



# Regulation of Vidoc Brand Ambassador Program

## **1. How to participate in:**

- When you use the Vidoc platform, understand how it works, and appreciate its features, you have the opportunity to participate in the Vidoc Brand Ambassador Program.
- To apply, please complete the form available at: <https://docs.vidocsecurity.com/ambassador-program>. The required information includes your email address, name, social media handles (Twitter, LinkedIn, Facebook), your opinion about our platform, and responses to the following question: Why do you want to become a Vidoc Ambassador?  
Additionally, you need to accept “Regulation of Vidoc Brand Ambassador Program”
- We will respond only for chosen applications.

## **2. Selection Criteria:**

- Brand ambassadors should be selected based on their alignment with the brand's values, ethos, and target audience.
- Consideration should be given to the ambassador's credibility, authenticity, and influence in relevant circles.

## **3. Conduct and Behavior:**

- Brand ambassadors must conduct themselves in a manner that reflects positively on the brand.
- Respectful and inclusive behaviour is expected at all times, avoiding any form of political engagement, discrimination, harassment, or offensive language.

## **4. Product Knowledge:**

- Brand ambassadors are expected to have a comprehensive understanding of the brand, its products, and services.
- Misrepresentation or false claims about the brand's offerings are strictly prohibited.



## **5. Social Media Guidelines:**

- Ambassadors should follow the brand's social media guidelines and policies when promoting products or services.
- Responsible use of social media platforms is crucial, avoiding engagement in activities that could harm the brand's reputation.
- Ambassadors making public posts on social media about the Vidoc platform must adhere to the brand's policies.

## **6. Benefits of becoming a Vidoc Ambassador:**

- Access to new features before they are released.
- Assistance in improving the platform.
- Earned Vidoc credits for free.
- A special role in the Vidoc Discord server.
- A special badge on Vidoc profile.

## **7. Conflicts of Interest:**

- Ambassadors should promptly disclose any potential conflicts of interest that may impact their ability to represent the brand impartially.
- Conflicts of interest include endorsements of competing products or engagement in activities contrary to the brand's values.

## **8. Endorsement Authenticity:**

- Ambassadors should only endorse products or services they genuinely support.
- Falsely representing personal use or endorsement of a product is strictly prohibited.

## **9. Contractual Agreements:**

- Both the brand and the ambassador are required to sign an agreement, which includes the registration of the 'Regulation of the Vidoc Ambassador Program.'

## **10. Monitoring and Enforcement:**



- Regular monitoring of ambassador activities is recommended to ensure compliance with these regulations.
- Non-compliance may result in the termination of the ambassadorship agreement.

#### **11. Review and Update:**

- These regulations should be reviewed periodically to ensure they remain current and aligned with industry standards and legal requirements.

**Compliance with these regulations is mandatory for all brand ambassadors. Failure to adhere to these guidelines may result in the termination of the ambassadorship agreement.**