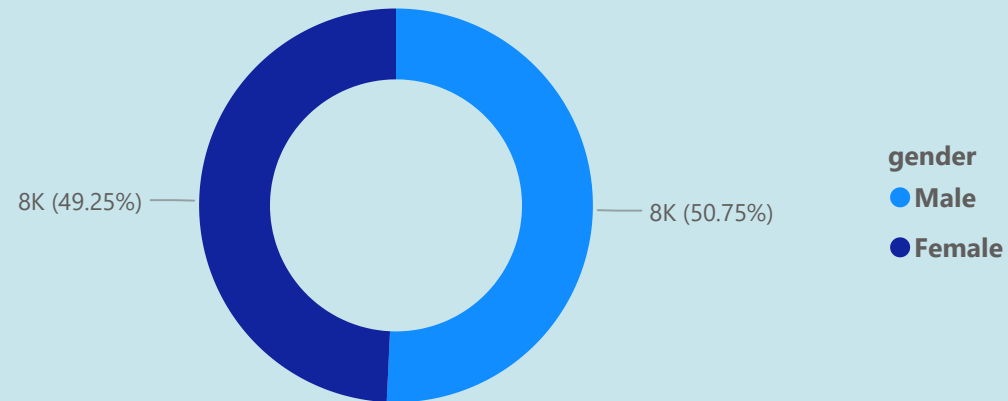




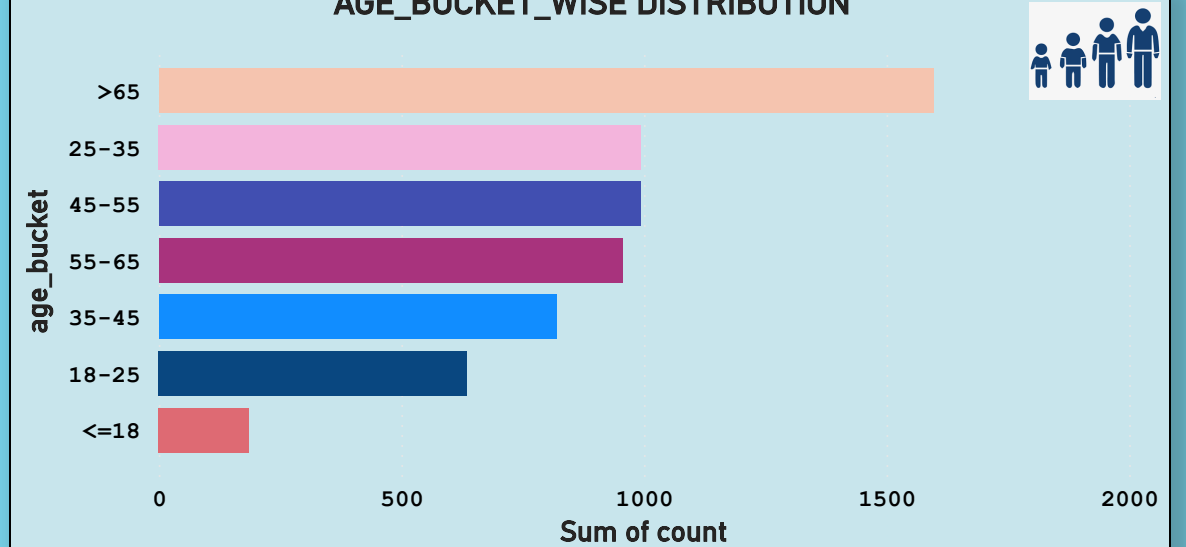
CUSTOMER ANALYSIS



GENDER DISTRIBUTION



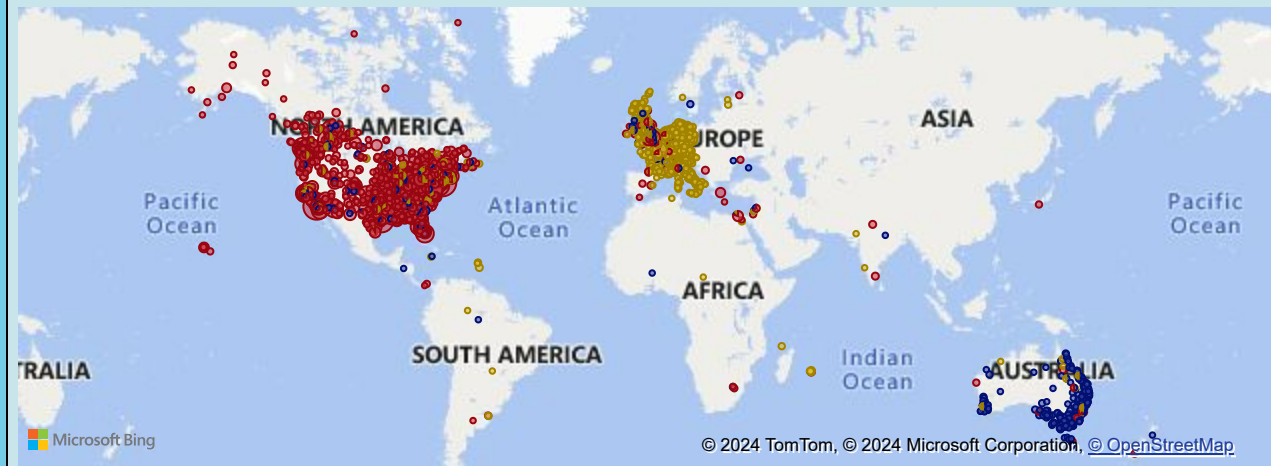
