

README – Simple Sales Dashboard Design

Objective:

Create an interactive dashboard showing sales performance by product, region, and month.

Tools Used:

Power BI

Dataset:

Superstore_Sales_full.csv (Columns: Order Date, Region, Category, Sales, Profit)

Steps:

1. Imported CSV into Power BI
2. Created a “Month-Year” column from Order Date
3. Added visuals:

Line Chart → Sales over months

Bar Chart → Sales by Region

Donut/TreeMap → Sales by Category

4. Added slicer/filter for Region or Category
5. Applied colors for top-performing areas
6. Added KPI cards for Total Sales, Total Profit, and Orders
7. Wrote 3–4 key insights based on the dashboard

Outcome:

Learned to design a clean, interactive dashboard and summarize data visually for business users.