

## Milestone 3

### Team 5:

Vidisha Sawant  
Prashant Shinde  
Neerav Poriya  
Raj Mehta

### Student Hub

Our aim is to create an agnostic application to help cater needs of international students. Through this application, we try and answer the most common questions and doubts people have in relation to various things like accommodation, opening bank accounts, obtaining SSNs and university events, etc.

Our team used two different research methods for qualitative and quantitative data namely:

1. Survey
2. Interview

### Interview Document:



Interviews\_File.docx

### Survey Link:

<https://forms.gle/k48NvvXcx1M1MEYU7>

### 1. Survey

For survey we created google form and same was shared with people using WhatsApp and messages to upcoming and current students.

We received a good response from the current students and a total response of 73 candidates.

## **2. Interview**

Since we received a low number in the survey from the up-coming students, we interviewed 4 up-coming students and 2 current students.

For interview we used in-person interview for the students who are already here and audio call for the students who are not yet in the United States.

We used the following interview script format

Hi! Hope you're having a great day.

Thank you for taking out your valuable time to come here for this session. Our objective for this interview is to just have a casual chat to discuss about Student Hub application.

Through this application, we try and answer the most common questions and doubts people have in relation to various things like accommodation, opening bank accounts, obtaining SSNs and university events, etc. to cater all the important needs and to make it a smooth process for international students.

For the demographic questions we asked

1. What is your name?
2. How old are you?
3. Where are you from?
4. Do you have work-experience?

## **Interview question**

1. Are you aware about application deadlines for Fall and Spring semesters?
2. Is your visa approved yet? (Conditional question)
3. How are you feeling now that you will fly to the United States?
4. Are you aware about the documents required for Visa process?
5. Are you aware about the documents usually required for online applications?
6. were you aware about exam-based minimum requirements for the university (GRE / GMAT / Toefl / IELTS)?
7. Did you face any challenges coming to US as an international student?
8. Are you aware about money you can carry in cash / forex card/ Bills?
9. Are you aware about the Insurance?
10. Do you know about the insurances that are approved by universities other than their own?
11. What are the challenges that you are facing before coming to USA?

## Some of the Participant's Original Words

### Participant's original words

#### Mehul Jikadra

"The very first challenge was to take a call to move to US for studies, later comes the preparation like exams, **visa process**, traveling there and mainly **staying away from family** is a very big thing but the thought of moving out of the box and doing something for yourself and making parents proud, brings up the motivation and helps in tackling all the situations."

#### Amala Natu

"I know there are many insurances pre-approved by universities **but I didn't know** the name of them **other than ISO.**"

#### Vrushali More

"It was a huge decision for me for doing my master's in US with **no one to guide** but **google** helped me alot with the **research** and the process became a bit easy for me."

#### Khushbu

"USA has **strict deadlines** related to their application process and it is highly important for them to receive all the documents before the deadline and most of the universities have application fees that range from \$30 to \$100. It **was very difficult to get all of my documents before time.**"

