What other thoughts might influence their behavior?



what kind of virtual backround

do they prefer, if any? solid colors,

natural landscapes, abstract designs?



Persona's name

Short summary of the persona

Understand the user's emotions and goals

during a zoom call.Are they seeking

a professional or relaxed atmosphere?

Consider how the

background can influence

or do
theystick to
defaults?

their zoom

background

their mood and focus

Does

Are they

actively

customizing

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



