

Complement your curriculum with ECTS-recommended industry micro-credentials

This initiative supports universities to easily assess prior learning and potentially recognize credit for quality-assured industry micro-credentials from Google and IBM.



86 %

of students agree that a Professional Certificate will help them succeed in their job¹

72 %

of employers say they are more likely to hire a student with a Professional Certificate¹

1 in 2

students want a Professional Certificate offered for credit¹

ECTS-recommended courses on Coursera

Awarded recommendations for 4 to 9 ECTS credits each, these certificates can integrate into academic programs as modular components, aligning with EQF levels 5 and 6 for seamless course incorporation.

We are actively expanding our portfolio with additional Professional Certificates, currently under review for ECTS alignment. Stay connected for new inclusions and updates.

Google

Professional Certificates	ECTS
Data Analytics	7
Project Management	6
IT Support	5
Digital Marketing and E-Commerce	7
UX Design	9
IT Automation with Python	5

IBM

Professional Certificates	ECTS
Data Engineering	8
Data Science	6
Cybersecurity Analyst	4
Data Analytics with Excel and R	4
Data Analyst	6
Full Stack Software Developer	6

Benefits of ECTS



Flexibility

Allows learners to accumulate credits at different institutions and countries.



Quality Assurance

Helps ensure high standards are maintained across participating institutions.



Transparency

Facilitates the recognition of periods of learning by other institutions.

Implementation strategies

Transfer credits



Recognize prior learning for-credit based on recommendations from independent third parties.



Optional benefit

Offer Professional Certificates to all students to enhance their employability.



Blended content

Enrich core academic programs with job-ready skills by integrating Professional Certificates.

Elective courses



Augment your curriculum with a variety of industry content including electives that focus on emerging skills.

Alumni benefit



Offer Career Academy to provide alumni access to in-demand skills, adding value without extra costs.

Discover how other institutions incorporate Professional Certificates into their curriculum.



[Learn more](#)

Coursera offers Professional Certificates via Career Academy in partnership with:

Meta

Microsoft

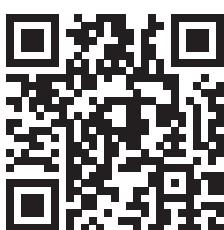


SAP

Google

IBM

...and more!



coursera for campus

Learn how you can offer students the opportunity to earn industry-recognized micro-credentials while completing their degree.

[Get in touch](#)

