

ECOFNB PRIVACY POLICY NOTICE

ECOFNB commits to protect your personal information. This Privacy policy is about the personal details we further collect from you. It is integral that you have a comprehensive understanding of our personal information collection and usage practices. It explains how we further use your personal information.

Information about ECOFNB

In this privacy notice, references to "ECOFNB", "we" or "us" or "our" are made to **VIABLE HOSPITALITY**.

Scope of our Privacy Policy

This policy applies to anyone who interacts with us in relation to our products and services ("you", "your"), via any channel (e.g. website, email, etc). We may give you additional privacy notices if required for specific interactions.

While using the terms like Homestays, Agrostays, Farmstays or Organic Stays/Green Stays or any other such accommodation they will be regarded as "ECOSTAYS".

ECOFNB protects your privacy

By using our Website and/or making Bookings, you are deemed to have read, acknowledged and accepted all the provisions stated herein this Privacy Policy, including any changes that we may make from time to time.

In summary, while you should read each provision in this Privacy Policy, you note that by using our Website and/or making Bookings:

1. You agree that if you disclose your Personal Information to us, we may create a database record about you;
2. If you register on our Website, make Bookings, download any materials or conduct any other transaction, you agree for us to collect any Personal Information necessary to provide you with the service

you have requested, and you agree that such Personal Information may be disclosed to service partners (who may be third parties) for those purposes;

3. You agree for us to use cookies on your browser (unless you remove them);
4. You agree that we can contact you with information about products and services which may be of interest to you (unless you have stated you do not wish to receive these communications); and

Your continued use of our Website and/or by continually making Bookings indicates your agreement with any future changes in this Privacy Policy.

Obtaining your personal information and its usage

We obtain your personal information from you or others who prefer to book accommodation for you.

Where you provide us with information about yourself and other individuals (e.g. the names of others with whom you will stay at the booked accommodation), you must ensure that they have understood our terms of this privacy policy.

Legitimate Reasons

We process your personal information for a number of legitimate reasons, including providing you with ECOFNB services, administering our relationship with you, for service/product improvement purposes and in order to exercise our rights or handle claims. More detailed information about our legitimate reasons is set out below.

Marketing and Preferences

We use your personal information to send you information by post, telephone, social media platforms, email, SMS, etc. We may also use your personal information to carry out online paid marketing activities in the nature of retargeting.

We also use technology to help us understand your personal preferences and interests so that we can send recommendations and marketing communications that are likely to be of more interest to you. Using technology in this way is sometimes known as profiling.

Sharing your information

We share your information within the ECOFNB (and its associated staff) and with others who help us provide services to you (e.g. your accommodation provider). We also share your information in accordance with the law. We share your information for the purposes set out in this privacy policy, with the following categories of recipients:

- Other members/staff of ECOFNB ;
- With accommodation managers to enable them to provide the services you request, e.g. we share your name and expected check-in time;
- The general public, if you submit content in a public forum, such as blog comments, social media posts, or other features of our services that are obviously viewable by the general public. For example, you may choose to use social sharing features and related tools which let you share your ECOFNB experience with other apps, sites, or media, and vice versa.
- Third parties where we have a duty to or are permitted to disclose your personal information by law (e.g. law enforcement officials, government authorities);
- With the police in the exercise of their functions or with others as required by a court order;
- Third parties where we (or any member(s) of the ECOFNB) sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;

We take appropriate measures to protect your personal information as required by data protection laws.

For any further questions, complaints or suggestion in relation to this policy, please contact our help centre.