, correcting, mitigating entity errors - *names, locations, numbers, dates, pronouns, etc.* (Kryściński, et. al, 2020, Cao, et. al, 2020, Dong, et. al, 2020, Fabbri, et. al, 2022)

Evidence

The first vaccine for Covid-19 might not be ready this year.... For reference the vaccine for Ebola took the FDA 5 years be available by the end of the year.

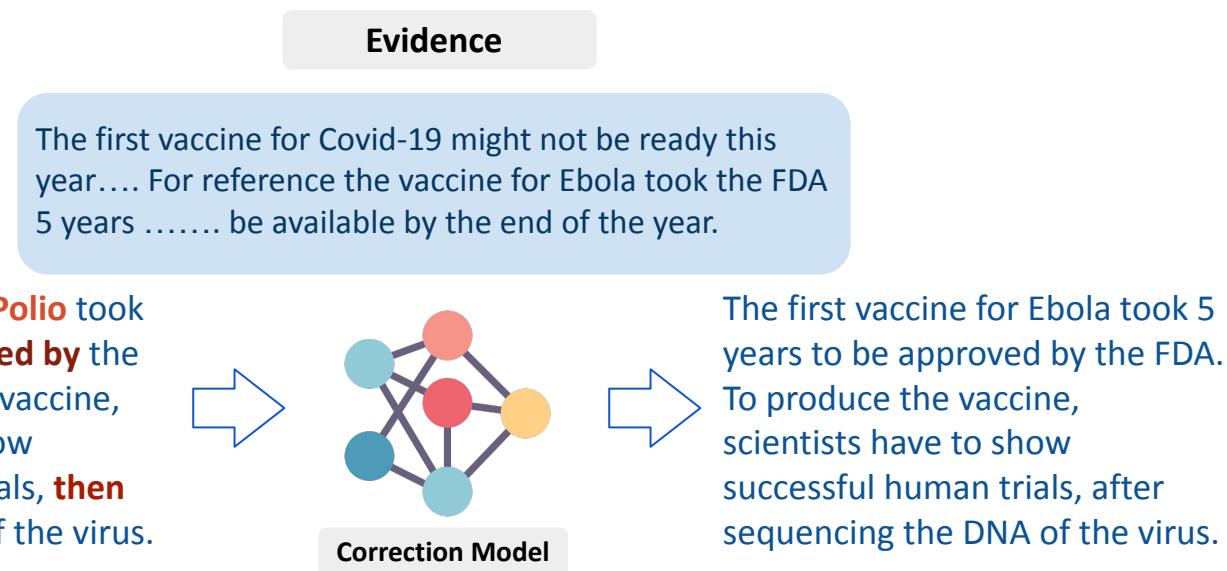
The first vaccine for **Polio** took **3** years to be produced by the **CBP**. To produce the vaccine, scientists have to show successful human trials, then sequence the DNA of the virus.



The first vaccine for Ebola took 5 years to be produced by the FDA. To produce the vaccine, scientists have to show successful human trials, then sequence the DNA of the virus.

Goal - A general system for correcting diverse error types

- Factual Errors actually span various complex types: *entities, relations, discourse structures*



Challenges in collecting training data with diverse error types for training the Correction Model

- Training Data: (Incorrect Text, Correct Text) Pairs
- Human Annotated Data
 - **Expensive** - Long Process to read and edit text ([Pagnoni, Balachandran et. al, 2021](#), [Min et. al, 2023](#))
 - **Subjective** - Factuality decisions have low agreement across annotators ([Falke et al, 2019](#), [Durmus et al, 2020](#))
- Synthetic Data - Create synthetic incorrect text, are often entity oriented ([Kryściński et. al, 2020](#), [Cao et. al, 2020](#), [Chen et. al, 2023](#))

