PROJECT TITLE

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Branch:	**BCA**	**Section/Group:**	**4 A**
Semester:	**3**	**Date of Performance:**	
Subject Name	**Desktop Publishing Lab**	**Subject Code:**	**23 CAP-204**

Aim

Creating a travel magazine titled "Journey" using Adobe Photoshop tools.

Tasks Completed

- Setting up the document layout.
- Designing each page of the magazine.
- Adding structured content for topics like tourism news, tips, and interviews.
- Styling text and images with Photoshop tools for a clean, minimalistic look.
- Exporting the final document for print.

Detailed Procedure

Page 1: Cover Page

Setting Up Document:

- o Open Adobe Photoshop and create a new document (File > New). Set dimensions to A4 size (8.27 x 11.69 inches) with 300 DPI resolution for print quality.
- o Use CMYK color mode for optimal print colors.

Background and Layout:

- o Set the background to white using the **Fill Tool**.
- o To add subtle texture, use the **Gradient Tool** with a very light gradient, creating depth while retaining minimalism.

Adding Title and Headings:

- o **Text Tool (**T**)**: Add the main title "JOURNEY" in a large, sans-serif font like Helvetica. Align the title centrally to establish focus.
- o **Character Panel**: Adjust font size and letter spacing to make the title bold and eye-catching.
- o Place subheadings like "VOYAGE," "HOTELS," and "BEACHES" using the same font in smaller sizes. Adjust the opacity for a layered effect without overwhelming the title.

Additional Information:

- o Insert the issue number, date, and price in the bottom-right corner. Use a fine, light font and small font size to avoid clutter.
- o **Move Tool**: Position all text elements symmetrically for a balanced design.

Final Touches and Export:

- o Review alignment and spacing, ensuring all elements are visually cohesive.
- o Export as PDF (File > Export > Export As).

Page 2: Contents Page

Setting Up Layout:

- o Enable gridlines (View > Show > Grid) and set guides to structure sections for easy navigation. Use **Rulers (**Ctrl+R**)** for alignment.

Organizing Sections:

- o **Text Tool**: Add bold headers for each section (e.g., "TOURISM NEWS," "TOURIST DESTINATIONS"), using larger font sizes to create hierarchy.
- o Add brief descriptions under each section in a smaller font size and lighter color for easy readability.

Adding Page Numbers and Decorative Icons:

- o Use small, grayscale icons next to each section title (e.g., a globe for tourism news).
- o **Opacity Control**: Adjust icon transparency to ensure subtlety.

Export:

- o Check the alignment of all elements and export the page in PDF format.

Page 3: Tourism News

Creating Section Dividers:

- o **Line Tool**: Add horizontal dividers to separate news items and give structure.

Adding Headlines and Body Text

- o Use bold text for each headline (e.g., "Eco-Tourism Rising") to stand out, and regular fonts for body text. Adjust paragraph spacing for clarity.
- o **Character and Paragraph Panels**: Adjust text alignment and spacing to avoid clutter.

Visual Enhancements:

- o Add monochromatic icons next to each news item (e.g., a leaf for eco-tourism) for visual interest without overpowering the text.

Page Numbering:

- o Position the page number in the bottom-left corner using a subtle font size and color.

Page 4-5: Tourist Destinations

Setting Up Sections:

- o Divide the page for each tourism type (e.g., Beach Tourism, Ski Tourism). Use bold headers centered for each section.
- o Add images using **Clipping Mask** to contain them within specific shapes.

Adding Descriptive Text

- o Add brief descriptions beneath each section title with justified alignment.
- o Include bullet points for destinations (e.g., "Spain, Thailand, Greece") to make lists clear.

Icons and Visuals:

- o Place relevant icons (e.g., a beach umbrella) next to each popular destination for a consistent aesthetic.

Page 6: Tips from Experienced Travelers

Numbered Tips:

- o   Use **Text Tool** to number each tip (1, 2, 3) and create a visually distinct hierarchy.
- o   Add a short description for each tip in italics to create a layered text effect.

Decorative Elements:

- o   Place grayscale icons next to each tip to maintain visual interest.

Final Formatting:

- o   Ensure even spacing between tips and align elements to keep the design clean.

Page 7: Interview with Travelers

Structuring Q&A Layout:

- o   Use a two-column layout for questions and answers. Set different font weights or colors to distinguish between them.

