



YASHARTH BHATIA

A results-driven professional with experience in customer relationship management, merchandising, and operations. Skilled in client communications, vendor negotiations, marketing, and product management. Passionate about the food industry, with hands-on experience in restaurant management, event planning, and e-commerce operations.

Contact

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Address

bennett university (times
of india media group)

Education

Pursuing B.Tech –
Bennett University

Expertise

- Customer Relationship Management
- Client Communication & Query Resolution
- Merchandising & Product Listings (Shopify)
- Marketing & Brand Promotion
- Vendor & Sponsorship Management
- Event Planning & Execution
- Order Processing & Logistics
- Problem-Solving & Conflict Resolution

Language

English

Hindi

Experience

Executive Intern – PSEL (Admissions & Queries Handling)

Managed customer queries and assisted in the admission process through calls and emails.

Ensured effective communication between prospective students and the institution.

Provided tailored solutions to address concerns and improve client satisfaction.

Restaurant Manager – Soul Kitchen

Oversaw daily restaurant operations, including kitchen management, seating arrangements, order deliveries, and customer service.

Handled customer feedback, ensuring high-quality service and operational efficiency.

Managed customer engagement, issue resolution, and end-to-end operations, showcasing strong relationship management skills.

Vendor Management Head – Uphoria X Zenavia (Cultural Fest, Bennett University)

Led the vendor management team, handling all food and non-food vendors during the event.

Secured sponsorships and negotiated deals with vendors to enhance event experiences.

Managed vendor coordination, sponsorship handling, and on-ground execution.

Joint Secretary – Food & Cuisine Club, Bennett University

Organized multiple food-related events, demonstrating passion for the food industry and event planning.

Built relationships with food vendors and suppliers to enhance campus events.

Strengthened club sponsorships and partnerships, enhancing brand outreach.

Marketing & Shopify Executive – OffMint (Shark Tank Featured Clothing Brand)

Part of the marketing team, working on brand promotions and customer engagement strategies.

Managed Shopify product listings, ensuring accurate and appealing product displays.

Assisted in order processing and logistics management, improving efficiency in product fulfillment.