AGE_BUCKET_WISE DISTRIBUTION



COUNTRY_WISE_DISTRIBUTUION

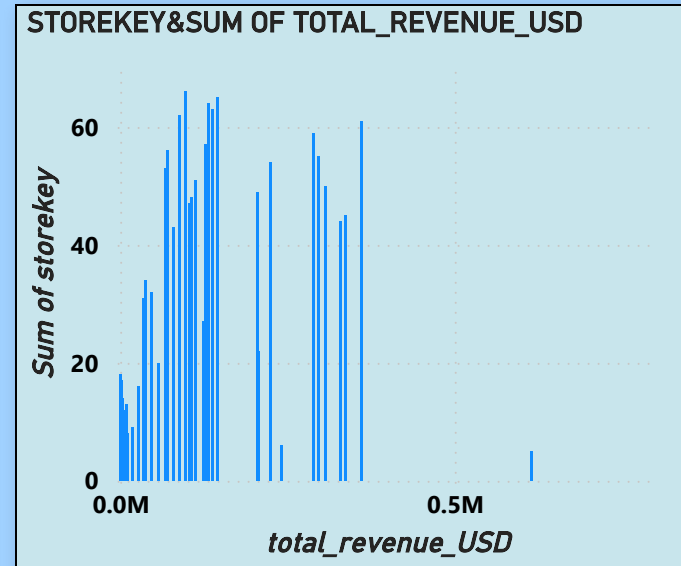
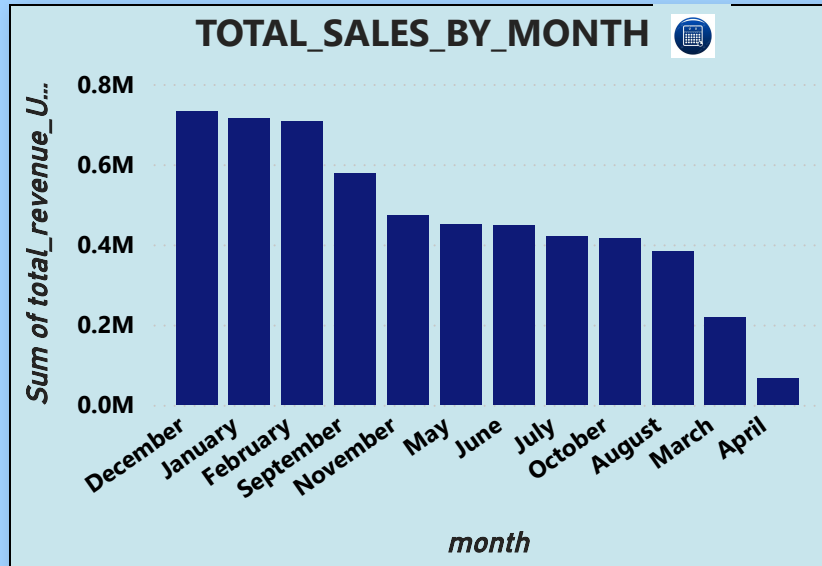