Limitations with prior synthetic data

Transformation	Original sentence	Transformed sentence
Paraphrasing	Sheriff Lee Baca has now decided to recall some 200 badges his department has handed out to local politicians just two weeks after the picture was released by the U.S. attorney's office in support of bribery charges against three city officials.	Two weeks after the US Attorney's Office issued photos to support bribery allegations against three municipal officials, Lee Baca has now decided to recall about 200 badges issued by his department to local politicians.
Sentence negation	Snow was predicted later in the weekend for Atlanta and areas even further south.	Snow wasn't predicted later in the weekend for Atlanta and areas even further south.
Pronoun swap	It comes after his estranged wife Mona Dotcom filed a \$20 million legal claim for cash and assets.	It comes after your estranged wife Mona Dotcom filed a \$20 million legal claim for cash and assets.
Entity swap	Charlton coach Guy Luzon had said on Monday: 'Alou Diarra is training with us.'	Charlton coach Bordeaux had said on Monday: 'Alou Diarra is training with us.'
Number swap	He says he wants to pay off the \$12.6million lien so he can sell the house and be done with it, according to the Orlando Sentinel.	He says he wants to pay off the \$3.45million lien so he can sell the house and be done done with it, according to the Orlando Sentinel.
Noise injection	Snow was predicted later in the weekend for Atlanta and areas even further south.	Snow was was predicted later in the weekend for Atlanta and areas even further south.

Limitations with prior synthetic data - Heuristic entity based errors

Transformation	Original sentence	Transformed sentence
Paraphrasing	Prior Work Baca has now decided to recall some 200 badges his department has handed out to local politicians just two weeks after the picture was released by the U.S. attorney's office in support of bribery charges against three city officials.	Two we Our Work S Attorney's Office issued photos to support bribery allegations against three municipal officials, Lee Baca has now decided to recall about 200 badges issued by his department to local politicians.
Low coverage of diverse error types Sentence negation	Snow was predicted later in the weekend for Atlanta and areas even further south.	Moving from entity level -> Generating diverse synthetic errors at phrase/sentence level Snow will be predicted later in the weekend for Atlanta and areas even further south.
Pronoun swap	It comes after his estranged wife Mona Dolcom filed a \$20 million legal claim for cash and assets.	It comes after your estranged wife Mona Dotcom filed a \$20 million legal claim for cash and assets.
Entity swap Low performance on real factual errors from stronger models	Charlton coach Charlton had said on Monday: Alou Diarra is training with us.	Charlton coach Bordeaux had said on Monday: Alou Diarra is training with us.
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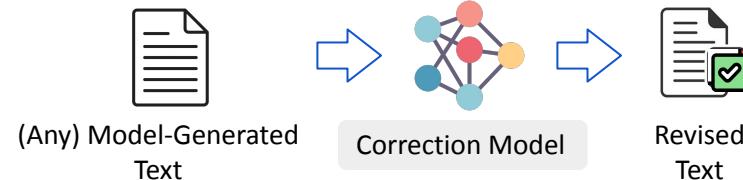
Fava 🌱: Factuality Verification and Correction in Large LMs



Step1: LLM based Generation of Synthetic Error Text



Step2: Training Factual Error Correction Model



Step3: Correcting Model Generated Text

Producing Factual Text as targets for training



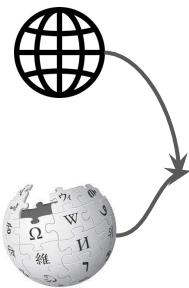
Instructions:

Paraphrase the text in News Style

Paraphrase the text in Biography Style

:

:



Text: Rishi Sunak (Born 12 May 1980) is a British politician who has served as Prime Minister of the United Kingdom....



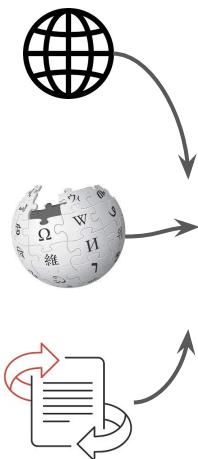
Data-Generation - Instruction Tuned Model

Diversified Output: Rishi Sunak is the current British

Diversified Output: Rishi Sunak is an Indian-Origin

Diversified Output: Introducing Rishi Sunak ...

Inserting factual errors in factually accurate text



Text: Introducing Rishi Sunak: British politician who has served in various roles within the UK government
Evidence: Rishi Sunak (Born 12 May 1980) is a British politician who has served as Prime Minister of the United Kingdom....



Instructions:

Error Definitions
Where to insert error
Edge cases to avoid



Demonstrations:

{Text, Evidence, Synthetic Output}



Data-Generation - Instruction Tuned Model

Introducing Rishi Sunak: <entity>
<delete>British</delete>
<insert>Indian</insert> </entity> politician who has served in various roles within the UK government.
<unverifiable>
</insert>He was an avid golfer during his graduate school days.</insert> </unverifiable>



Introducing Rishi Sunak: Indian politician who has served in various roles within the UK government. He was an avid golfer during his graduate school days.

