

PDPE2 - Paper Prototypes

Product : Volunteering and Donation Web Application

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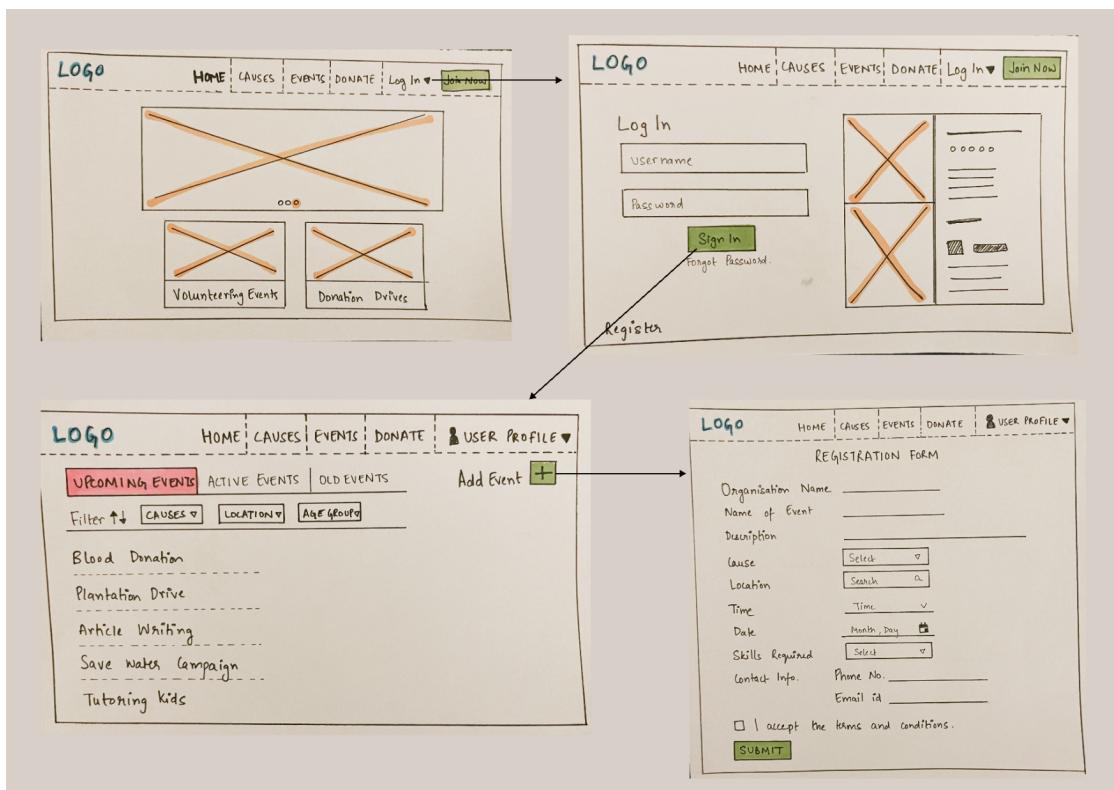
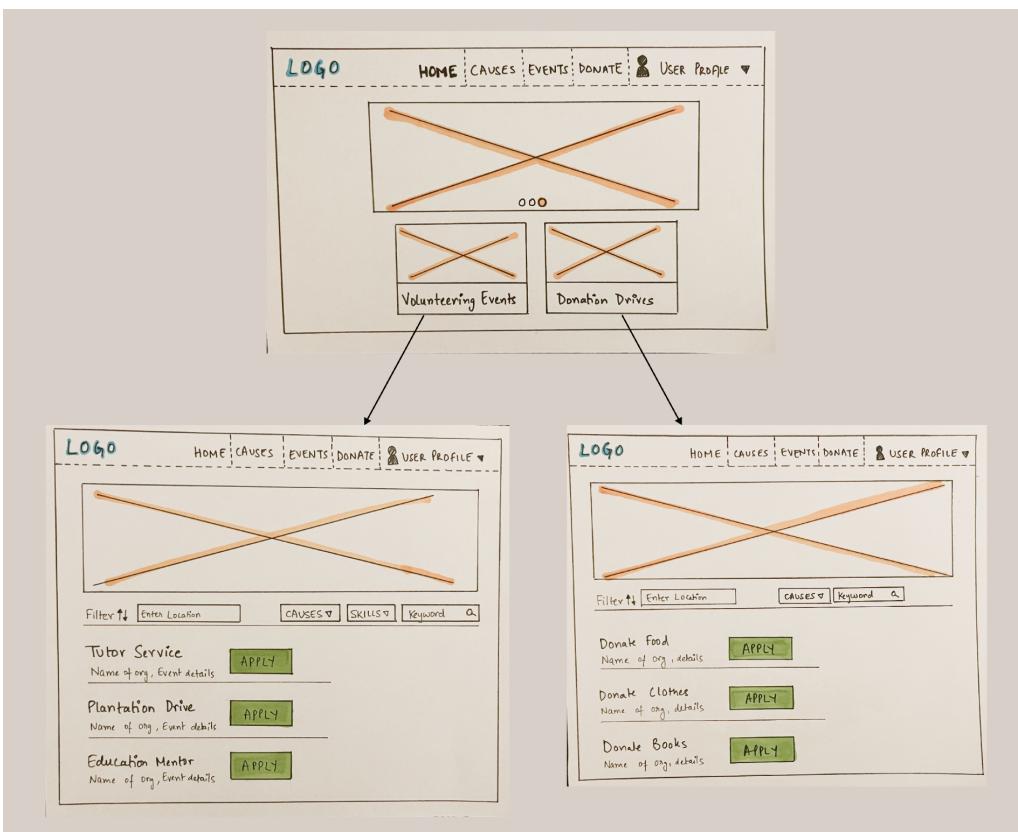
User Groups :