continent ● Australia ● Europe ● North America





SALES ANALYSIS

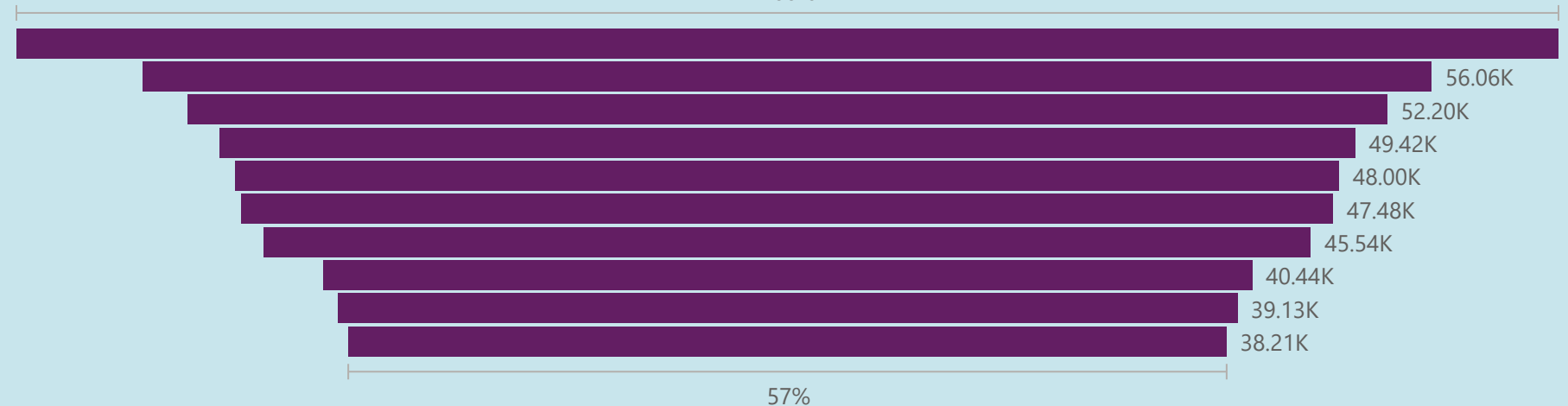


TOP_PREFERRABLE_PRODUCT

product_name
Adventure Works Desktop PC1.60 ED160 Black
Contoso DVD 7-Inch Player Portable E200 Silver
Contoso DVD Recorder L210 Silver
SV DVD 9-Inch Player Portable M300 Black
WWI Desktop PC1.80 E1800 White
WWI Desktop PC1.80 E1801 Brown
WWI Desktop PC2.30 M2300 Black
WWI Desktop PC2.33 X2330 Black
WWI Desktop PC2.33 X2330 Brown
WWI Desktop PC3.0 M0300 Black

TOP_REVENUE_PRODUCTS

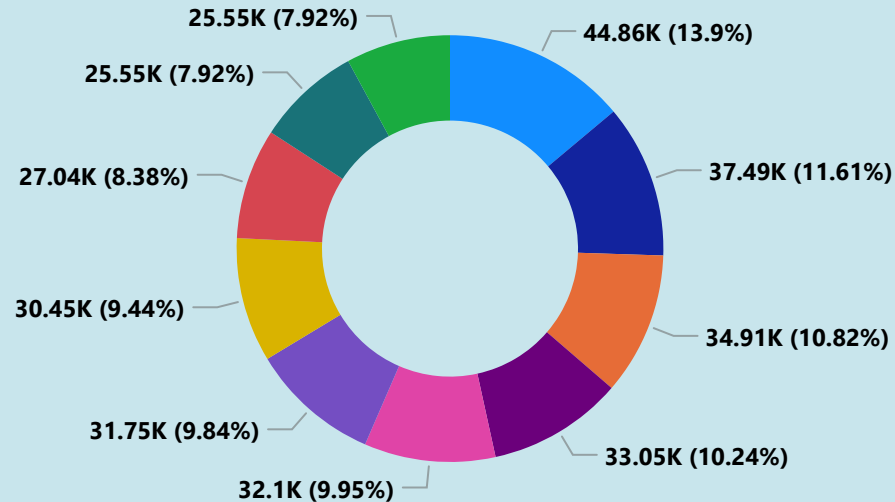
WWI Desktop PC2.33 X2330 Black
WWI Desktop PC2.33 X2330 Brown
Adventure Works 52" LCD HDTV X590 Black
Adventure Works Desktop PC2.33 XD233 Silver
Fabrikam Refrigerator 24.7CuFt X9800 Silver
Adventure Works Desktop PC2.33 XD233 White
Adventure Works Desktop PC2.33 XD233 Black
WWI Desktop PC2.33 X2330 White
WWI Desktop PC2.30 M2300 Black
Adventure Works 52" LCD HDTV X790W Black





