

# Sales Insights Dashboard

## Performance Metric

Total Revenue

5.3M

Sum of Revenue

Total Margin

1.8M

Sum of Margin

Total Cost

3.4M

Sum of Cost

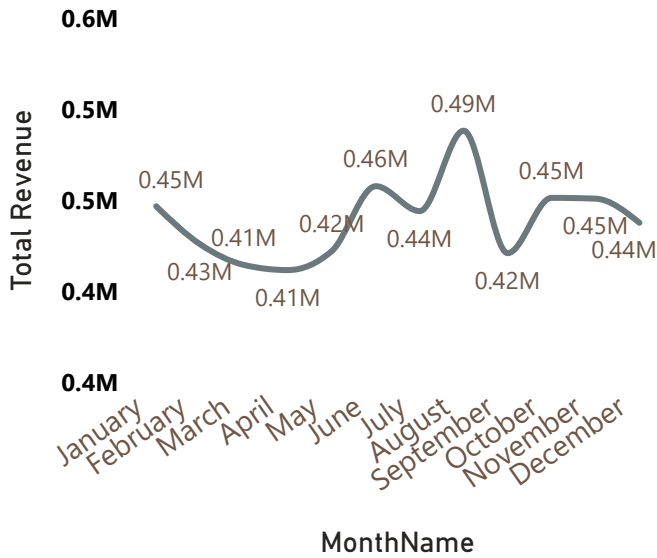
Gross Margin %

35.0%

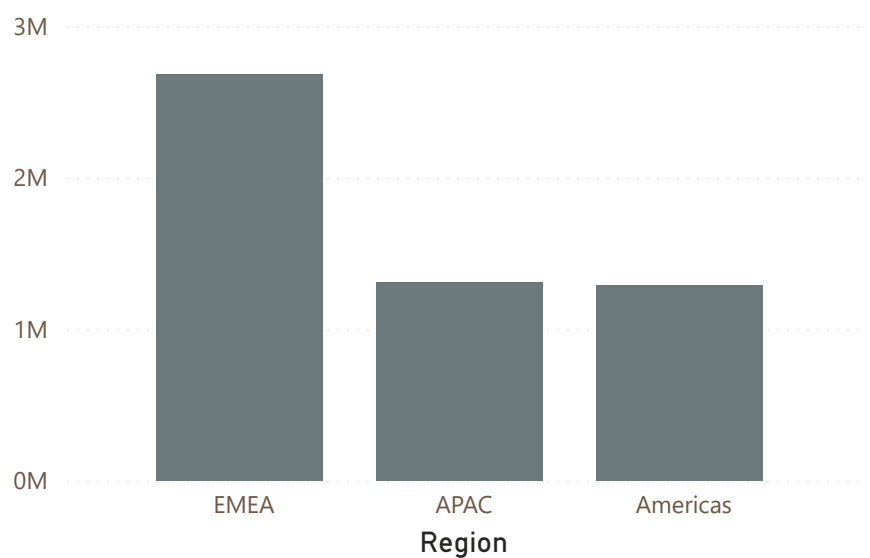
Gross Margin %

## Revenue Trends & Distribution Analysis

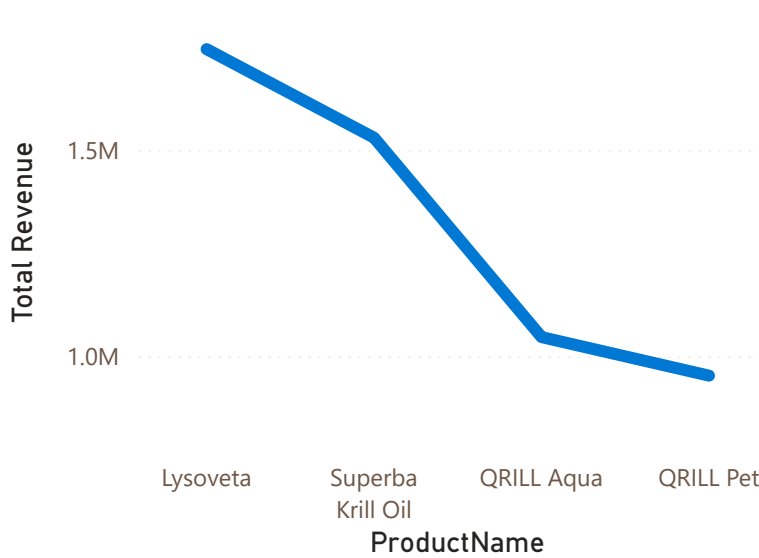