1. People looking for volunteering events and donation drives
2. Organizations looking for volunteers for their events

Core Tasks :

1. Look for volunteering events
2. Search for donation drives
3. Post about a new event (Organizer)

Paper Prototype :



- Notes from User 1 Testing :

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- ① Causes & mention categories and add
- types of companies, whether it charges or not.
- ② Start with Home
- Next > Events > Donation/Volunteering
- ③ Volunteering Events of Donation Drive should be made bigger on Homepage
- More visible.
- ④ She liked Filter option & location
- ⑤ Next Step/Page 2
↳ Event details.
↳ Wants pictures to be just sliding off rather than the user going through it
- ⑥ Wants category beside name of event such as EventName - Fundraise
Eventname - March
- ⑦ Donation Drives
↳ Click on Donate in header.
↳ Move inclined towards Header.
↳ Get more details of the donation drive before donation.
Missing in the page :- Contact beside Donation Drive name.
- ⑧ Organisation
↳ Unaware about how to do it as button is missing.
↳ User is unable to get how to get to set up an event. Would have not expected set up event option in User profile
↳ Will go to Add Events first.
↳ She would be interested in getting info such as how many ppl attended, how much funds raised.
↳ She preferred to have short description, and more visual in Registration form for event

- Notes from User 2 Testing :

Page1 - HomePage

The user said she would always look for the causes or categories available and its details, where she would like to do volunteering. The user was asked about how she likes the homepage from an UI perspective. She suggested we should make the UI design for tasks a bit bigger so that it helps the user to navigate properly. As we provided the navigation of the registration of the organization through user profile.

Page2 - Volunteering Events

The users were asked what they liked, disliked or would want to improve or add in the page. One of the users suggested adding a category beside the event listed. For instance if there is an event name then mentioning beside that such as March , Women Empowerment, Child Abuse , etc. This will help the user to get to know about the event without getting into much detail of it. All the users also liked the filter option as they thought this would save a lot of their time as it would allow them to navigate and search easily.

Page3 - Donation Drives

The user was asked about how they would like to donate. One of the users said she would get to know the details of the donation drive and then only go for donation. Here again, she asked for the category name beside donation drive names to get a clear idea.

Page1>HomePage>User Profile> Registration

The user was unable to locate the registration page. Thus, we analyzed that we placed it in the wrong tab and which has to be changed. In the registration form , she suggested we add a short description box which helps the organizer to write about the event in brief to let people get a general idea about the event. Also, she suggested we can add the number of people attending the event , how much funds raised in the history of the events. This we believe is a very good idea and would implement it in the next prototype.

- Notes from User 3 Testing :**

Task 1 and 2 : The User found the tasks straightforward and intuitive.

Task 3 : User feels the registration form does not require the name of organization and contact information to be entered, should be a pre entered information that you can have the option to edit. They also think that since we have two different user groups, having another term for “User Profile” for the organization would be better and distinguishable between participant profile vs organization profile.

- Potential Changes to be made:**

1. A user suggested we make a news feed and awareness information, in order to communicate how a particular donation helped people
2. There should be an option of anonymous donation.
3. Dual Security and authorization should be implemented for both the users and the organization.
4. In the filter, the user should get an option to filter the organization.
5. ‘Contact us’ option in the header of the homepage.
6. A short description of the volunteering events should be added and an awareness description should be added as to mention the benefits of volunteering and how this can help us and the society.
7. Instead of having a field for entering organization details, make it pre-entered with the option to edit.

8. Next to the “Apply” or “Donate” buttons, add a “Contact” button, so that users can reach out to the organization for further details should they want to do so
9. On home page, add a “Organization” icon (next to “Volunteering Events” and “Donation Drive”)
10. “About us” option on top page is confusing as user tried to use it to look for organizations
11. Pictures on top page to be sliding (carousel) instead of user having to click to move them
12. In the list of events, next to Event Name, make visible the Cause the event is supporting.
13. Add a field with the number of volunteers needed for an event (when applicable) or fundraising goal for a donation drive
14. In the end page, organizations should have an option where some KPIs are highlighted such as how many people have signed in for volunteering, or how many donations have been collected towards the goal.