PRODUCT ANALYSIS

PROFIT_MARGIN_BY_TOP_PRODUCTS



product_name

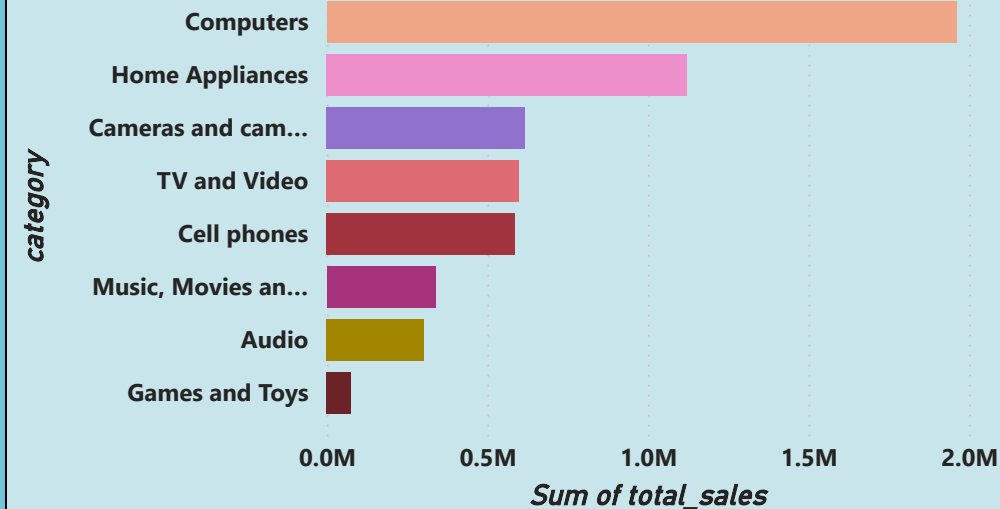
- WWI Desktop PC2.33 X2330 Black
- WWI Desktop PC2.33 X2330 Brown
- Adventure Works 52" LCD HDTV X590 Black
- Adventure Works Desktop PC2.33 XD233 Silver
- Fabrikam Refrigerator 24.7CuFt X9800 Silver
- Adventure Works Desktop PC2.33 XD233 White
- Adventure Works Desktop PC2.33 XD233 Black
- WWI Desktop PC2.33 X2330 White
- Adventure Works 52" LCD HDTV X790W Black
- Adventure Works 52" LCD HDTV X790W Brown

LEAST_FREQUENCY_PRODUCTS

product_name

- SV Car Video TFT6.2W E6280 Black
- SV 500GB USB 2.0 Portable External Hard Drive X405 White
- Proseware Office Jet Wireless All-in-One Inkjet Printer M600 Grey
- Proseware High Speed Laser M2000 White
- Proseware Air conditioner 12000BTU M640 Silver
- Litware Microwave 1.5CuFt X110 Blue
- Litware Microwave 0.8CuFt E080 Silver
- Contoso Microwave 1.5CuFt X0110 Black
- Adventure Works Laptop16 M1601 Red
- Adventure Works Laptop15.4W M1548 Red