Finetuning LM on Synthetic Training Data

Evidence: Rishi Sunak (born 12 May 1980) is a British politician...

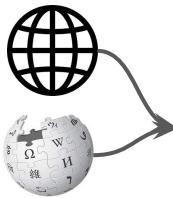
Text: Introducing Rishi Sunak: **Indian** politician who has served in various roles within the UK government. **He was an avid golfer during his graduate school days.**



Instruction-Tuned LLM

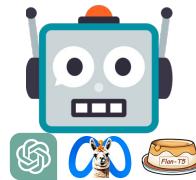
Introducing Rishi Sunak: <entity><insert>British</insert><delete>Indian</delete></entity> politician who has served in various roles within the UK government. <unverifiable><mark> He was an avid golfer during his graduate school days. </mark></unverifiable>

Inference - applying Fava 🌱 on model generated text



Evidence: Harry Potter, fictional character, a boy wizard created by British author ...

Text: Harry Potter is a series of seven fantasy novels written by **American** author J. K. Rowling. **The novels were written while J.K.Rowling frequented a coffee shop in Dublin.**



**Factuality Verifier+Reviser
Finetuned LLM**

Harry Potter is a series of seven fantasy novels written by
<entity>
<insert>British</insert>
<delete>American</delete>
</entity> author J.K. Rowling.
<unverifiable>
<mark>The novels were written while J.K.Rowling frequented a coffee shop in Dublin.
</mark>
</unverifiable>

Experiment Settings

- Data Generation Model - ChatGPT
- Finetuning Model - Llama 2 7B
- Retriever - Contriever-MSMARCO ([Izacard et al., 2021](#))
- Generated Dataset Statistics
 - Number of Instances - 35,074
 - Avg. number of errors per passage - 3.1

Evaluation Setup

- Task-1: Error Detection
 - Accuracy on Human-Annotated Error Type Data
 - Data: Open Assistant, Instruction Following Queries, WebNLG
- Task-2: Error Correction
 - Wikipedia Entity Biography Generation ([Min et al. 2023](#))
 - FactScore ([Min et al. 2023](#)) - measure precision w.r.t. to facts from Wikipedia

Error Type Detection Results

ChatGPT

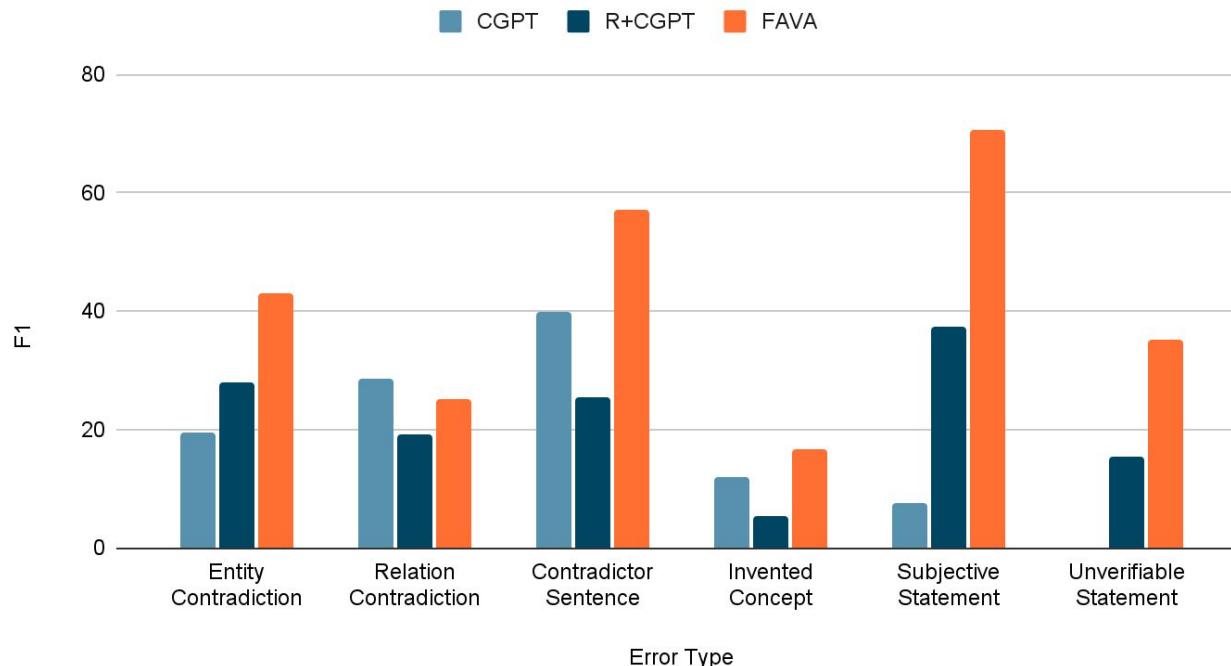
Method	Type Level Acc	Binary Acc
ChatGPT+FewShot Refine	18.8	50.1
Retrieval + ChatGPT+FewShot Refine	24.4	64.8
Fava	46.5	78.2

