

Daniil Vidmich

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[LinkedIn](#)

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Saint Petersburg, Russia

Work experience

Lead Graphic Designer, Yandex Music

Oct 2022 – Jan 2024

B2C music streaming platform | Saint Petersburg

- Led communication design for B2A stream “The Artist’s Happiness” and marketing campaigns Yandex Music.
- Revamped Bandlink branding, redefining SMM, newsletters, seeding, events, and presentations.

- Managed Year-End Review (2022–2023): created concepts, designed materials, supervised contractors, and supported the 2023 event launch.
- Developed style guides and communications for major marketing launches, including “My Wave” and releases.

Co-Founder, Head of Design, Apt

Mar 2021 – Dec 2021

DatingTech Startup | Moscow

- Launched a dating app connecting users through city events, designed and developed for iOS and Android in 3 months.
- Defined the MVP, created product designs, prototypes, UI Kit, and branding.

- Reached 6K+ MAU in 6 months, with 11K+ profiles (75% women).
- Featured in Inc Russia, SRSLY, and Skillbox articles.
- Recruited a team of developers, a copywriter, and an account manager.

Senior Graphic Designer, Badoo

Aug 2020 – Feb 2021

DatingTech App | London

- Collaborated remotely with the international communications design team in the UK, presenting ideas in English.
- Oversaw app communications for the Russian market.
- Designed the website for Badoo Hotline, an educational media project on sexual health, attracting 375K+ unique users in its first two weeks.

- Created the visual concept for Badoo’s first Russian OOH campaign “Be Yourself With Me,” which was approved for implementation.
- Illustrated branded images for media publications.
- Supervised contractors for a series of short animated videos showcasing Badoo’s values.

Graphic Designer, Yandex Go

Oct 2019 – Jul 2020

B2C Cab Service | Moscow

- Designed visual communications for drivers within the in-house creative studio MagicCamp.
- Led creative shoots for campaigns like Central Asia Tariff Standards and the launch of Yandex Go.

- Designed landing pages and visual styles for the 2019 year-end report for drivers.
- Developed initial SMM materials for the “Help Nearby” project and prepared print materials, such as stickers and posters for hospitals.

Junior Web Designer, Art. Lebedev Studio

Nov 2018 – Sep 2019

The largest design studio in Russia | Moscow

- Assisted senior designers with presentation layouts in InDesign, adapting designs and creating landing pages.
- Participated in the Express Design program, delivering six projects for clients.

- Released my first font, Echelon, and the pattern Through the Looking Glass, both available for purchase on the studio’s website.

Courses

Moscow Coding School

Frontend Development

Online, 2022

Tools

Photoshop, Illustrator, Figma, After Effects, Miro, Sketch, InVision, Zeplin, Cinema 4D, Notion, Readymag, Tilda, Sketch, Glyph

Skills

Graphic Design, Product Design, Web Design, No-code, Motion Design, Typography, UI Kits, Prototyping, 3D animation

Languages

English (B2), Italian (B1), Japanese (B2), Russian (Native)