COSMETIC STORE MANAGEMENT

SALESFORCE NAAN MUDHALVAN

PROJECT REPORT

Submitted By

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In partial fulfilment for the award of the

degree of

BACHELOR OF ENGINEERING

COMPUTER SCIENCE AND ENGINEERING

MAHENDRA ENGINEERING COLLEGE FOR WOMEN

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Page Layout in Salesforce allows us to customize the design and organize detail and edit pages of records in Salesforce.

Page layouts can be used to control the appearance of fields, related lists, and custom links on standard and custom objects' detail and edit pages. They also control which standard and custom buttons will be visible on detail pages and related lists.

Fields can be added or removed and set as required or, read-only on page layouts.

In Salesforce, the one-page layout can be assigned to multiple profiles as shown in the below image.

Concepts

Concept	Definition
Cloud	A Salesforce name for a loose federation of features that help you accomplish certain types activities, such as selling products or supporting your customers. Two common examples are *Service Cloud* and *Sales Cloud*
Cloud Computing	Technology that enables Internet-based services that let you sign up and log in through a browser. Salesforce delivers its service in the cloud. Other familiar cloud computing services include Google Apps and Amazon.com
Software as a Service (SaaS)	Software delivered not by traditional means (such as on disk) but in the cloud, as a service. There's nothing to download or install, and updates are automatic.
Trust	A Salesforce term for its company-wide commitment to building and delivering the most secure, fast, and reliable cloud-based service available.
	trust.salesforce.com is a systems status website that provides Salesforce customers and the community access to real-time and historical system performance information and updates. It also lists incident reports and maintenance schedules across all its key system components.
	trust.salesforce.com is free to all members of the Salesforce community.

Products and Services

Salesforce includes these products and services.

Product or Service	Description
Salesforce Applications	Salesforce includes prebuilt applications (or "apps") for customer relationship management (CRM) ranging from sales force automation to partner relationship management, marketing, and customer service.
Lightning Platform	The Lightning platform is the first platform as a service (PaaS). Developers can create and deliver any kind of business application entirely on demand and without software. The platform also includes easy to use point-and-click customization tools to help you create solutions for your unique business requirements, without any programming experience.
AppExchange	AppExchange is a marketplace featuring hundreds of cloud applications created by Salesforce customers, developers, and partners. Many of the applications are free and all of them are pre-integrated with Salesforce, enabling you to easily and efficiently add functionality.
Salesforce.com Community	Salesforce provides training, support, consulting, events, best practices, and discussion boards to help you be successful. Visit Salesforce.com Community