LLama

Method	Type Level Acc	Binary Acc
ChatGPT+FewShot Refine	24.1	68.4
Retrieval + ChatGPT+FewShot Refine	27.8	72.8
Fava	46.5	80.6

Error Type Detection Results

Fine-Grained Type Level Performance



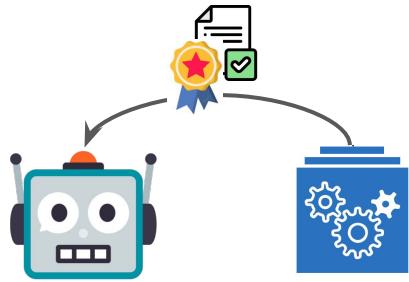
Error Correction Results

Method	ChatGPT	Alpaca-7B	Alpaca-13B
Base Model Generation (NoEdit)	66.7	38.8	42.5
ChatGPT+FewShot Refine	58.6	37.9	42.0
Retrieval + ChatGPT+FewShot Refine	62.7	39.2	43.9
LLama+FewShot Refine	52.6	18.6	22.7
Retrieval + LLama+FewShot Refine	58.7	32.2	48.6
Fava	70.0 (+3.3)	51.8 (+9.3)	43.2 (+3.3)

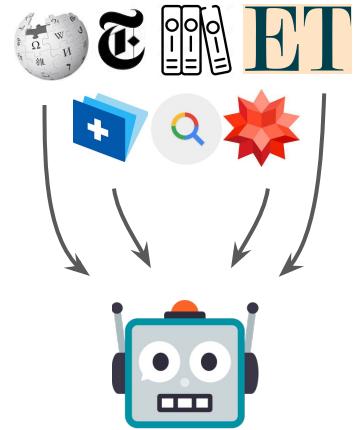
Summary

- Fava - Error Verification and Correction for Open-Ended Generation
 - Retrieval-Augmented Model for verifying+correcting model generated text
 - Model trained to “mark” incorrect text for deletion and “insert” suggestions for replacement
- Leveraging Instruction Tuned models for synthetic data generation
 - Using LLMs to produce fine-grained, diverse adversarial data for training
 - Flexible, Controllable and Customizable process enabling better training data distribution
- Applicable across diverse error categories
 - Generated training data includes diverse examples of errors
 - Diverse, high-quality data generation helps error correction across multiple models and error categories

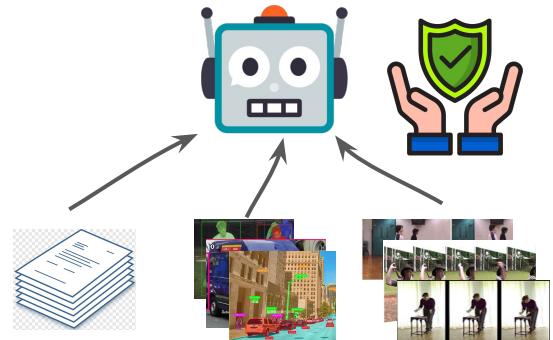
Open Questions and Future Work



Improving Signals and Objectives
for Training



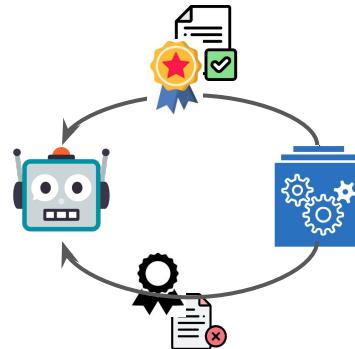
Incorporating Diverse Sources
of Reliable Knowledge



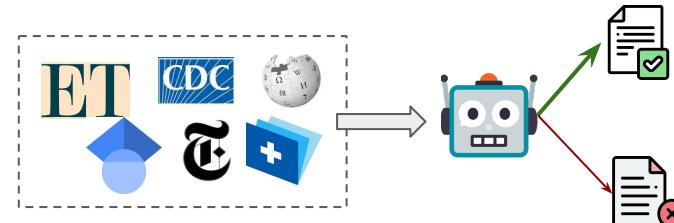
Safety and Reliability for
Multimodal, Continual Systems

Future Work - Training Signals and Methods for Reliability

- Current pre-training methods encourage plausible language generation and collecting preference data for diverse aspects of reliability is under-explored
- Need **better signals of attributable and factual text** for training, fine-grained rewards for encouraging nuanced aspects of factuality.



