Roll No.

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MAR-21-210144

B. Tech. EXAMINATION, March 2021

Semester V/VI (NS)

PRINCIPLES OF MANAGEMENT AND CRITICAL THINKING

(CE, ME, TE, AE, IT, CSE) HS-301

Time: 3 Hours Maximum Marks: 100

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note: Attempt Five questions in all, selecting one question from each Sections A, B, C and D. Q. No. 9 is compulsory.

Section A

Explain the Behavioural Approach to Management.
 Also mention its distinct features.

2. What do you understand by Planning? What are its major purposes? Also explain the advantages of Planning.

Section B

- Define the concept of Management. Explain the major management functions. https://www.hptuonline.com
- 4. Define Organizing. Explain organizing process with suitable example.

Section C

- 5. What is Leadership? Why do leaders need to be effective communicators? Explain.
- 6. Write notes on the following:
 - Distinguish production and productivity.
 - (ii) Tools to control organization.

Section D

- Explain the fundamentals of Social Responsibility.
 Enlist the areas of Corporate Social Responsibilities.
- 8. What is Good Business Decision? Explain the decision making process and suitable conditions.

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(Compulsory Question)

- 9. (i) Strategic Planning.
 - (ii) Organization.
 - (iii) Manager.
 - (iv) Coaching.
 - (v) Ethics.
 - (vi) Quality Product.
 - (vii) Business Decision.
 - (viii) Barriers to Communication.
 - (ix) Budgeting.
 - (x) Forecasting.