

## Career Counselor Skill Bridge Report

Analysis for: WORKEX1.PDF

**ATS Compatibility Score: 25/100**

### Extracted Skills:

- communication
- marketing

### Resume Sections:

#### Education

- Education
- 9729891215
- Phone
- yasharthbhatia@gmail.com
- Email
- bennett university (times
- of india media group )
- Address
- YASHARTH BHATIA
- Fest, Bennett University)
- Led the vendor management team, handling all food and
- non-food vendors during the event.
- Secured sponsorships and negotiated deals with vendors to
- enhance event experiences.
- Managed vendor coordination, sponsorship handling, and
- on-ground execution.
- Joint Secretary Food & Cuisine Club, Bennett University

## **Career Counselor Skill Bridge Report**

- Organized multiple food-related events, demonstrating
- passion for the food industry and event planning.
- Built relationships with food vendors and suppliers to
- enhance campus events.
- Strengthened club sponsorships and partnerships,
- enhancing brand outreach.
- Marketing & Shopify Executive OffMint (Shark Tank
- Featured Clothing Brand)
- Part of the marketing team, working on brand promotions
- and customer engagement strategies.
- Managed Shopify product listings, ensuring accurate and
- appealing product displays.
- Assisted in order processing and logistics management,
- improving efficiency in product fulfillment.
- Pursuing B.Tech
- Bennett University
- Customer Relationship
- Management
- Client Communication &
- Query Resolution
- Merchandising & Product
- Listings (Shopify)
- Marketing & Brand
- Promotion
- Vendor & Sponsorship

## **Career Counselor Skill Bridge Report**

- Event Planning &
- Execution
- Order Processing &
- Logistics
- Problem-Solving & Conflict
- Resolution

### **Experience**

- A results-driven professional with experience in customer relationship management,
- merchandising,
- and
- operations.
- Skilled
- in
- client
- communications,
- vendor
- negotiations, marketing, and product management. Passionate about the food
- industry, with hands-on experience in restaurant management, event planning, and
- e-commerce operations.
- Experience
- English
- Hindi
- Expertise
- Language
- Executive Intern PSEL (Admissions & Queries Handling)

## Career Counselor Skill Bridge Report

- Managed customer queries and assisted in the admission
- process through calls and emails.
- Ensured effective communication between prospective
- students and the institution.
- Provided tailored solutions to address concerns and improve
- client satisfaction.
- Restaurant Manager Soul Kitchen
- Oversaw daily restaurant operations, including kitchen
- management, seating arrangements, order deliveries, and
- customer service.
- Handled customer feedback, ensuring high-quality service
- and operational efficiency.
- Managed customer engagement, issue resolution, and end-
- to-end operations, showcasing strong relationship

### Skills

- management skills.
- Vendor Management Head Uphoria X Zenavia (Cultural

### Recommendations:

#### Top Job Roles:

- : Your experience in marketing, brand promotion, and Shopify management makes this a strong fit.
- : Your event planning and vendor management experience demonstrate strong project management skills.

#### Job Postings:

- Marketing Specialist at Tech Corp (<https://example.com/job1>)
- Project Manager at Data Inc (<https://example.com/job2>)

#### Resume Feedback:

## **Career Counselor Skill Bridge Report**

- {'section': 'Education', 'suggestion': "Consolidate your education section. Present 'Bennett University' once."
- {'section': 'Experience', 'suggestion': "Use action verbs to start each bullet point, quantifying your achievements."
- {'section': 'Skills', 'suggestion': "Categorize your skills for better readability (e.g., 'Management Skills', 'Marketing Skills')."

### **ATS Tips:**

- Use keywords from job descriptions in your resume.
- Ensure your resume is formatted simply, using a standard font (like Times New Roman or Arial) and avoid fancy fonts.

### **Recommended Courses:**

- Digital Marketing
- Project Management Fundamentals
- Communication and Presentation Skills