

# Data Requirement List

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## *Advisory board*

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Data name	Data type	Data description
<b>Full name:</b>	String	Full name of the member of advisory board with proper title i.e., Dr., Mr., Prof., etc.
<b>Role:</b>	String	their position and name of organization they are in
<b>Image:</b>	Image	image of advisor * 1
<b>Desc:</b>	String	A small paragraph addressing their importance in building/running Imagine Powertree
<b>Instagram:</b>	URL	Link to their Instagram ID
<b>LinkedIn:</b>	URL	Link to their LinkedIn ID
<b>Twitter:</b>	URL	Link to their Twitter ID

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## *Image gallery*

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Data name	Data type	Data description
<b>Title</b>	String	A one-line title describing the image.
Desc	String	A detailed description of the image
<b>Image</b>	Image	The actual image

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## *Key clients*

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Data name	Data type	Data desc
<b>Logo</b>	Image	Client's company logo
<b>Name</b>	String	Name of client

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## Products

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Data name	Data Type	Data desc
Product name	String	Name of the product. Short and simple names
Image	Image	Image of the product. Preferably with transparent background.
Sub-text	String	A short text describing out product.  Things to include: genera of product, target audience
Desc	String	A detailed explanation of the product.  Things to include: objective of product, motivation behind creating this product.
Variants	List	A list of all the variants available in this product.  <b>Required info</b> <ul style="list-style-type: none"><li>• Variant name &lt;string&gt;</li><li>• Extra Features &lt;string&gt;</li><li>• Description sheet/brochure &lt;PDF&gt;</li></ul>

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## Project

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Data name	Data type	Data desc
Project Name	String	A name of the project.  Idea: use location and client name  E.g. <ol style="list-style-type: none"><li>1. Project at PDPU</li><li>2. Project at XYZ for ONGC</li><li>3. etc.</li></ol>
Image	Image	Image of the project location * 1
Desc	String	A brief paragraph explaining: <ul style="list-style-type: none"><li>• Client requirements</li><li>• Challenges</li><li>• Emotional values</li><li>• Etc.</li></ul>
Location	String	Project's location copied exactly from google
Year of project	Number	The year of project start
Products used	List	A list of all the types of products used in this project and their respective quantities.

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## *Supported by*

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Data name	Data type	Data desc
<b>Name of org</b>	String	Name of the organization supporting us
<b>Image</b>	Image	Image of the organization

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## *Our Team*

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Data name	Data type	Data desc
<b>Full name</b>	String	Full name of the person working in Imagine Powertree
<b>Role</b>	String	Role of this person in the company
<b>Desc</b>	String	A small description about this person
<b>Instagram:</b>	URL	Link to their Instagram ID
<b>LinkedIn:</b>	URL	Link to their LinkedIn ID
<b>Twitter:</b>	URL	Link to their Twitter ID
<b>Image</b>	Image	Image of this person



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## *What's new*

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Data name	Data Type	Data desc
<b>Name of the article</b>	String	A short name for the article
<b>Desc</b>	String	Contents of the article
<b>Image</b>	Image	1 image regarding the article