











Why Travelers?

Travel planning and getting trip inspiration is not a

ProblemsSpace



• No single travel app to cover all aspects of traveling







Travelers



Inspiring Journeys...































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# Why Traverse?

## Problem Space

- Travel planning and getting trip inspiration is not a cohesive experience
- No single travel app to cover all aspects of traveling



# Why Traverse?



Average rating for travel apps is **3.5%**

Source: [\[BusinessOfApps Research\]](#)