

PROFIT ANALYTICS DASHBOARD

Filter your data for region by clicking on drop-down list

Region

Sales
55.4M

Profit
31.6M

Cost of Sales
23.8M

Unit Cost
1.9M

Order Qty
251.1K

of Orders
112,507,50

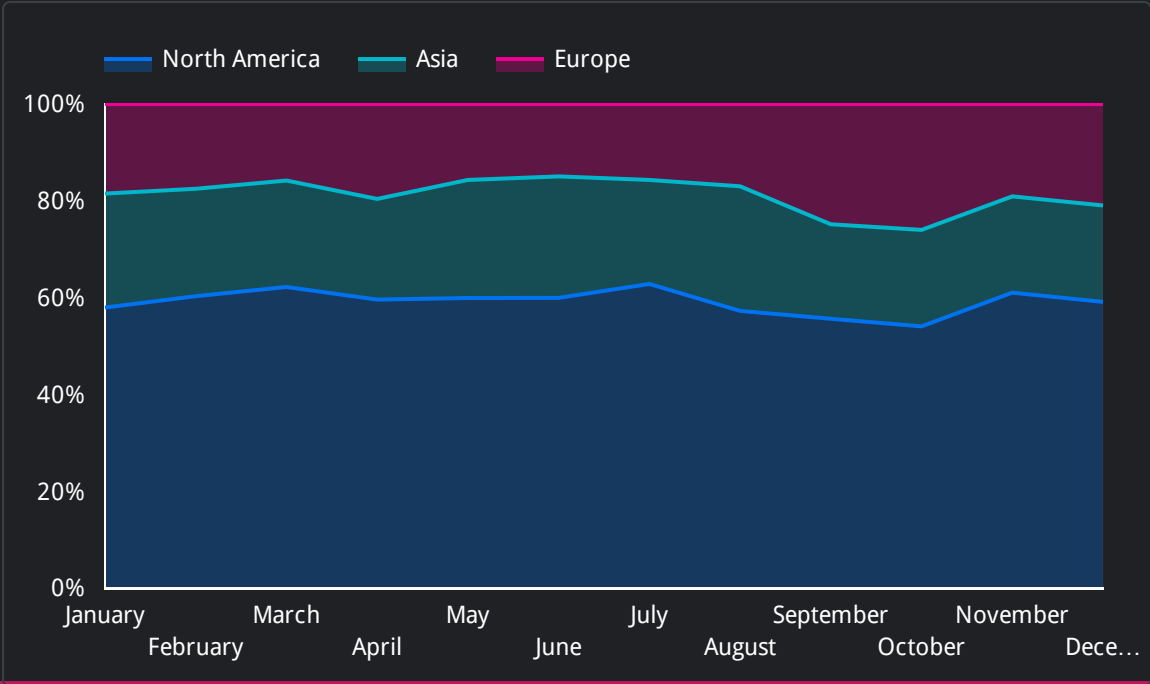
of Countries
34

of Cities
263

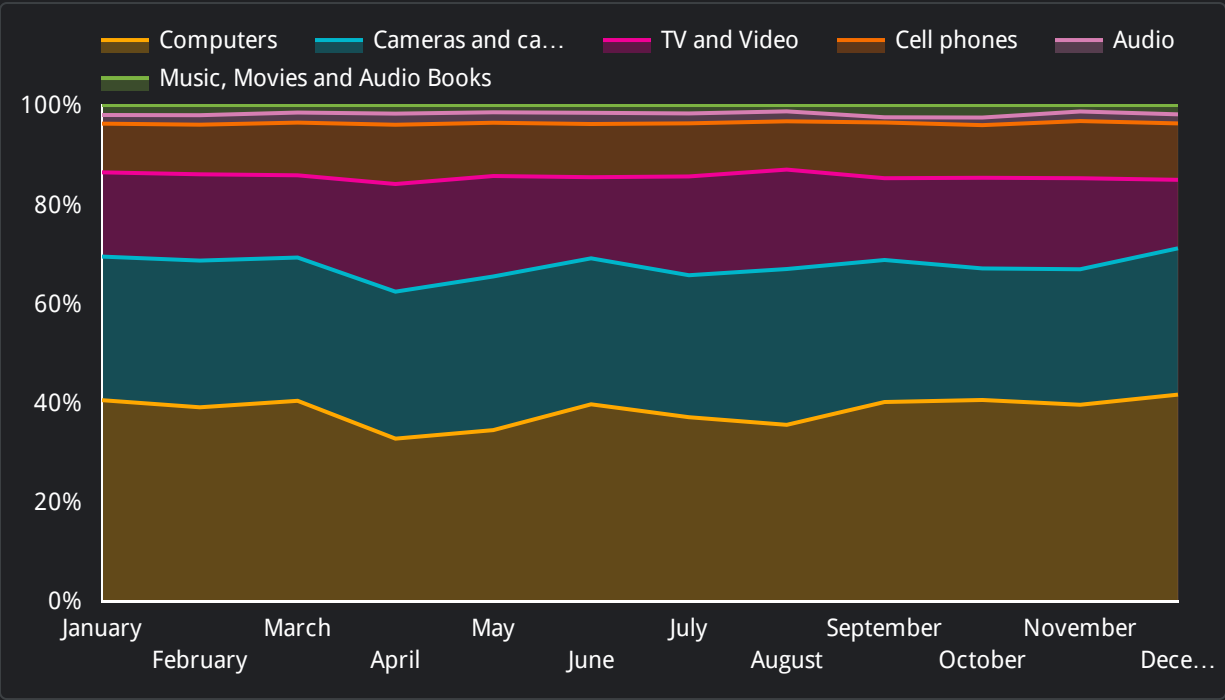
PRODUCT CATEGORY Profit Analysis

| Product Category ▾ | | Sales |
|--------------------|-----------------------------|---------------|
| 1. | TV and Video | 9,107,839.47 |
| 2. | Music, Movies and Audio ... | 1,057,480.36 |
| 3. | Computers | 21,306,971.17 |
| 4. | Cell phones | 5,841,155.77 |
| 5. | Cameras and camcorders | 17,048,931.69 |
| 6. | Audio | 1,029,381.32 |