SALES_ANALYSIS_BY_SUBCATEGORY&CATEGORY



FREQUENCY_PRODUCTS

product_name

- Adventure Works Desktop PC1.60 ED160 Black
- Contoso DVD 7-Inch Player Portable E200 Silver
- Contoso DVD Recorder L210 Silver
- SV DVD 9-Inch Player Portable M300 Black
- WWI Desktop PC1.80 E1800 White
- WWI Desktop PC1.80 E1801 Brown
- WWI Desktop PC2.30 M2300 Black
- WWI Desktop PC2.33 X2330 Black
- WWI Desktop PC2.33 X2330 Brown
- WWI Desktop PC3.0 M0300 Black

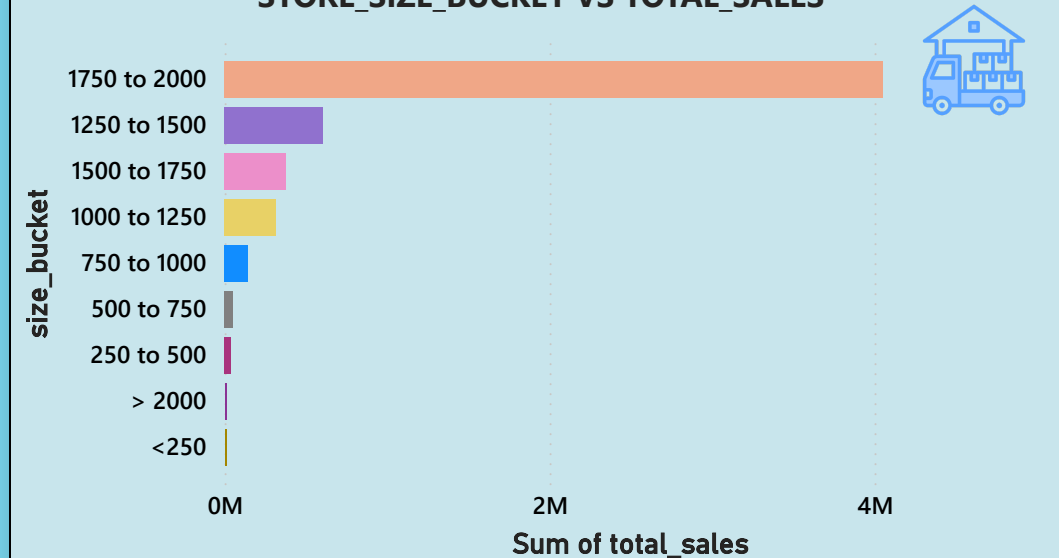


STORES ANALYSIS

OVERALL_ANALYSIS

Continent	Country	State	Sum of storekey	Sum of total_revenue_USD
Australia	Australia	Australian Capital Territory	1	4,562.95
Australia	Australia	Tasmania	4	1,04,899.89
Australia	Australia	Victoria	5	6,15,067.94
Australia	Australia	Western Australia	6	2,41,553.43
Europe	France	Basse-Normandie	12	5,472.40
Europe	France	Corse	13	8,748.39
Europe	France	Franche-Comté	14	3,179.74
Europe	France	Limousin	16	26,987.24
Europe	France	Martinique	17	2,621.43
Europe	France	Mayotte	18	28.95
Europe	Germany	Berlin	19	88,239.16
Europe	Germany	Brandenburg	20	56,573.61
Europe	Germany	Freie Hansestadt Bremen	21	46,413.63
Europe	Germany	Freistaat Thüringen	22	2,06,160.44
Europe	Germany	Hamburg	23	79,370.15
Europe	Germany	Hessen	24	1,30,467.47
Europe	Germany	Sachsen-Anhalt	27	1,24,385.47
Europe	Netherlands	Drenthe	31	35,485.91
Europe	Netherlands	Flevoland	32	46,541.16
Europe	Netherlands	Friesland	33	89,140.96
Europe	Netherlands	Groningen	34	37,843.32
North America	Canada	Newfoundland and Labrador	8	11,374.73
North America	Canada	Northwest Territories	9	18,708.04
North America	Canada	Nunavut	10	7,242.76
North America	United States	Alaska	43	79,260.13
North America	United States	Arkansas	44	2,28,126.00

STORE_SIZE_BUCKET VS TOTAL_SALES



STORE_AGE_BUCKET_TOTAL_SALES