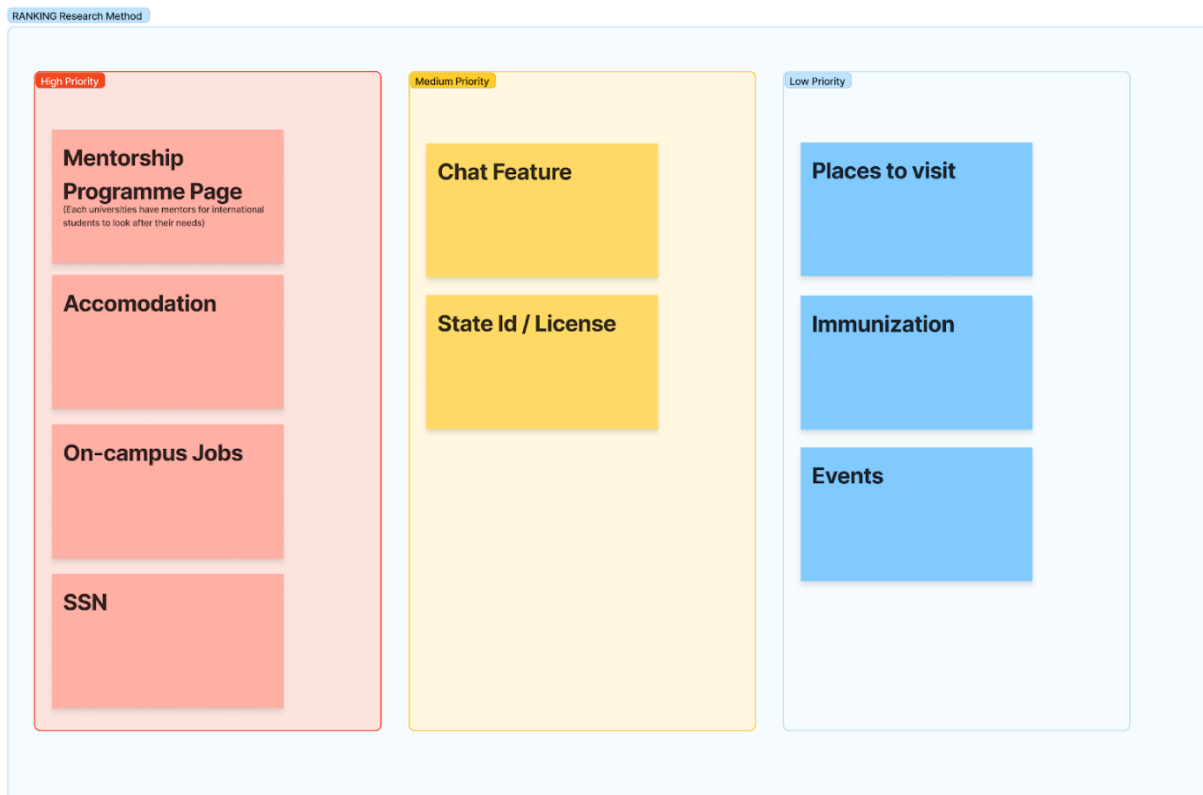
#### Tushar Verma

"We had **temporary accomodation for just 9 days** when I and my roommate landed in USA and it was **very difficult to find one with agents and different policies everywhere.** Whom to trust and getting the **bank account done**"




Based on Survey and Interview feedbacks, we were able to prioritize user requirements from the application and we used the Ranking research method to rank the required features into 3 categories.

1. High Priority
2. Medium Priority
3. Low Priority



## Personas



MEHUL  
JOB  
Automation Tester

Upcoming Student - "Will I get accomodation near to college"

### Mehul Jikadra

Age: 32      Education: Masters  
Status: Single      Location: India

#### Background

Mehul lives in Mumbai with his family. He works as an automation tester in an IT firm. He is upcoming student at St. Peter's University for masters in computer science. He is pure vegetarian and likes to make new friends. He likes to keep his area neat and clean. He also likes to travel and explore new places and tryout new cuisines.




#### Goals

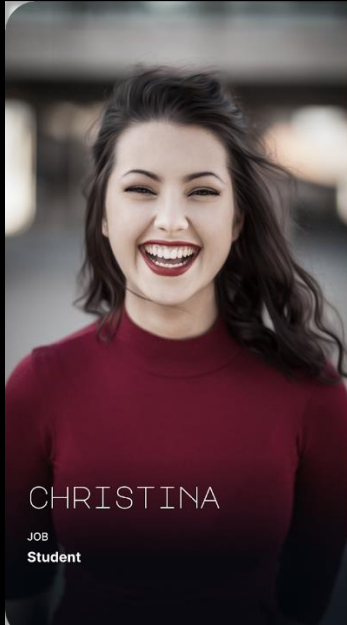
- Getting apartment near to college
- Finding OnCampus job to cover educational and living expenses.
- Getting insurance that covers all university requirements and is cheap.
- Bank with good rates for students.

#### Frustration

- Best way to search for accomodation.
- Time difference for important communications.
- Loan process.
- Selecting proper subjects to match specialisation.

#### Frequently Used Apps



CHRISTINA  
JOB  
Student

Current Student - "Will I get on-campus job and Internship"

### Christina Hill

Age: 25      Education: Psychology Student  
Status: Single      Location: New Jersey

#### Background

Christina Hill lives in Newport, New Jersey. She is in her second semester at Pace University, New York. She is very welcoming and outgoing person. She likes adventure sports and trekking. In her free time, she likes to try out different cuisines and to travel new places on a budget.

#### Goals

- Finding OnCampus job to cover educational and living expenses.
- To go to nearby places and events on a budget.
- Finding internship that provides sponsorships.

#### Frustration

- Getting onCampus job.
- Rejection from job applications.
- Commuting through subway.
- Managing expenses.

#### Frequently Used Apps