Total Revenue by Month



Revenue by Region

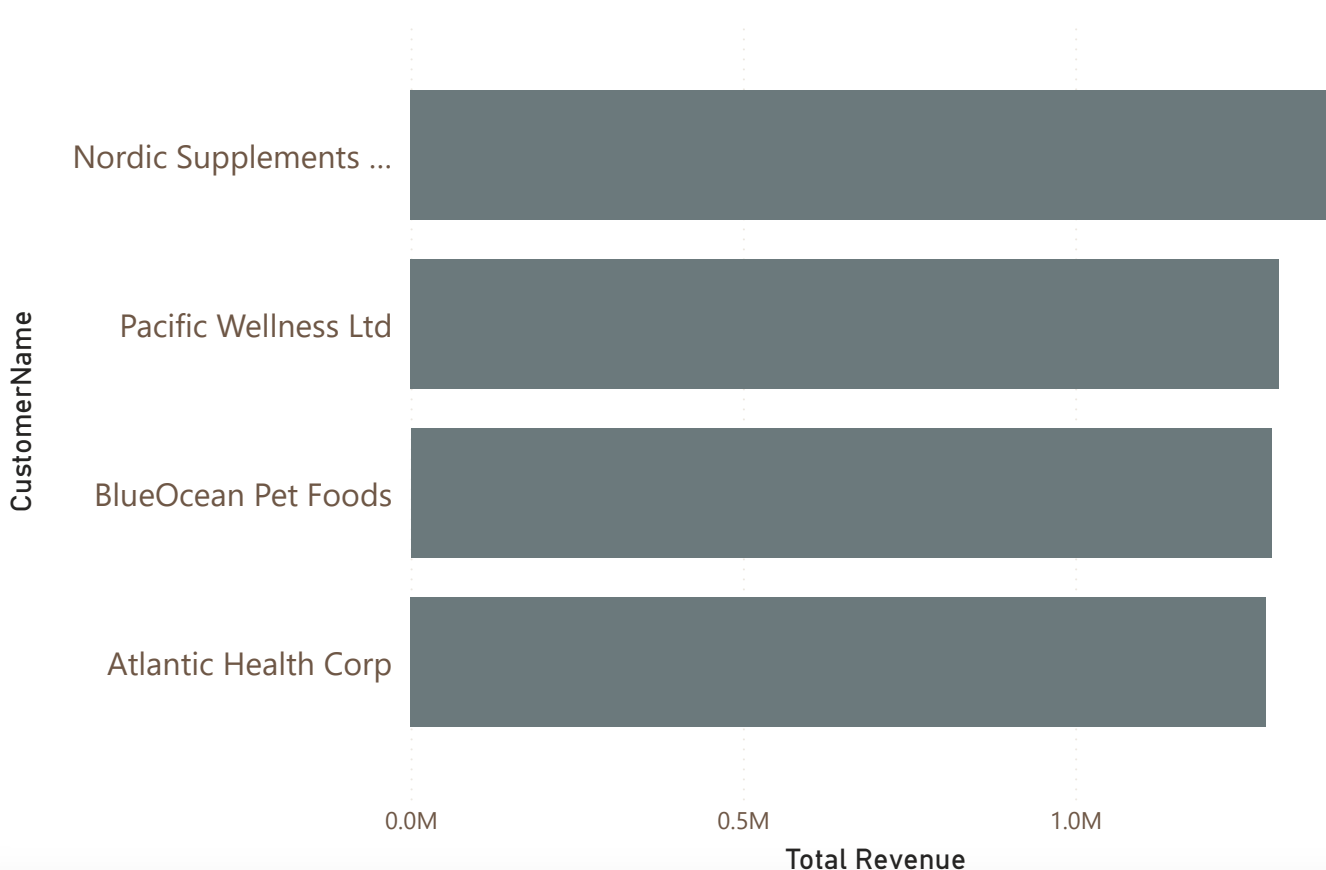


Product Performance Overview

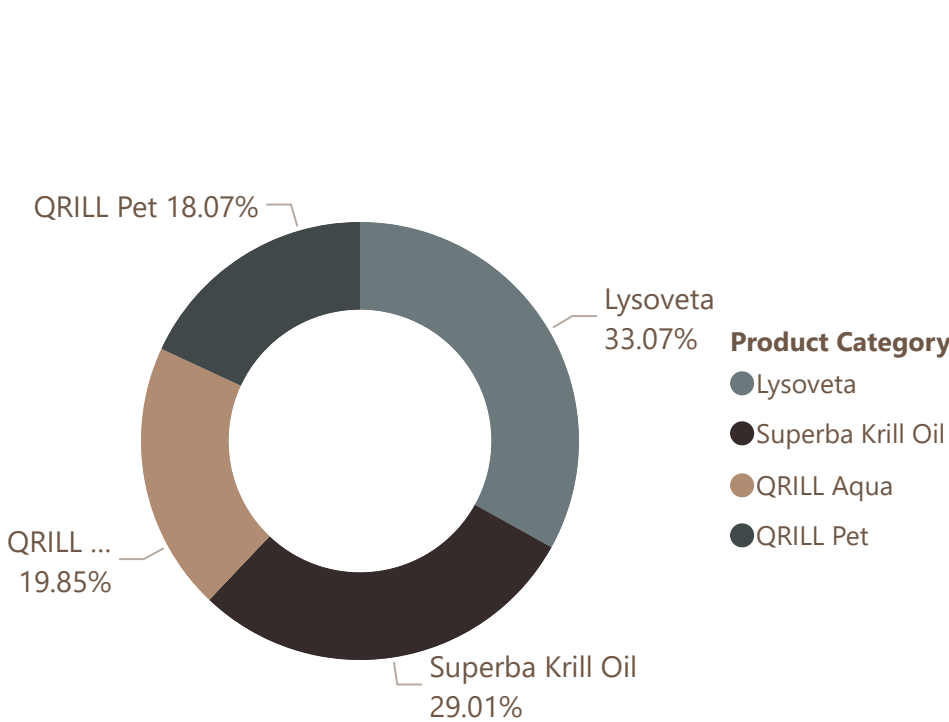


## Customer & Product Revenue Insights

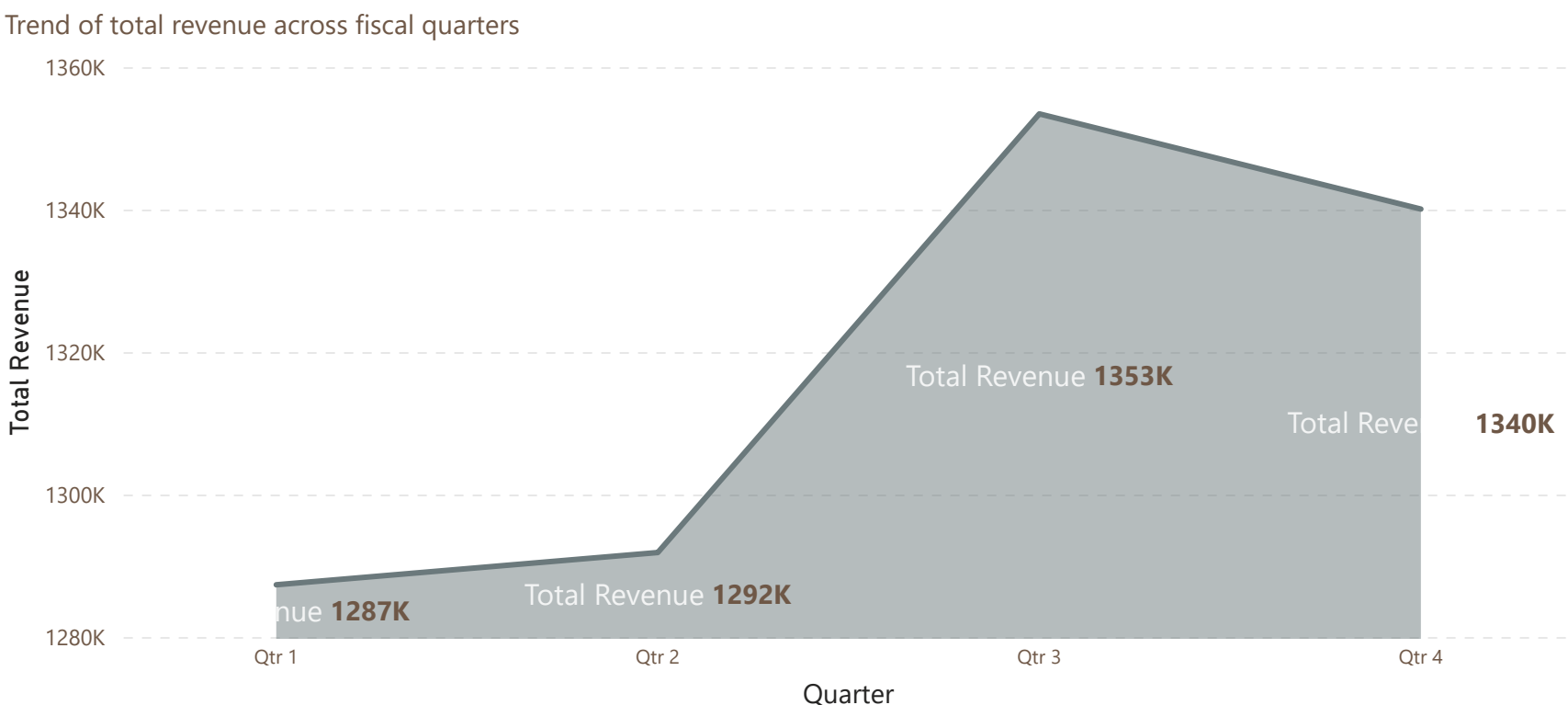
Top Customers by Revenue



Product-wise Revenue Distribution



Quarter-wise Revenue Growth Pattern



### Executive Summary

- Delivered 5.3M in revenue with a strong 35% gross margin.
- EMEA leads overall sales; APAC and Americas show steady contributions.
- LysoVeta and Superba Krill Oil remain the primary revenue drivers.
- Revenue concentrated among key clients; Q3 represents the strongest growth period.