Highlighting Key Quotes:

- o   Use bold or italic formatting for standout quotes, positioning these in the margins for emphasis.

Final Layout Adjustments:

- o   Review spacing and alignment, keeping the magazine's minimalistic and modern style.

Learning Outcomes

1. **Magazine Design**: Created a structured and visually cohesive magazine layout.
2. **Typography**: Gained experience in selecting and adjusting fonts for readability and aesthetics.
3. **Photoshop Proficiency**: Improved understanding of tools like Text Tool, Move Tool, and Layer Styles.
4. **Print Export**: Learned best practices for exporting documents in high quality for printing.

Tools Summary

- **Move Tool (**V**)**: Positioning text and images.
- **Text Tool (**T**)**: Adding and formatting text.
- **Gradient Tool (**G**)**: Adding subtle backgrounds.
- **Line Tool**: Creating dividers for organized content.
- **Opacity Control**: Adjusting transparency for icons and decorative elements.
- **Layer Styles**: Adding shadows and other effects for emphasis.
- **Rulers and Guides (**Ctrl+R**)**: Setting up a structured layout.

Conclusion

Through this project, I successfully created a travel magazine using Adobe Photoshop, applying design principles such as balance, alignment, and minimalism to produce a polished and professional result. This project enhanced my proficiency in both the technical aspects of Photoshop and the creative process of magazine design.

Evaluation Grid:

Sr. No.	Parameters	Marks Obtained	Maximum Marks
1.	Demonstration and Performance (Pre Lab Quiz)		5
2.	Worksheet		10
3.	Post Lab Quiz		5

Screenshot 1 — Photoshop, View menu open:

Proof Setup
Proof Colors   Ctrl+Y
Gamut Warning   Shift+Ctrl+Y
Pixel Aspect Ratio
Pixel Aspect Ratio Correction
32-bit Preview Options...
Zoom In   Ctrl++
Zoom Out   Ctrl+-
Fit on Screen   Ctrl+0
Fit Layer(s) on Screen
Fit Artboard on Screen
100%   Ctrl+1
200%
Print Size
Actual Size
Flip Horizontal
Pattern Preview
Screen Mode
✓ Extras   Ctrl+H
Show
Rulers   Ctrl+R
✓ Snap   Shift+Ctrl+;
Snap To
Guides
Lock Slices
Clear Slices

Canvas document:
TOURI...
Tourism news is always... discover new places.
The growing popular...
Every year more and m... environmentally friend... more popular, and ma...
Technology developm...
With the developmen... Now many tourists use... and excursions.
PAGE THREE | JOURNEY

Layers panel: Layer 9, Layer 8, Layer 7, Lorem Ipsum, Lorem ipsum d... elit, sed do, Layer 6, Layer 5, Layer 4

Properties: Document, Canvas W 445 px, H 579 px, Resolution: 72 pixels/inch

Screenshot 2 — Brush Settings panel open:

Brush Settings / Brushes
Brush Tip Shape
Shape Dynamics
Scattering
Texture
Dual Brush
Color Dynamics
Transfer
Brush Pose
Noise
Wet Edges
Build-up
Smoothing
Protect Texture
Size 11 px
Flip X Flip Y
Angle: 0°
Roundness: 100%
Hardness 0%
Spacing 25%
Charcoal Shape

Canvas document:
CONTENTS   NO.3
PAGE 3
TOURISM NEWS:
An overview of the most interesting news from the world of tourism.
PAGE 6
TIPS EXPERIENCED TRAVELERS
Tips on choosing a vacation spot, planning a route, packing things and much more.
PAGE 4
TOURIST DESTINATIONS
Tourism destinations, descriptions of attractions, travel planning tips.
PAGE 7
INTERVIEWS WITH TRAVELERS
Interviews with famous travelers, their stories and tips, favorite places to relax and attractions, interesting cases from vacation.

Screenshot 3 — Type tool selected:

Canvas document:
MARCH 202...
ISSUE NO...
$100.0...
VOYAGE
HOW TO VISIT 10 COUNTRIES IN A MONTH?
HOTELS
BEACHES
OPENING THE BEACH SEASON AND SURFING
JOURNEY
NO.3

Layers panel: Layer 10, Layer 9, Layer 8, Layer 7, Lorem Ipsum, Lorem ipsum d... elit, sed do, Layer 6, Layer 5

Properties: Type Layer, Transform, Character, Myriad Pro, Regular, 50 pt, Metrics