

Vidhya Vishwanath

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[LinkedIn](#) | [Github](#)

EDUCATION

Carnegie Mellon University

Bachelor of Science in Information Systems

RELEVANT COURSEWORK: Statistics, Fundamentals of Programming, Discrete Math, Data Structures and Algorithms, Introduction to Technical Consulting, Design of Human Centered Software

Pittsburgh, PA

8/24 - 5/28

WORK EXPERIENCE

PilotCity

Product Management Intern

San Leandro, CA

5/24-9/24

- Worked with cross-functional teams to ensure seamless integration of AI tools into the website.
- Contributed to product roadmap planning, prioritizing AI features based on user needs and business goals

Data Science Intern

11/22 - 3/24

- Used Python to analyze CRM data and propose new marketing campaigns
- Leveraged the OpenAI API to develop a project scoping tool for potential employers

Software Engineering Intern

3/22 - 10/22

- Utilized Flutter and Swift to construct a mobile app and implemented the user profile features.
- Constructed parts of the website using Typescript

Glean

Product Marketing Intern

Palo Alto, CA

5/22 - 8/22

- Created a program that analyzed customer feedback to find usable public customer testimonials
- Conducted product market research on Glean for colleges and universities

Surplus Service

Digital Marketing/Website Development Intern

Fremont, CA

6/21 - 9/21

- Designed and developed a new website
- Managed the LinkedIn and X for 2 months, boosting engagement by 20%
- Authored several blog articles and created a pitch deck for the sales team

ACTIVITIES

Business Technology Group

Pittsburgh, PA

Data Analyst

- Analyzing and visualizing large datasets using Python, R, and SQL to identify trends and generate insights.
- Collaborating with cross-functional teams to develop data-driven products and creating reports or dashboards to effectively communicate findings to stakeholders.

American Marketing Association

Pittsburgh, PA

Marketing Consultant Team Lead - Inpsyphys

9/24 - Present

- Designing customer acquisition strategies to better market artificial intelligence for corto-prosthetics
- Helping enact a website rebrand and rebuild to better serve future clients using Typescript

PROJECTS

Instagram Sentiment Analyzer

Pittsburgh, PA

- Developed award-winning Instagram sentiment analysis tool using Selenium and OpenAI's API
- Built a Streamlit dashboard to visualize sentiment metrics with Excel export capabilities using Pandas

Smart Sequence

Pittsburgh, PA

- Developed Python Sequence game with computer vision hand tracking, procedural board generation, and decision tree AI for strategic gameplay
- Integrated Google Drive API for custom content management and developed responsive UI with interactive board navigation and opponent move prediction

SKILLS

Technical Skills: Java, Python, SQL, Flutter, Swift, R, HTML/CSS/Javascript, C, Tableau

Soft Skills: Problem Solving, Teamwork, Communication, Leadership, Technical Writing