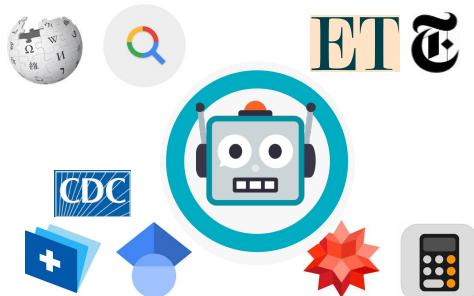
Improving alignment with factual data
using RLHF and fine-grained preference



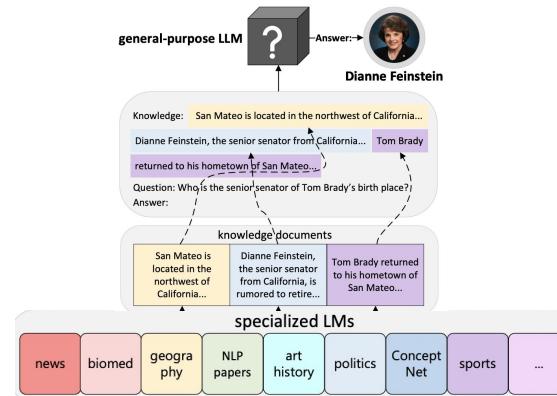
Augmenting self-supervised learning/pre-training to
teach plausible+accurate language generation

Diverse Sources of Reliable Knowledge

- Sources of world knowledge and facts are **diverse with varying levels of veracity** - news, books, encyclopedias, tabloids, magazines, textbooks and more!
- **Need to aggregate knowledge from multiple sources** by taking into account their reliability for complex fact-checking



Ongoing Work: Augmenting Models
with External Tools for Fact-Checking



Cook: Language Models with Modular and Collaborative
Knowledge (Feng, Shi, Bai, Balachandran, et. al, 2023)

Reliability for Multimodal Settings



Describe the image.



[View other drafts](#) ▾

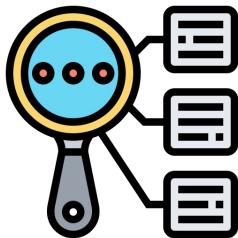


I can see the image now. It shows a group of smartphones sitting on top of each other on a table. There are four smartphones in total, and they are all different colors. The top smartphone is black, the second one is white, the third one is green, and the bottom one is blue. The smartphones are all facing the same direction, and they are all turned on. The screens of the smartphones are all blank.

The smartphones are sitting on a wooden table. The table is brown and it has a few scratches on it. There is a white piece of paper on the table next to the smartphones. The paper is blank.

Reliability for Multimodal Settings

- Multi-Modal pretraining incorporates various sources of knowledge - images, videos, text, speech
- Fundamental research on knowledge, factuality, evaluation and mitigation in context of multimodal models is necessary



Understanding factual errors in multi-modal settings



Efficient retrieval and encoding of diverse evidence for detection and evaluation



Adapting mitigation techniques for reducing multi-modal factual errors

Summary and Takeaways

- Studying, Detecting and Mitigating Factual Errors is a **challenging problem** that needs **urgent attention** from research, modeling and application perspective
- Factual Errors and Hallucinations **can manifest in variety of different ways** highlighting the need for more generalizable solutions to address factuality
- Some initial work on studying and mitigating factual errors - FactKB, FAVA
- The **challenges with factuality** is getting larger and more complex with development of multimodal AI systems and growing applications of AI systems

Thank you and Questions

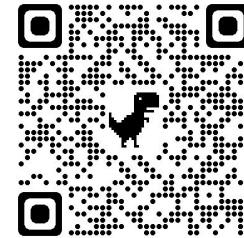
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<https://github.com/BunsenFeng/FactKB>



<https://huggingface.co/bunsenfeng/FactKB>



Email : vbalacha@cs.cmu.edu



Fin