| | | |

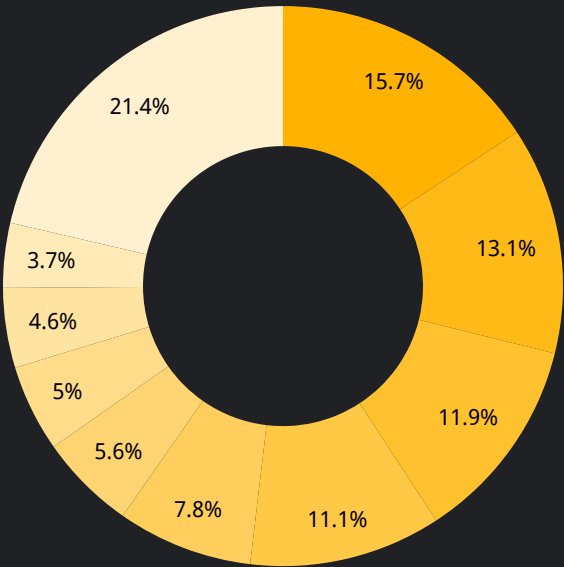
PROFIT ANALYSIS Monthly Analysis



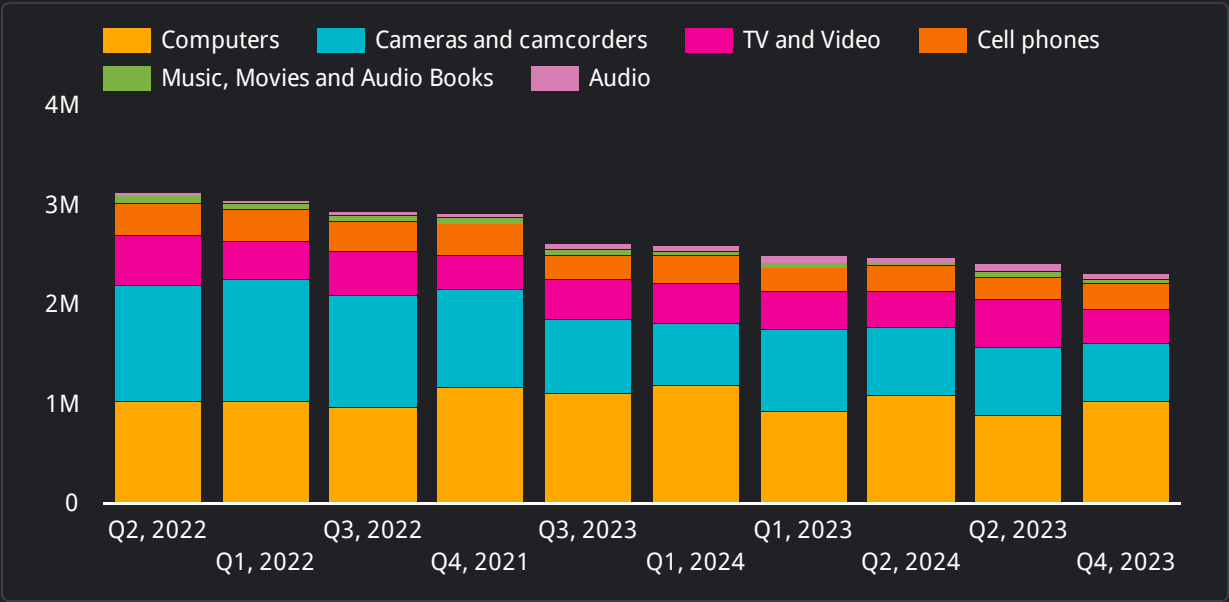
PROFIT ANALYSIS Monthly Analysis



PRODUCT CATEGORY Profit Analysis



TREND ANALYSIS Quarter, Year Analysis



SALES, PROFIT & UNIT COST Subcategory breakdown

| Product Category | Sales ▾ | Profit | Unit Cost |
|-------------------------------|---------|--------|-----------|
| Computers | 21.3M | 12.2M | 691.5K |
| Cameras and camcorders | 17M | 10.1M | 569K |
| TV and Video | 9.1M | 4.8M | 350.4K |
| Cell phones | 5.8M | 3.3M | 185.8K |
| Music, Movies and Audio Books | 1.1M | 635.3K | 34.2K |
| Audio | 1M | 577.3K | 35.4K |
| | | | |