

YASH AGRAHARI

Video Producer | Multimedia Specialist | Camera Operator | Cinematographer

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yashagrahari7@gmail.com

@YASH AGRAHARI

Ghaziabad, Uttar Pradesh(Ready to Relocate)

EDUCATION

Bachelor in Journalism & Mass Communication

Swami Vivekanand Subharti University

05/2023 - Present Meerut, Uttar Pradesh

Fundamental of Film Direction

Film and Television Institute of India

November 2024 Pune, Maharashtra

EXPERIENCE

Executive Videographer & Editor

KIET Group of Institutions

02/2024 - Present Ghaziabad, Uttar Pradesh, India

- Effectively managing a studio, prioritizing resources for high-impact projects and strategic investments.
- Directing a team of 35+ students handling multi-platform video campaigns, resulting in a 30% increase in client engagement across all social media platforms.
- Spearheaded workflow optimization processes that reduced project turnaround times by 25% while maintaining content quality.
- Implemented advanced metrics tracking leading to data-driven creative decisions that increased viewer retention rates by 40%.
- Collaborated with cross-functional teams to align video content with overall brand messaging, achieving a unified communication strategy that boosted brand recognition.
- Introduced new video technologies that enhanced storytelling capabilities and audience interaction, contributing to a client satisfaction rate of 97%.

Cinematographer

Sketch-Light- Art Production

09/2023 - 01/2024 Delhi, India

- Skillfully captured the essence of weddings and events with stunning visuals and candid moments, demonstrating exceptional cinematography and meticulous composition.
- Operated various cameras, lenses, and equipment to achieve desired shots and lighting effects.
- Managed the video production process for clients, increasing the company's market position by 10%.
- Worked with diverse team of editors, fostering a collaborative and innovative work environment.

Advertising Executive

Ecodibba

01/2023 - 09/2023 Delhi, India

- Designed and executed a comprehensive rebranding strategy, which increased company lead generation by 20%.

Freelance Video Editor

NABARD, AICTE

12/2019 - Present

- Collaborated with clients from various industries to edit and deliver engaging video content, ranging from promotional videos to social media contents.
- Produced high-quality videos that improved clients's metrics by 15%.
- Managed vendor relationships to ensure timely delivery of videos.
- Advised on best practices for video and social media, resulting in a 35% increase in content virality rates.

KEY SKILLS

Video Editing

Chroma (Green Screen) Production

Studio Camera Operation

Motion Graphic

Film Production

Colour Grading

Adobe Creative Suite

Color Correction

Multimedia

DaVinci Resolve

Final Cut Pro

Creative Thinking

Sound Effects

GEAR USED

SONY ALPHA A1

SONY APLHA 7S3

CANON 1DX

CANON MARK III

SONY FX 30

SONY NX200

CANON 90D

SONY NX800

GoPro (Action Camera)

DJI RONIN RS4

CERTIFICATIONS

Fundamentals of Film Direction

(FTII)

Mastering Video Editing Course With Motion Graphics

(Udemy)

Adobe Premiere Pro CC From Beginner to Pro Editor

(Udemy)

Advance Professional Photoshop Course to Become Expert

(Udemy)

Adobe Photoshop CC Fundamentals & Essentials Training

(Udemy)

Adobe Illustrator Course for Graphics Design

(Udemy)

Essential Lightroom Course for Beginner to Advanced

(Udemy)