

# VIDIT PARANJPE Senior UI-UX Designer

Bachelors in Computer Applications

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https://vidit.app

#### TECHNOLOGY HIGHLIGHTS

Prototyping
Wireframing
Figma
Adobe XD
Invision
Photoshop
Illustrator
HTML, CSS3
Javascript
jQuery

### **CORE COMPENTENCIES**

SVG

Project Management
App Design
Development
Communication
Leading a team

#### SOME OF MY WORK



Total 8+ years of industry experience in design and development in Web and Information Technologies on Cloud Platform.

#### **SUMMARY**

Designed and Architected multi-scalable web applications at Knoblr. (https://knoblr.com). Currently providing design guidance to the team and managing the app. My work also includes developing an application, implementation, code review, QA, deployment.

#### **ACHIEVEMENTS**

- Designed and Developed a multiple scalable web application including SaaS based application.
- Developed and Delivered Boubyan Bank Kuwait's application on remote based environment
- Developed "Voice synchronised Illustration" based on HTML Canvas and HTML MediaRecorder API

#### SKILL-SETS

- In depth knowledge and work experience in HTML, JQuery, CSS, XML, JSON, HTML Canvas.
- Service worker, PWA, DOM Manipulation, Version Control/Git, SVG Animations, CSS Animations
- Deep understanding & manipulation of Event Listeners: clicks, touch, drag, drop, zoom, pinch, rotate, swipe, scale.
- Knowledge of advanced JavaScript libraries, such as rasterizehtmIJS, tinyMCE JS, Greensock, jQuery, jQuery UI. momentJS.
- Core industry experience in PHP, Wordpress, HTML5, CSS3 and JavaScript frameworks like Bootstrap, AngularJS.
- Familiar with software development life cycle methodologies (covering requirements, design, development, testing and Implementation).
- Design and development of UI, scalable applications in the traditional as well as Cloud based environments.
- Extensive experience with object-oriented UI Tier software development methodologies and practices. Ability to design and implement Multi Browser UI Frameworks development, UI Unit Tests, UI Diagnostics, and Performance, Control development.
- Worked with .Net, JAVA, PHP based Applications.
- Experience in providing design guidance to Native Mobile Application Development Team iOS-Android.
- Optimize graphics and page speed for enhanced user experience.
- Check for brand consistency across the website
- Considering existing applications and evaluating their UX (user experience) effectiveness
- Experience working with creative directors and visual designers to incorporate
  a visual or brand identity into the finished productCreate tools that enhance
  user interaction in any browser.
- Developed and maintain design wireframes (basic mock-ups of applications) and specifications
- Collaborate with other team members and stakeholders
- Build tools and systems to improve developer efficiency.
- Working closely with the development team to develop command line tools to automate their processes.

# Work Experience

## Cofellas [knoblr] Senior UI UX Designer / Team Lead

OCT 2020 - PRESENT

Knoblr is a seamless and collaborative communication platform that connects audio, video and illustrated chains of thought. With Knoblr's fully integrated platform, user have the option to do much more before, during and after meetings without compromising comfortability of the tools they use everyday.

- Involved in designing & development of web application
- Making single application fully scalable, so it can run on PC, Mac, iOS and android devices web view by taking controls of all HTML API's, touch events, gestures, callbacks.
- Leading a team priotizing and distribution of work, providing technical solutions to team members, knowledge transfer, code review, etc.
- Also involved in client interactions and SEO of website

## Onsumaye Web Solutions UI UX Designer

AUG 2020 - NOV 2020, NOIDA

- Delivering rich & user-centric digital experiences for the client
- Wireframe, Mockup Design from scratch
- Front end web development HTML, CSS, JS and Joomla
- Improving Mobility Experience, Performance & Optimisation
- Worked for big clients like Intel, Commloan

# **Tantranzm /** UI Designer and Front-End Developer AUG 2019 - JULY 2020, NOIDA

- Delivering rich & user-centric digital experiences for the client
- Scalable, secure, cross-device and enterprise-ready platforms
- Front end web development HTML, CSS, JS and Joomla
- Improving Mobility Experience, Performance & Optimisation
- Worked for big clients like Intel, Commloan

# Intigate Technologies / UI Designer and Front-End Developer OCT 2014 - July 2019, NOIDA

- Design new interfaces & mockups
- Implementation of front end pages using HTML, CSS, JS
- Providing design direction to the team
- Improving Mobility Experience, Performance & Optimisation
- Developing navigation, user flows, screens and controls
- Worked with .Net, PHP, JAVA environment & Android-iOS Teams