



Vidhya Ganesan

Diploma Candidate, User Experience Design | BrainStation





ravers/

Inspiring Journeys..































































































































































































Why Traverse?

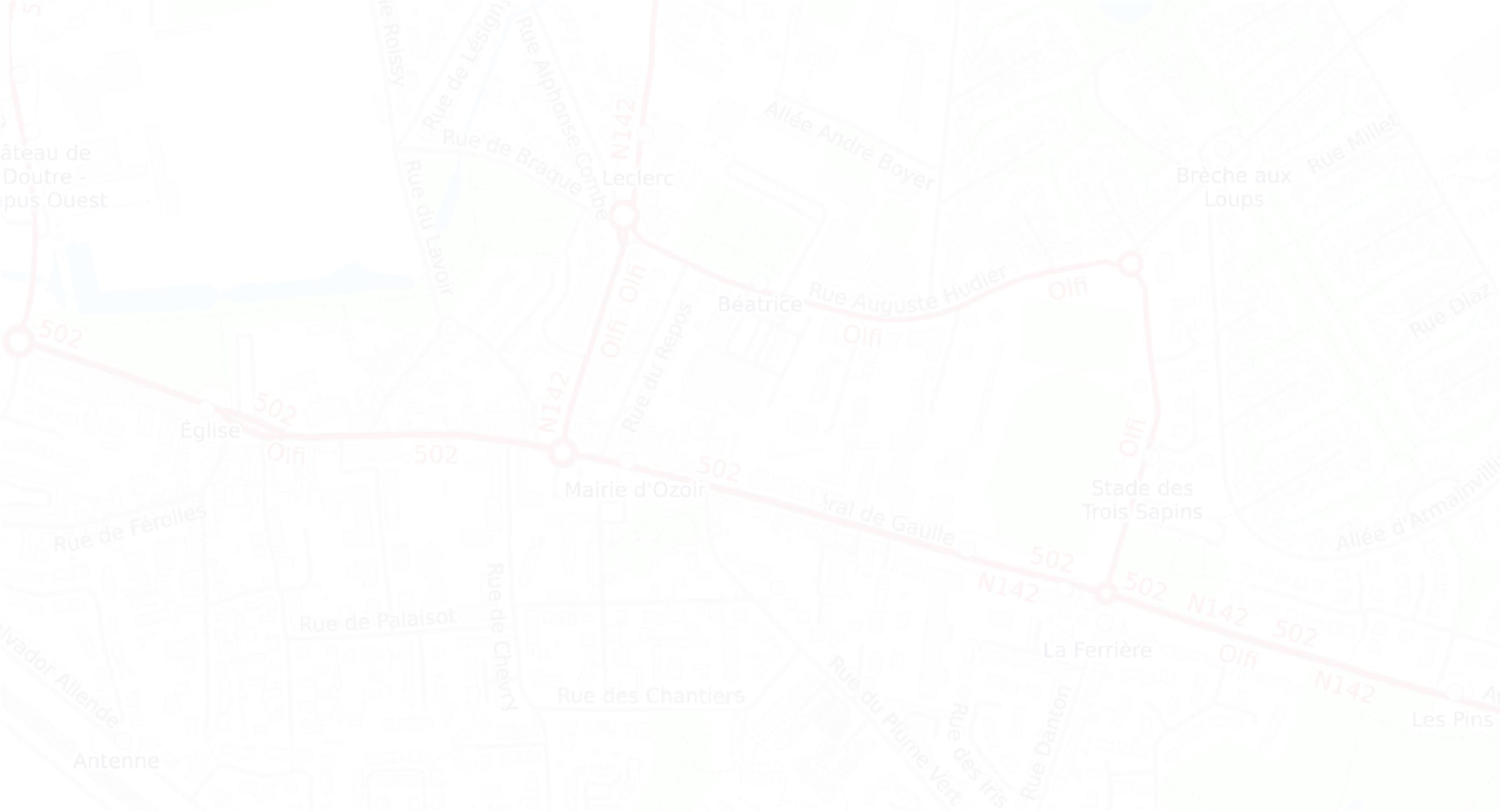
Travel planning and getting trip inspiration is not a cohesive experience

Problem Space

No single travel app to cover all aspects of traveling

social network of travelers that share inspiring journeys

Simplifying travel planning and journaling while connecting with a









alawer.